Perth Theatre Trust
Annual Report
2003-2004

CONTENTS	
Letter of Transmission	3
Chairman's Report	4
Chief Executive's Foreword	6
Mission Statement	8
Objectives	8
Role of the Trust	8
Major Achievements	9
Highlights	9
Major Events	10
	. •
VENUE MANAGEMENT	
Ogden IFC (Perth) Pty Ltd – Overview	11
Perth Concert Hall	13
His Majesty's Theatre	18
Museum of Performing Arts	21
Playhouse Theatre	22
Subiaco Theatre Centre	25
Events with Perth Theatre Trust Involvement	28
Food and Beverage Services	29
Rechabites Hall	31
His Majesty's Theatre Foundation	33
BOCS Ticketing	35
Costume Hire Shop	36
Costaine Tine Grop	30
THE ORGANISATION	
Organisation Chart	37
Internal Structure	37
Board of Trustees	37
Perth Theatre Trust Locations	42
Total Modife Mast Essations	72
REPORTING STRATEGIC PLANNING FRAMEWORK	
Goal 1: People and Communities	44
Goal 2: The Economy	45
Goal 3: The Environment	45
Goal 4: The Regions	46
Goal 5: Governance	46

PERFORMANCE INDICATORS Auditor General's Opinion 51 Certification of Performance Indicators 52 Department of Culture and the Arts -Outcome Statement 2003-2004 53 Key Effectiveness Indicators 53 Efficiency Indicators 56 FINANCIAL STATEMENTS Auditor General's Opinion 57 Certification of Financial Statements 58 Statement of Financial Performance 59 Statement of Financial Position 60 Statement of Cash Flows 61 Notes to the Financial Statements 62

PERTH THEATRE TRUST ANNUAL REPORT 2003-2004

This report is submitted to the Honourable Sheila M^cHale MLA: Minister for Culture and the Arts, in accordance with section 66 of the *Financial Administration and Audit Act 1985.*

Harry Morgan AM Chairman

26 August 2004

CHAIRMAN'S REPORT

One of the major highlights of the year has been the successful celebration of His Majesty's Theatre's Centenary during 2004. His Majesty's Theatre management has put together a Centenary celebration of special events that have to date and will continue throughout the second half of 2004 showcase our quality Western Australian talent. The HMT Honours night received the highest praise and has been nominated for a prestigious Helpmann Award. Special thanks and recognition must be given to major sponsors (International Foundation for Arts and Culture, In Unison, City of Perth and Department of Culture and the Arts) along with the Perth Theatre Trust who have made the Centenary celebrations possible.

2004 also saw the successful return of the Perth international Arts Festival to the Trust's venues, in particular to the Perth Concert Hall. The introduction of "The Festival Village" at the Concert Hall and the myriad of performances successfully presented at Trust venues were very pleasing. I am sure that Perth International Arts Festival will continue to use these venues and associated services in the future.

The Trust's venue manager, Ogden IFC (Perth), during the year has successfully managed the venues within the annual approved business plans and budgets. The financial result for the year is very pleasing. The services provided to patrons and venue hirers during the year has again been consistently at a high level. The usage and patronage of the venues were maintained during 2003-2004.

A special mention and thanks must be given to Mr Peter Dent who retires from the position of Chief Executive Ogden IFC Perth in early August 2004. Peter has held this position for over five years and during this period has successfully lead the team in managing and operating the venues. I would also like to acknowledge and congratulate Mr Rodney Phillips, the current General Manager His Majesty's Theatre, who has been appointed to replace Peter Dent.

During the year the Trust approved the first extended term of the Management Agreement between Ogden IFC (Perth) and the Trust. This extension of the Management Agreement allows Ogden IFC to continue the management of the Trust's venues for the next five years through to 30 June 2009.

The BOCS Ticketing staff has again excelled during the year to ensure that the services provided to all clients were efficiently delivered. The new BOCS Ticketing website offers information of all events and has seen the number of tickets purchased online increase from its inception 12 months ago. All BOCS Ticketing staff welcomed the move to new accommodation from the cramped conditions at the Perth Concert Hall to offices on the 5th floor 109 St. George's Terrace.

His Majesty's Theatre Foundation Chairman Maurice Rousset and board members have again provided support to the Theatre throughout the year. The Foundation has again supported and assisted in the funding of community events and to increase and promote patronage to the Theatre. The successful sponsorship obtained from BHP Billiton to enable the cataloguing of 35,000 odd items in the Museum of Performing Arts must be acknowledged. I am sure that the release of a book later in the year that depicts the 100-year history of His Majesty's Theatre will be well received.

During the year Trustees Cr Max Kay and Cr Rob Butler joined the Trust as two of the three City of Perth members.

The Perth Theatre Trust has successfully met its obligations and objectives during the year. I wish to thank all Trustees, the management and staff of the Trust for their professional and dedicated support and commitment they have given towards the Perth Theatre Trust over the past year.

Harry Morgan AM Chairman

26 August 2004

CHIEF EXECUTIVE'S FOREWORD

The Trust has had another successful year in meeting its objective's of providing high quality venues and services to the public and arts companies, an efficient ticketing service through BOCS Ticketing and presenting various productions at its venues.

The past twelve months have seen the Trust venues provide the people of Western Australia with a wide range of cultural programmes and events. The Centenary of His Majesty's Theatre in 2004 and its special programme of events has provided additional access to the arts for all ages. His Majesty's Theatre management should be congratulated on promoting the venue and producing such a successful and wonderful special events programme throughout 2004.

The success of the venue Management Agreement between the Trust and Ogden IFC Perth over the past five years has resulted in the Trust approving the extension of the Management Agreement for a further five years through to 30 June 2009. It is pleasing to see that the existing arrangement between the Trust and the venue management will continue. The next five years will provide the opportunity to build onto and expand and enhance the use of the Trust's venues.

BOCS Ticketing has again had a successful year. The move to improved accommodation for the call centre, groups, event coordination, system applications and general administration staff was long over due.

The ongoing maintenance and the upgrading of the Trust's venues have been recognised. The Government has provided additional funding over the past four years for strategic maintenance and improvements to the venues.

The redevelopment of the Subiaco Theatre Centre in conjunction with the City of Subiaco is planned in the near future. Future projects associated with the venues have been identified and subject to priorities and funding will be progressed through the portfolio's 10-year capital works plan.

A special thanks goes to Ross Palmer Manager Operations and Contracts, for his leadership of the Trust at the operational level and to his team for the excellent results achieved.

The Chairman of Trustees, Mr Harry Morgan AM and the other Trustees through their expertise and commitment over the past year have ensured that the Trust has successfully met its objectives. I thank them for their contribution.

Alastair Bryant

Acting Chief Executive

26 August 2004

MISSION STATEMENT

The Perth Theatre Trust's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia.

OBJECTIVES

The objectives of the Perth Theatre Trust are:

- To provide high quality venues and services to maximise the cultural and public use of the venues managed by the Trust.
- To provide an efficient ticketing and information service to facilitate access to the Trust's performing arts venues and targeted marketing information to performing arts companies.
- To ensure efficiency and effectiveness of its management practices.

