

TOURISM WESTERN AUSTRALIA — ANALYSIS OF OPINIONS AND IDEAS

1022. Hon LJILJANNA RAVLICH to the minister representing the Minister for Tourism:

I refer to question on notice 1003 and a special announcement made by the chair of Tourism Western Australia calling for opinions and ideas into the tourism industry.

- (1) Why was this analysis not disclosed in the answer given on 15 September?
- (2) Have any consultants or advisers been appointed or engaged to consider or provide advice on this analysis?
- (3) If yes to (2), what are the contract fees payable to them?
- (4) What other fees or costs are associated with this analysis?
- (5) Has the minister met with the chair of Tourism WA to discuss this analysis; and, if so, when?

Hon DONNA FARAGHER replied:

I thank the member for some notice of this question.

- (1) The answer given on 15 September 2009 responded to a question about reviews, committees, inquiries and task forces established since 31 March 2009. The question did not refer to an analysis of opinions and ideas.
- (2) I am informed that the board of Tourism WA has engaged two consultants to assist with the analysis—the Marketing Centre and Mills Wilson Communication Consultants.
- (3) The Marketing Centre's contract fee is \$42 200, plus the goods and services tax. Mills Wilson Communication Consultants' contract rate ranges from \$80 to \$160 an hour, depending on the consultant and activity, with final costs expected to be around \$33 000, plus GST.
- (4) There is an amount of \$1 521.76, including GST, for meetings of Tourism WA board members to discuss the analysis.
- (5) No.