ROLE OF THE TRUST

The Perth Theatre Trust was established and constituted under the *Perth Theatre Trust Act 1979* to manage and operate theatres vested in or leased to or under its control. The Minister responsible is the Hon. Sheila M^cHale MLA Minister for Community Development, Women's Interests, Seniors and Youth; Disability Services; Culture and the Arts.

The Perth Theatre Trust is responsible for the operation of a number of performing arts venues in Perth in conjunction with the managing of BOCS Ticketing and Marketing Services. The Trust also actively participates in presenting or co-production of events in its theatres and provides a range of theatre-related services to customers and hirers.

The Trust operates as a Service Agency of the Department of Culture and the Arts with the majority of the corporate service requirements of the Trust being provided through the Department.

The four major performing arts venues – His Majesty's Theatre, Perth Concert Hall, Playhouse Theatre and Subiaco Theatre Centre – are managed by the external service provider, Ogden IFC (Perth) Pty Ltd operating as the agent of the Trust. The Trust's role is one of managing the contract and monitoring performance in accordance with contract requirements, including the agreed service levels. This arrangement is consistent with the legislation governing the Trust's operations.

Throughout 2003-2004, the Trust co-presented a number of performing arts productions in its theatres. This role has continued under the contractual arrangement with Ogden IFC (Perth) Pty Ltd.

The Trust manages the BOCS Ticketing and Marketing Services, which provides ticketing services for events encompassing all aspects of entertainment within Perth.

The Performing Arts Centre Society provides day-to-day management and operational requirements for Rechabites Hall under a separate agreement.

The Trust directly manages the Costume Hire Shop located at Belmont, with major hiring being to schools and performing arts productions.

MAJOR ACHIEVEMENTS

- The first five-year term of the Management Agreement between the Trust and Ogden IFC Perth expired on 30 June 2004. The Trust has approved, based on performance criteria, the continuance of the contract for a further five years through the First Extended Period provision within the Management Agreement.
- Stage 1 of the re-carpeting of the Perth Concert Hall was completed during the year.
- The Food and Beverage section was again successful in winning three awards at the Restaurant and Catering Industry Association WA awards for Excellence 2003 presentations.
- BOCS Ticketing operations successfully moved into new and improved office accommodation in May 2004.
- The return of the UWA Perth International Arts Festival to the Perth Concert Hall. The venue was designated as the Festival Village.

HIGHLIGHTS FOR 2003-2004

- The attendances at Perth Theatre Trust venues in 2003-2004 increased from 419,086 persons in the previous year to 472,039 representing an increase of 12.6%.
- The number of performances/events held at Perth Theatre Trust venues was up from 770 in 2002-2003 to 811 in 2003-2004 representing an increase of 5.3%.
- His Majesty's Theatre Centenary Celebrations programme of special events commenced in January and will continue through to December 2004.
- The book depicting the 100-year history of His Majesty's Theatre has been completed and will be published in the second half of 2004.
- His Majesty's Theatre Foundation was successful in obtaining sponsorship for cataloguing the 35,000 items held in the Museum of Performing Arts.

- The Trust's funding and programming enabled a number of events to be presented and staged in Perth.
- The continuation and the strong support during the year for the Community Services programmes at His Majesty's Theatre.

MAJOR EVENTS FOR 2003-2004

- UWA Perth International Arts Festival major performances and events at Perth Theatre Trust venues included Bryn Terfel and the Festival Village incorporating the Verandah and Writers Festival at the Perth Concert Hall, the exterior lighting display, the opera *Batavia* and plays *Twelve Angry Men* and *After Mrs Rochester* at His Majesty's Theatre.
- Performance highlights at the Perth Concert Hall included successful seasons presented by The Western Australia Symphony Orchestra, The Australian Chambers Orchestra, Musica Viva, Australian String Quartet and The West Australian Youth Jazz Orchestra. Other international and national performers included Sarah McLachlan, Paul Kelly, Jerusalem String Quartet, Treorchy Welsh Choir, Julian Clary, Jackson Browne, Michael Bublé, Eddie Izzard and HI-5.
- Performance highlights at His Majesty's Theatre included Centenary Celebration events including Barking Gecko's His Majesty's New Clothes, His Majesty's Theatre Honours and the Twinning ceremony. The West Australian Ballet seasons Paths to the Heart and La Boheme, the West Australian Opera seasons Cavalleria Rusticana and I Pagliacci, The Abduction From the Seraglio and La Cenerentola. A further highlight was Talking Heads starring Dame Maggie Smith and Margaret Tyzack.
- Performance highlights at the Playhouse included the success of the theatre's Comedy '04 subscription series of Wallflowering and Last of the Red Hot Lovers. The third of the series My Brilliant Divorce will be presented in August 2004. Other notable events included Black Swan Theatre Company's production of Merry-Go-Round in the Sea and Live Acts on Stage, Deckchair Theatre's Mavis Goes to Timor and Bell Shakespeare Company's The Servant of Two Masters. Dance productions included STRUT Dance's Two Way, Buzz Dance Theatre's Beat Routes and Steps Youth Dance Company's Eat It Up and Fifteen. The Gilbert and Sullivan Society produced The Gondoliers and The Pirates of Penzance.
- Performance highlights at the Subiaco Theatre Centre included Sydney
 Theatre Company's The Christian Brothers, Black Swan Theatre's
 presentation of A Man With Five Children, the sell out season of the
 a cappella group The Idea of North and Barking Gecko's production of Hot
 Dogs and Ghost Train.

VENUE MANAGEMENT



Ogden IFC (Perth) Pty Ltd - Overview 2003-2004

30 June 2004 was the date for the completion of the first term of the Management Agreement between Ogden IFC and the Perth Theatre Trust for the management of the Trust venues. Essential agreement was reached by 31 December 2003 for the implementation of the First Extended Period, to commence on 1 July 2004.

Regular monthly meetings occurred with PTT contract management staff, in addition to the contact required for operational purposes.

The OIFC Perth CEO, together with the Business Manager, attended all PTT Board meetings, and relevant staff members have attended programme committee meetings, with particular involvement by the General Manager of His Majesty's Theatre as the Centenary celebrations were implemented.

All reports due to Perth Theatre Trust under the Management Agreement were provided within agreed timelines and advice and input to the Business Plan was provided by PTT as required.

The Output Based Measurements have been exceeded in all venues and attendances have been particularly good compared to previous years. The efforts made to assist Perth International Arts Festival to locate their city focus for the Festival to Perth Concert Hall were highly successful and specialty events celebrating HMT Centenary have added to the diversity of quality performances during the last 12 months.

Communication has been maintained with all major event promoters and touring organisations. International Concert Attractions remains the principal commercial presenter. Major events and attractions are highlighted within the report under the individual venue sections.

Capital Works and Strategic maintenance allocations have allowed for a number of priority projects to be completed or commenced in the venues. These have included the completion of Stage 1 of re-carpeting PCH and a plumbing upgrade to facilities at HMT.

Overall occupancy was again substantial when taking into account rehearsals, set ups, event down time and stage maintenance.

The City of Subiaco again sponsored 27 community concerts in the Subiaco Theatre Centre and gardens.

The Food and Beverage (F&B) section was once again successful in winning three awards at the Restaurant and Catering Industry Association WA Awards for Excellence 2003 presentations. These were for Venue Catering (Perth Concert Hall), Catering Consultant of the Year (Jeni Thomason) and Employee of the Year (Kyllie Graham). The organisation also achieved finalist status in the categories of Venue Catering (His Majesty's Theatre) and Function Chef of the Year (Brett Constance), which demonstrates the continued efforts of the staff towards excellence in service and quality. The F&B section serviced 136 non show-related functions and 459 show-related events. They provided sponsorship support in kind to the resident companies and local user groups totalling more than \$25,000. Revenue targets for the year were exceeded in every category.

The development of QA operations continued, with the full external audit of the system being successfully completed and the move to the higher standard of AS/NZS ISO 2001-2000 being achieved. Risk management procedures have been fully reviewed and a planned Disaster Recovery Exercise has been facilitated involving each of the venues.



PERTH CONCERT HALL

General

There has been a significant increase in the number of days on which the main auditorium was in use this financial year. The number has increased from 202 days in 2002-2003 to 266 days for 2003-2004. This does not reflect the total days used throughout the entire facility, as there are many events that occur in the ancillary spaces and do not require the auditorium. While 'Classical' music performances have increased, it is also interesting to note the greater percentage increase in the number of 'Rock and Pop' performances. Artists are becoming more willing to tour to Australia and the Pacific regions.

The categories of 'Children and Youth' performances, which most often have a contemporary music flavour, have also increased. Most other categories have experienced an increase, with the exception of Education/Academic and Graduation events.

Fine arts performances have continued to increase this year indicating a growing and healthy arts sector. Audience numbers for these events have increased accordingly. Western Australian audiences are being given opportunity to attend a larger choice of music performances.

The number of rehearsals in the venue by the West Australian Symphony Orchestra has increased as a result of negotiation that began in June 2003. This has allowed the orchestra to locate most of its rehearsals for major concert series at the venue. This trend will continue to grow, as the orchestra must find temporary accommodation once they move from its Adelaide Terrace facility within the ABC building.

The primary role of the venue is that of a centre for the presentation of 'fine music' at the highest standard of professional performance. The success of this year has been due to the concerted efforts by the management team to find and encourage professional companies to consider the Concert Hall their primary venue resource for performances in Perth.

Performances for Youth

Various organisations presented events in the venue that were specifically directed towards youth and children. Events in the venue over the past year that were of note included:

- The West Australian Symphony Orchestra's Schools Concerts, which were always well attended and continue to prove popular with students. The orchestra's programming of these events has been very successful and will no doubt be an integral aspect of its audience development.
- Once again, the highly popular television children's group 'HI-5' appeared at the venue in a presentation of 12 performances. Over 12,000 children and parents attended the shows.
- The West Australian Youth Jazz Orchestra (WAYJO) also performed to a large number of school children. It is interesting to note that the schools performances of both the classical and jazz genres are proving equally popular with students. WAYJO appeared with Daryl Sommers and James Morrison.

Performances Highlights

While there were many notable performances and events held at the venue, there were a number that were of special note.

These included

- The highly celebrated rock icon Sarah McLachlan, who drew near capacity houses over two nights.
- Australia's own Paul Kelly once again received very strong support from a loyal audience.
- One of the year's musical highlights came from the performance by the Jerusalem String Quartet as presented by Musica Viva. The stunning mastery of both the repertoire and the instruments proved that peerless musicianship is still alive and well in the 21st Century. The acoustics of the Perth Concert Hall elevated the evening to dizzying heights.
- The Treorchy Welsh Choir performed to two well-attended houses in March of 2004. Such is the popularity of the ensemble that they returned to the venue in April for a third appearance.
- Comedian and popular icon Julian Clary performed to a highly enthusiastic crowd. The venue proved ideal for the event, as he was able to interact easily with his audience.
- Rock and roll legend Jackson Browne, who was inducted into the Rock and Roll Hall of Fame earlier in 2004, played to a thrilled audience, many of whom remembered his previous appearance in Perth at the height of his earlier career. He performed alone, with a guitar and electric piano. The intimate nature of the event was also well suited to the acoustics of the venue.

- Pianist and vocalist Michael Bublé was another popular contemporary artist to perform on the stage.
- Contemporary comedian and raconteur Eddie Izzard proved how the variation in performing acts at the Concert Hall provides an example of the flexibility of the venue.

Special note is made of the indigenous Maamoong Festival, provided an important collection of performances by a number of Aboriginal artists and performance troupes.

In addition to concert performances, the venue hosted an important international medical conference for the Anaesthetists Society, which began late in April and ran through to 5 May 2004.

UWA Perth International Arts Festival 2004

2004 was the first of four years in which the UWA Perth International Arts Festival will be based at the Perth Concert Hall. The venue was designated as the Festival Village, in which a wide variety of performances and associated activities took place.

The Sir Thomas Wardle Room was in regular use throughout the festival, particularly for the Writers Festival. The space was highly utilised and its flexibility was a major benefit during the season. The foyer spaces were also used for the Writers Festival, while the southern balcony was renamed "the Verandah", on which an eclectic mix of performances took place.

There has been an overwhelming display of support for the extensive use of the venue for the festival. Every area was used in some form.

While the national Cultural Ministers Conference was not specifically a part of the festival celebrations, the Minister for Culture and Arts chose the facility to host the conference during the festival period. The synergy between the use of the venue by both PIAF and the Cultural Ministers at that time was significant.

School Presentations

The venue continues to play an important role in the life of many schools that use it to showcase their arts programs as part of their end of year graduation celebrations. Children are given an important opportunity to perform in front of a large crowd in a professional environment.

Northern Forecourt Renovations

The forecourts of the venue are suffering from degradation to the waterproof membrane and control joints. Significant quantities of water have been leaking into the operational areas of the building. The problem has been worsening over recent years. After various investigative and remedial works, the City of Perth committed to the implementation of a major refurbishment of the northern forecourt. The renovations are due to be completed by October of 2004.

Perth Concert Hall

2003-2004 PERFORMANCE STATISTICS

ZUUJ ZUUT I EINI OINIIAITOE OTA	110110	<u> </u>				
Auditorium	2003/04 Total Performances	2003/04 Total Attendance	%Capacity	2002/03 Total Performances	2002/03 Total Attendance	%Capacity
Opera	0		0	2	1,026	33.88%
Classical Music	78	108,596	82.41%	72	97,118	79.05%
Rock, Pop, Jazz, Folk	28			12	16,398	
Schools' Performances	10	-		7	7,023	
Education/Academic/Graduation events	33			38	-	96.31%
Dance Schools	2			2	2,127	85.28%
Ballet/Dance	1	-,		0	0	0%
Conferences/Meetings	12		91.50%	8	7,362	63.23%
Religious meetings	0		0%	1	1,729	
Comedy	2			4	4,600	
Children's / Youth Performances Theatre	18			14	19,998	
	1			0 1	0 350	0% 31.33%
Corporate & Private Functions Music Theatre	2			0	350 0	31.33% 0%
Other events	3			0	0	0%
		- 7 -				
Totals Events/Performances	191	260,865	83.17%	161	219,963	81.32%
Bump-in/outs		2				10
Rehearsal days			9			34
Other			7			5
Total days used		26	6			202
Total days available		31	0			364
Percentage of use		85.81%	%		55	.49%
WARDLE ROOM						
Performance Total			1			3
Perf. Attendance Total		13	4			300
Other Uses inc Bar & Exhibitions Rehearsal, workshops, Functions &		13	2			104
Conferences		9	8			48
Function & Conference attendance		1697	7		1	5136
Total days us	ed	20	2			155

GALLERIES & OTHER SPACES

Gallery Performances	23	2
Gallery Perf. Attendance	14122	450
Other Uses inc Bar & Exhibitions	115	15
Rehearsals, Workshops, Functions &		
Conferences	139	103
Attendance:	9302	0
Total Days Used	173	120



HIS MAJESTY'S THEATRE

Administration

The main thrust of the year has been the preparation and commencement of the very important 2004 Centenary celebrations for His Majesty's Theatre.

After acknowledgement of the special assistance from Perth Theatre Trust, recognition of support must go to the International Foundation for Arts and Culture, Major Sponsor of the Centenary year celebrations, and to the Centenary patron, Mr Haruhisa Handa, who is also Chairman of the Foundation. This support has enabled the raising of awareness of the Maj, both locally and nationally, in its Centenary year.

Capital works undertaken to prepare the theatre for the Centenary year included new Main Foyer carpeting, re-paving of His Majesty's Laneway and general air conditioning and plumbing improvements throughout the venue.

Upgrading of security access to the building at the stage door and a high quality front-of-house and backstage internal communication system also were introduced, in line with current requirements.

The Food and Beverage operation in Barre Restaurant, foyer catering services and function bookings all continue to operate at high quality and quantity level, as an increasingly integrated business throughout the theatre.

As part of the Centenary celebrations, a significant and historical event on 18 May 2004 in Perth was the "Twinning" of the last two theatres in the world, from the Edwardian era, named His Majesty's Theatre. The other "twin" His Majesty's is located in Aberdeen, Scotland.

A total of 2475 visitors took guided tours of His Majesty's Theatre during the year, including many school children and senior citizens, a sizeable increase on previous years' numbers.

A total of 150 Main Stage performances were presented, attended by 110,566 patrons. In addition, 7,384 patrons attended 76 performances of out two non-Main Stage Community Service Programmes, weekly Lunchtime Concerts and Cabaret Soiree performances.

The MajKidz Club for young children, presented in association with Barking Gecko Theatre Company, had a most successful fourth year, with a full registration complement and a healthy waiting list.

His Majesty's two resident companies, West Australian Opera and West Australian Ballet, presented top quality productions throughout the year, all accompanied by the West Australian Symphony Orchestra.

Other highlights presented included the children's show, *His Majesty's New Clothes*, in association with Barking Gecko Theatre Company, to begin the 2004 Centenary year, the Perth International Arts Festival season of the new opera *Batavia*, and two outstanding imported plays, *Twelve Angry Men* and *After Mrs Rochester*.

A further highlight was *Talking Heads*, presented by ICA Presents and starring Dame Maggie Smith and Margaret Tyzack. However, a lack of quality touring product, as compared to the previous year, was noticeable and disappointing in its effect on business overall.

Two special events were the 2003 State Arts Sponsorship Scheme Awards and, as part of the Centenary celebrations, His Majesty's Theatre Honours.

The General Manager of His Majesty's extends sincere thanks to the Maj staff, hirers, media, trustees, public, the Friends and the Foundation, as well as the steadily-increasing group of sponsors for their support throughout the theatre's exciting and historic year.

His Majesty's Theatre 2003-2004 Performance Statistics Event Category	2003-2004 Total Performances of Events	2003-2004 Total Attendances	% Capacity	2002-2003 Total Performances of Events	2002-2003 Total Attendances	% Capacity
Opera	27	21,061	69%	21	15,617	64%
Classical Music	1	1,119	93%	4	4,478	91%
Rock/Pop/Folk	5	2,363	57%	9	5,941	66%
Schools Performance	3	2,220	63%	4	4,009	86%
Education/Academic/Graduation						
Events	2	2,329	97%	-	-	0%
Dance Schools	9	5,136	68%	11	7,566	59%
Ballet/Dance	38	27,745	71%	27	18,236	63%
Conferences/Meetings				-	-	0%
Religious Events				-	-	0%
Comedy	15	13,613	85%	16	10,405	54%
Children's/Youth Performances	12	5,755	80%	9	4,432	46%
Theatre	22	19,869	74%	54	44,889	62%
Music Theatre	14	7,922	70%	19	11,897	56%
Other Events	2	1,434	71%	<u> </u>	-	0%
Event Totals	150	110,566	73%	174	127,470	62%

Bump-in/outs	63
Rehearsal days	22
Other	10
Total days used	218
Total days available	365
Percentage of use	60%
DownStairs at the maj	
Event total	38
Attendances	4,310
Dress Circle Bar & Foyers	
Event Total	43
Attendances	2,963

Museum of Performing Arts (MOPA)

The Museum of Performing Arts, located at DownStairs at the Maj, presented four major exhibitions during the year with 3,914 visitors including school children, tourists and senior citizens.

Exhibition 13 Paris 1900

With a Phantom of the Opera costume as centrepiece, five original posters from La Belle Epoch were placed on show, along with other Parisian memorabilia from the archives. The companion display was *Three In One*, a salute to three venues that occupied the same William Street building between 1899 and 1971. They were Queen's Hall, the Regent Theatre and the Metro Theatre.

Exhibition 14 Ballet WA

This show was dedicated to the tailoring and technical skills of Mary Sterling, wardrobe mistress of the WA Ballet and featured a selection of the WA Ballet's costumes, photos and designs. In stark contrast, the second display was material from Perth's communist theatre group of the Thirties, the Workers` Art Guild. Included were police reports on the Guild's activities and hand written letters from one of its founders, Katharine Susannah Pritchard.

Exhibition 15

The Face on the 100 Dollar Note

This entire exhibition commemorated the cultural power of Dame Nellie Melba as the first international Australian. Apart from the loan of a Melba headdress from Melbourne's Arts Centre, it was created entirely from MOPA's own resources. It was staged to coincide with Perth International Arts Festival. As an added attraction, Melba's 1912 Renault was parked outside HMT for a full day.

Exhibition 16

Follies of World War Two

This display featured the Australian songs, troop entertainments and fund-raising concerts for wartime charities. Included were Noel Coward's 1940 visit and the HMT season of the Kiwis' Concert Party following the war. A special attraction were the costumes belonging to contemporary dance pioneer, Gertrude Bodenwieser, who brought them with her from Vienna when she escaped the Nazis in 1939. They were worn at HMT when her company appeared there in 1940 and were a recent gift from the Bodenwieser Archives in Sydney.

Centennial History

Through the year, while writing a book on the history of His Majesty's Theatre, Mr David Hough has made great use of the Museum's archives.

The Museum has also been greatly involved with local and national research and publicity surrounding the Centenary celebrations of His Majesty's Theatre.



PLAYHOUSE THEATRE

The highlight of the 2003-2004 programme was the success of the theatre's *Comedy '04* subscription series. *Comedy '04* was launched by leading Australian actor, Jackie Weaver on Friday 19 March, at a special function sponsored by the Sebel of Perth. The response to *Comedy '04* was overwhelming, with over 1,400 patrons subscribing to the three play package, consisting of *Wallflowering* by Peta Murray (May 2004), starring Doug Scroope and Noeline Brown; *Last of the Red Hot Lovers* by Neil Simon (June 2004) starring Max Gillies and Jackie Weaver; and *My Brilliant Divorce* by Geraldine Aron (to be presented in August 2004). The *Comedy '04* season is being produced in association with HIT Productions of Melbourne and the assistance of the Perth Theatre Trust.

Local theatre companies also made a significant contribution to the theatre's programme. Black Swan Theatre Company remounted *Merry-Go-Round in the Sea* by Randolph Stowe in July 2003. The production featured a large ensemble of actors and musicians. The company returned to the Playhouse in February to present *Live Acts on Stage* by Michael Gow for the 2004 Perth International Arts Festival.

With the assistance of the Playhouse Theatre, Deckchair Theatre remounted a short season of their hugely successful production of *Mavis Goes to Timor*, starring Anne Phelan, in August 2003.

One of the standout productions of the year was Bell Shakespeare Company's *The Servant of Two Masters*. Presented by the Playhouse Theatre with the assistance of the Perth Theatre Trust.

As in previous years, the theatre hosted a significant number of dance productions during 2003-2004. Perth based company, STRUT Dance, presented *Two Way* in February 2004 as part of Perth International Arts Festival. Buzz Dance Theatre had another very successful season at the Playhouse when they presented *Beat Routes* in March 2004.

Steps Youth Dance Company presented *Eat It Up* in August 2003 and returned in May 2004 with *Fifteen*, a retrospective season celebrating Steps' 15-year history.

Following a successful overseas tour, Chrissie Parrott's Link Dance Company returned to the Playhouse in October 2003 with *Kudos #2*. The season was presented by the Playhouse Theatre with assistance of the Western Australian Academy of Performing Arts.

Throughout the year, the theatre provided support for a number of schools with Specialist Dance Programmes to showcase the work of their students in productions at the Playhouse.

Young people were well catered for in the theatre's programme, with the Spare Parts Puppet Theatre and West Australian Symphony Orchestra production of *Midnight Gang* in October 2003. Awesome International Children's Festival presented *If You Go Down to the Woods Today* by Cas Public from Canada, in November 2003. Midnite Youth Theatre Company returned to the Playhouse in April 2004, following a very successful overseas tour, with their production of *The Rose and the Ring*, directed by Anthony Howes.

The Playhouse Theatre, as in past years, continued to make a significant contribution to Perth's very strong community theatre scene, with its support of the Gilbert and Sullivan Society and their productions of *The Gondoliers* in October 2003 and *The Pirates of Penzance* in May 2004.

2003-2004 was one of the most successful for the Playhouse, within recent years, with the number of performances/events increasing from 139 in 2002-2003 to 172 in 2003-2004. The total audience base increased from 33,566 to 51,317. House for performances in 2003-2004 averaged 70% of available capacity, compared with 57% in 2002-2003.

The original 50-year lease for the Playhouse Theatre expired in December 2003. Agreement was reached with the Anglican Church during the year, to extend the theatre's lease to 2008.

Due to the significant increase in activity in the venue in 2003-2004, a new position of Assistant Manager for the Playhouse Theatre and Subiaco Theatre Centre was created in November 2003. In January 2004, Stewart Bentley joined the management team comprising Aisling Clarke, Office Manager, and Linda Kemp, Accounts and Administration Assistant (part time).

The Playhouse Theatre has ready access for wheelchairs and an infrared hearing system for patrons with impaired hearing.

Playhouse Theatre

2003-2004 Perform ance statistics			ge)	70		ge)
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	Performan		(ave	Performan		(average
	of	Attendance	Capacity	of	Attendance	Capacity
	No	•	0/0	No	-	0/0
	3-2004	3-2004	3-2004	2-2003	2-2003	2002-2003
	2003-	2003	2003-	2002-	2002-	007
0 pera	0	0	0%	0	0	0%
C lassicalm usic	0	0	0%	0	0	0%
Rock/Pop/Folk	1	421	99%	3	773	60%
Schools Perform ances	16	5144	75%	0	0	0%
Education/academ ic	0	0	0%	0	0	0%
Dance schools	5	1144	54%	2	621	73%
Ballet/Dance	33	8774	62%	29	5831	47%
Conference M eetings	0	0	0%	0	0	0%
Religious Events	0	0	0%	0	0	0%
Com edy	8	3337	98%	5	1562	73%
Childrens/Youthperformances	8	2656	78%	7	1872	63%
Theatre	64	19179	70%	71	16592	55%
Corporate and Private functions	0	0	0%	0	0	0%
Music Theatre	32	9285	68%	14	4686	78%
0 therevents	5	1377	64%	2	749	88%
Subtotal	172	51317	70%	133	32686	58%
O ther (a)				6	880	na.
Total	172	51317	70%	139	33566	58%

O ther (a)

(a) % attendance notapplicable



SUBIACO THEATRE CENTRE

Programme

Main Auditorium

A highlight of the 2003-2004 programme was the performance of acclaimed actor, Peter Carroll, in *The Christian Brothers*, by Ron Blair. The production, directed by John Bell for the Sydney Theatre Company, was presented in August 2003, for 13 performances. The Subiaco Theatre Centre presented the Perth season, with assistance from the Perth Theatre Trust.

Black Swan Theatre Company returned to the Centre in November 2003, with their production of Nick Enright's *A Man With Five Children*, directed by Peter Kingston.

In February 2004, the Perth International Arts Festival used the Centre for the first time in a number of years to present a series of concerts featuring international jazz artists *Ingrid Jensen*, *Mark Isaacs Trio* and *Marianni Ebert*. Sydney based a cappella group, *The Idea of North*, returned to the Centre in October for a sell-out concert.

James Flynn, together with the Swinging Lovers Mini Big Band, presented a highly successful tribute to Frank Sinatra, *Simply Sinatra*, in July 2003.

Continuing the music theme, American performer Movin' Melvin Brown presented *A Man, A Magic, A Music*, a history of black American music and dance in March 2004.

As in previous years, the programme for the Centre's Main Auditorium had a very strong youth focus. Barking Gecko, the Centre's resident theatre company for young people, presented *Hot Dogs* by David Ryding in July 2003 for 26 performances. Newman College presented Brecht's *Caucasian Chalk Circle* in August. Graylands Primary School returned to the Centre in September with their production of *Under the Greenwood Tree* by John Haywood.

The Studio

As with the Main Auditorium, The Studio programme had a strong youth emphasis in 2003-2004. Programme highlights included Yellow Glass Theatre's production of *Putting it Together* (September 2003), Class Act Theatre's *Othello* (March 2004) and UWA Graduate Dramatic Society's production of Michael Gow's *Away* (June 2004).

Prompt Corner presented the ballet *Coppelia (Act II)* during the July 2003 school holidays and Barking Gecko presented *Ghost Train* during the October 2003 school holidays.

Usage of The Studio for rehearsals and workshops, when not being used for performances, increased from 123 days in 2002-2003 to 186 days in 2003-2004.

Community Arts Programme

Actors Workshop and Barking Gecko's *Gecko Bytes* ran a number of drama classes for all ages during Terms 1 to 4. In addition, regular 'keep fit' classes for seniors were held throughout the year. Over 3,635 people attended 271 classes and workshops in 2003-2004.

The City of Subiaco's free Community Concerts continued to be well patronised, with 12 *Sunday* @ *Subi* concerts, held in the Main Auditorium from 13 July to 28 September 2003, attracting 3239 people.

Of the 15 Sunset @ Subi outdoor concerts, 8 were held in the Subiaco Theatre Garden's Amphitheatre. The estimated attendance for the concerts was 4,500 people. The remainder of the concerts was held in various parks within the City of Subiaco.

The Centre, together with the City of Subiaco, also assisted with the presentation of a special *Refugee Awareness Concert* in the Amphitheatre on Sunday 7 March 2004. Over 500 people attended the concert.

Building

In September 2002, the City of Subiaco Council accepted the recommendations of a Discussion Paper, jointly developed by the City of Subiaco and the Department of Culture and the Arts, to redevelop the Centre and broaden its role from a theatre centre to an arts centre. Considerable progress has been made over the past 18 months towards the redevelopment of the Centre.

A number of issues relating to the Compliance Audit were raised at the Value Management Workshop. As the recommendations of the audit may have significant design and cost implications for the redevelopment of the Centre, it was acknowledged that the project architects and consultants would need to further research the issues.

Subiaco Theatre Centre

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No of	003-2004 Attendance	-2004 % Capacity (avera	No of	002-2003 Attendance	2002-2003 % Capacity (avera
	0		0	0	80
					72%
22	5820	88%	14	3616	86%
0	0	0%	0	0	0%
0	0	0%	0	0	0%
0	0	0%	0	0	0%
1	219	73%	0	0	0%
0	0	0%	0	0	0%
0	0	0%	0	0	0%
7	1153	55%	1	300	99%
41	5182	42%	40	6792	56%
29	3965	45%	77	11071	48%
4	461	38%	0	0	0%
11	1915	58%	7	1581	75%
5	493	33%	0	0	0%
121	19433	53%	141	23796	56%
			6	880	49
121	19433	53	147	24676	56
1	100	100%	1	90	90%
36	2520	70%	39	3431	888
33	2759	84%	25	1338	54%
70	5379	77%	65	4859	75%
	,		6	351	n.a.
	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	## A Property of the control of the	S	Second S

Com m unity Program m es

TotalMain and Studio

TotalThe Studio

Total	20	7739		16	5177	
Sunset@ Subi-Amphitheartre	8	4500	n.a.	4	2150	n.a.
Sunday at Subi-Main Auditorium	12	3239	0%	12	3027	0%

70

191

5379

24812

77%

Note: Sunday at Subi-Main Auditorium perform ance & attendance figures are included in the statistics for the Main Auditorium above
Sunset@ SubiConcert-Sunday 7 March moved indoors due to inclement weather.
Included in Main Auditorium figures.

75%

5210

29886

218

EVENTS WITH PERTH THEATRE TRUST INVOLVEMENT 2003-2004

2003 Masters Shakespeare Company (Sydney)	DATE	EVENT/SHOW	PRODUCER	PERFORMANCES ATTENDANCE
Subject	Playhouse Theatre			
Melbourne 10 - 19 June 2004 Last of the Red Hot Lovers HIT Productions (Melbourne) 12 4660	9 – 13 September		Shakespeare Company	7 2282
Subiaco Theatre Centre 6-16 August 2003 The Christian Brothers Sydney Theatre 13 1664	19 – 23 May 2004	Wallflowering		7 2427
6-16 August 2003 The Christian Brothers Sydney Theatre Company 13 1664 His Majesty's Theatre September – October Cabaret Soiree His Majesty's 32 3076 2003, March – April Season 2 2003 & Theatre 2004 5eason 1 2004 6 3892 1 July – 5 July 2003 Kissing Frogs Art, Cackle & 6 3892 6 3892 21 July – 26 July Celtic Reign ATA Allstars 5 3342 2003 ATA Allstars 5 3342 12 January – 17 His Majesty's New January 2004 Barking Gecko 12 5755 January 2004 HMT Centenary His Majesty's 1 746 15 June - 20 June 2004 Comedy Festival Melbourne Comedy Festival 6 7221 15 July – Dec 2003 MajKidz – His Majesty's 10 100	10 – 19 June 2004			12 4660
6-16 August 2003 The Christian Brothers Sydney Theatre Company 13 1664 His Majesty's Theatre September – October Cabaret Soiree His Majesty's 32 3076 2003, March – April Season 2 2003 & Theatre 2004 5eason 1 2004 6 3892 1 July – 5 July 2003 Kissing Frogs Art, Cackle & 6 3892 6 3892 21 July – 26 July Celtic Reign ATA Allstars 5 3342 2003 ATA Allstars 5 3342 12 January – 17 His Majesty's New January 2004 Barking Gecko 12 5755 January 2004 HMT Centenary His Majesty's 1 746 15 June - 20 June 2004 Comedy Festival Melbourne Comedy Festival 6 7221 15 July – Dec 2003 MajKidz – His Majesty's 10 100				
Brothers Company His Majesty's Theatre September - October Cabaret Soiree 2003 & Theatre His Majesty's 32 3076 2003, March - April Season 2 2003 & Theatre Season 1 2004 1 July - 5 July 2003 Kissing Frogs Art, Cackle & 6 3892 Hoot Entertainment 6 3892 Hoot Entertainment 21 July - 26 July Celtic Reign ATA Allstars 5 3342 2003 4 ATA Allstars 5 3342 12 January - 17 His Majesty's New January 2004 Clothes - Barking Gecko Barking Gecko 12 5755 15 May 2004 HMT Centenary Honours Theatre His Majesty's 1 746 1 746 15 June - 20 June 2004 Comedy Festival Festival Festival His Majesty's 1 7221 July - Dec 2003, MajKidz - His Majesty's 10 100	Subiaco Theatre Cer			
September - October 2003, March - April 2003, March - April 2004 Cabaret Soiree Season 2 2003 & Theatre His Majesty's Theatre 32 3076 2003, March - April 2004 Season 2 2003 & Theatre Art, Cackle & 6 3892 1 July - 5 July 2003 Kissing Frogs Art, Cackle & 6 3892 21 July - 26 July 2003 Celtic Reign ATA Allstars 5 3342 2003 ATA Allstars 5 3342 12 January - 17 January 2004 His Majesty's New Clothes - Barking Gecko Barking Gecko 12 5755 15 May 2004 HMT Centenary Honours His Majesty's 1 746 15 June - 20 June 2004 Comedy Festival Comedy Festival Melbourne Comedy Festival 6 7221 July - Dec 2003, MajKidz - His Majesty's 10 100	6-16 August 2003			13 1664
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2003, March – April Season 2 2003 & Season 1 2004 Theatre 1 July – 5 July 2003 Kissing Frogs Art, Cackle & 6 3892 Hoot Entertainment Entertainment 21 July – 26 July 2003 Celtic Reign ATA Allstars 5 3342 12 January – 17 January 2004 His Majesty's New Gecko Barking Gecko 12 5755 15 May 2004 HMT Centenary His Majesty's Theatre 1 746 15 June - 20 June 2004 Comedy Festival Comedy Festival Festival Melbourne Comedy Festival His Majesty's 10 100 July – Dec 2003, MajKidz – His Majesty's 10 100	His Majesty's Theatre	e		
Hoot Entertainment 21 July – 26 July Celtic Reign ATA Allstars 5 3342 2003 12 January – 17 His Majesty's New January 2004 Clothes - Barking Gecko 15 May 2004 HMT Centenary His Majesty's Honours Theatre 15 June - 20 June Comedy Festival July – Dec 2003, MajKidz – Hoot Entertainment ATA Allstars 5 3342 5755 ATA Allstars 6 7221 6 7221 746	2003, March – April	Season 2 2003 &		32 3076
21 July – 26 July Celtic Reign ATA Allstars 5 3342 12 January – 17 His Majesty's New January 2004 Clothes - Barking Gecko 15 May 2004 HMT Centenary His Majesty's 1 746 15 June - 20 June Comedy Festival Comedy Festival July – Dec 2003, MajKidz – His Majesty's 10 100	1 July – 5 July 2003	Kissing Frogs	Hoot	6 3892
January 2004 Clothes - Barking Gecko 15 May 2004 HMT Centenary Honours His Majesty's Theatre 1 746 Theatre 15 June - 20 June Comedy Festival Comedy Festival July - Dec 2003, MajKidz - His Majesty's 1 0 100	-	Celtic Reign		5 3342
15 May 2004 HMT Centenary His Majesty's Theatre 15 June - 20 June Comedy Festival Melbourne Comedy Festival Comedy Festival July - Dec 2003, MajKidz - His Majesty's 10 100		Clothes - Barking	Barking Gecko	12 5755
2004 Comedy Festival July – Dec 2003, MajKidz – His Majesty's 10 100	15 May 2004	HMT Centenary		1 746
July – Dec 2003, MajKidz – His Majesty's 10 100		Comedy Festival	Comedy	6 7221
			His Majesty's	10 100

FOOD AND BEVERAGE SERVICES

Introduction

Food and beverage services are provided to patrons at each of the Perth Theatre Trust's venues. Full event catering is provided through cafés, restaurants, bars, function rooms and lounges.

The Best Venue and Staff in Western Australia

A major highlight for the 2003-2004 financial year was the Restaurant and Catering Industry Association WA Awards for Excellence 2003. Ogden IFC (Perth) was announced winner in the categories of Venue Catering (Perth Concert Hall), Catering Consultant of the Year (Jeni Thomason) and Employee of the Year (Kyllie Graham). The organisation also achieved finalist status in the categories of Venue Catering (His Majesty's Theatre) and Function Chef of the Year (Brett Constance). This is an outstanding achievement for the organisation, to scoop three awards for its staff and venues.

Financial Performance

Although sales have been strong, overheads have been heavily impacted by large increases in casual labour costs. Award and Minimum Conditions increases have again impacted heavily on the bottom line; however, increased costs were endured, albeit with reduced profit margins.

Marketing

Over \$25,000 worth of sponsorship was provided to resident companies, user groups and hirers during the year in the form of discounted prices on functions, subscriber discount offers on products, and reduced corkage charges for dispensing sponsored beverage.

Promotions intended to improve revenue from select user groups were developed and implemented throughout the year in the form of subscriber cards, joint mail outs with special offers in coupon books, and media exposure through reviews published in magazines and newspapers. Targeted marketing strategies continued to sell private functions to group bookers of show tickets.

Investing in the Future

During the year, a number of youth projects have been facilitated with educational institutions. A number of students on school based traineeships and voluntary work experience programs has been placed within venues for periods of short duration, to allow practical experience to accompany academic studies for better learning outcomes. A continued focus on maintaining a high level of customer service has led to the appointment of a Training Officer for the department (Rachel Winkless).

A Future Focus

The next 12 months will be very challenging, with a number of factors combining to reduce the expected revenue of the venues. The sales mix of our revenue will be changed, with an increased number of shows resulting in reduced availability of the venues for private functions. This reduced availability will be further exacerbated by increased use of the Perth Concert Hall by the West Australian Symphony Orchestra and forecourt renovations of the same venue from June to the end of September 2004.

The Perth Convention and Exhibition Centre (PCEC) opening in August 2004 will have an impact on the number of large private functions available. PCEC have already begun an aggressive marketing campaign, not only to attract interstate and international business, but also local business.

RECHABITES HALL 2003-2004

The Performing Arts Centre Society (PACS) continued to manage the Rechabites Hall as an affordable, alternative performing arts venue supporting the work of outstanding local performing arts practitioners.

Performance and Programming

146 performances, including eleven productions and six events, were supported in the Hall over the year. The work was predominantly new to West Australian audiences and included six world premieres, two Australian premieres and three West Australian premieres. The venue also supported three CD launches by contemporary local musicians and the launch of youth arts resource organisation Propelarts.

More than two hundred West Australian performing arts practitioners worked in The Rechabites Hall over the year. The program included six original works written by West Australian playwrights and the program continued to support the work of emerging and independent directors, designers, musicians, performers and technicians.

10,212 people attended performances at The Rechabites Hall in 2003-2004. Whilst audience numbers were slightly down from the previous twelve months (due to a management decision to limit the number of performances in the venue) audience capacity remained steady for the year at 57% of potential capacity.

Market research was undertaken over the year in order to ascertain patrons' satisfaction with facilities and programming. Data was collected through a written survey with three hundred surveys analysed. Support in analysing the data was provided by Perth Theatre Company and Hyde Consultancy.

	Excellent / Good	Fair	Poor / Very Poor
Venue Staff	96%	4%	0%
Opinion of Performance	90%	10%	0%
Sight Lines	88%	9%	3%
Ambience	77%	16%	7%
Personal Safety at Venue	75%	21%	4%
Parking	62%	25%	13%
Toilets and Facilities	59%	34%	8%
Temperature	39%	35%	20%
Seating Comfort	24%	40%	37%

Data collected also showed that sixty percent of the surveyed audience had attended the Hall more than once in the previous twelve months, indicating that the Hall is developing a loyal and returning audience base. When asked to identify what they liked most about attending a performance at The Rechabites the top three responses were: the shows (70%), the location (51%) and the venue (39%).

In summary, initial research seems to indicate that the venue offers great potential for development with audiences greatly appreciating the high level of customer service, the choice of productions and the architectural beauty of the venue. On the downside, the experience of attending a performance at the Rechabites is not necessarily particularly comfortable, especially in the summer months.

Venue Management

Critical issues currently facing the management of Rechabites Hall are:

- Ensuring a safe working environment for people working in Rechabites' and in particular for people working at heights.
- The extreme temperatures that the venue can reach in summer are considered to be unsafe by the PACS' Board of Management. In light of this PACS' management has implemented a policy of not making the venue available for hire during the summer months.

The Rechabites Hall Performance Statistics

	2003-2004	2002- 2003	2001-2002
Number of Performances:	146	184	136
Total Attendance	10,212	12,207	9,016
Capacity (average)	57%	58%	51%

HIS MAJESTY'S THEATRE FOUNDATION

His Majesty's Theatre Foundation was established in 1993 to enhance and promote His Majesty's Theatre as one of Australia's great theatrical landmarks, by the support from donations, sponsorships, corporate partnerships and special events.

Each year the Foundation dedicates the results of its fundraising to projects in which all members of the community can participate.

During 2003-2004, the Foundation continued its commitment to supporting the Theatre's Community Service Programmes including MajKidz, Lunchtime Concerts and Morning Melodies.

In addition, as a tribute to the theatre's special year, the Foundation commissioned theatre critic and historian David Hough to write the centennial history of His Majesty's Theatre. Lavishly illustrated, the story tells for the first time the role the theatre has played in the cultural life of Western Australia. The book, entitled *A Dream of Passion* is scheduled for release towards the end of 2004.

Foundation Major Partners

Longstanding major partners of the theatre are Lexus and Optus, joined in 2004 by Tenix and The University of Western Australia.

Community Service Partners

Long time supporter, the Australian Pensioners' Insurance Agency - a major partner for Morning Melodies, was joined in 2004 by the Hawaiian Management Group, a major partner for Lunchtime Concerts and Cabaret Soirée (Downstairs at the Maj). BHP Billiton supported the foundation commissioning the electronic documentation of all 35,000 items in the Museum for Performing Arts for future public access.

Tours

The Foundation offered a range of tours including historical, technical and behind the scenes tours, catering for diverse groups such as schools, social clubs, community groups and the corporate sector. Approximately 1,600 people toured His Majesty's Theatre in the last financial year (pre-booked tours, which does not include ad hoc visits through the Friends of His Majesty's Theatre). The Foundation once again thanks the Friends of His Majesty's for their assistance with many activities, all of which contribute to the Foundation's efforts and objectives.

His Majesty's Theatre Foundation Board in 2003-2004

Mr Maurice Rousset Chairman

Ms Julie Bishop Federal Member for Curtin

Ms Billy Dixon Ernst & Young

Mr Max Kay Perth City Councillor

Mr Michael Lurie Michael Lurie & Associates

Mr Rodney Phillips General Manager, His Majesty's Theatre Mr Ross Palmer Acting Director, Operations and Contract

Management, Perth Theatre Trust

Staff

Ms Astrid Jackson is the Foundation Executive Director, supported by Administrative Assistant Ms Sandra Martin.



BOCS TICKETING AND MARKETING SERVICES

BOCS Ticketing maintained high levels of business throughout the 2003-2004 financial year.

Ticketing

Some of the many events successfully ticketed by BOCS this year have included

- We Will Rock You at the Burswood Theatre
- Carmina Burana at His Majesty's Theatre
- Jackson Browne at the Perth Concert Hall
- The Bar At Buena Vista at the Regal Theatre
- Wallflowering at the Playhouse Theatre
- David Bowie at the Supreme Court Gardens
- Symphony Under The Stars at King's Park

Office Relocation

The BOCS Ticketing administration offices and call centre were successfully relocated to new premises at 109 St Georges Terrace in May 2004. The move was necessary to provide existing staff with larger and improved work areas and allow room for new staff recruitment. This move was a huge undertaking which required a great deal of planning. It was also imperative that the ticketing hardware and software was off line for as little time as possible due to business constraints. The system was only offline for 12 hours overnight. The Information Services Division at the Department of Culture and the Arts was instrumental in relocating the equipment and providing the technical support. Telstra also provided high levels of support so that the Call Centre would be operational by Monday morning.

Staff Restructure

BOCS Ticketing is currently in the process of a staff restructure. The restructure has been ongoing for some time and should be finalized this year. The restructure includes advertising and filling approximately 15 full time positions that are currently filled by employees on fixed term contracts.

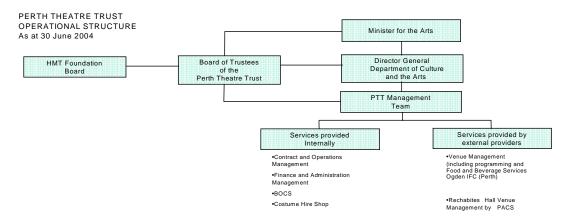
Website

The website ticket sales continue to steadily increase and 11% of all tickets are now sold online. When the website was launched in June 2003 there were a number of functions to be developed during phase 2 of the project. Phase 2 will commence shortly, which will add further value to the website.

COSTUME HIRE SHOP

The Costume Hire Shop continued its operations at Hehir Street Belmont, presenting a large and diverse range of theatrical costumes. The collection is utilised by professional companies, schools, amateur organisations and the general public. Costumes are available for both short-term and long-term hire. The Costume Hire Shop is accessible on Monday, Friday and Saturday of each week.

THE ORGANISATION



Internal Structure

The Perth Theatre Trust management team during 2003-2004:

Director, Operations and Contract Management (Acting)	Ross Palmer
Director, Finance and Administration	Lionel Henry
Contract Manager	Deborah Mickle
Administrative Assistant	Jan Sullivan
Information Technology, Special Projects	Basil Hendroff

 BOCS Ticketing and Marketing and Marketing Services team for the operational year:

Manager	Kathy White
Group Bookings	Pam Barnett
BOCS System Management Coordinator	Annette Cameron
Event Coordinator	Jo McVee
Administrative Assistant	Rose Mildenhall

Costume Hire Shop Manager for this operational year was Linda Pieri.

Board of Trustees

The Board of Trustees consists of eight members appointed by the Governor under Section 5 of the *Perth Theatre Trust Act 1979*. The Minister nominates four Trustees for Culture and the Arts and three by the City of Perth. The Director General of the Department for Culture and the Arts holds an ex-officio position on the Trust.

Harry Morgan AM, Chair

16 August 1999 – current (Chair) 1 August 1995 – 16 August 1999 (Trustee)

Mr Morgan is a company director and has extensive community involvement. Apart from his term as a Perth City Councillor, he has held positions including President of the Royal Flying Doctor Service (WA) Section and President of the Rotary Club of Perth. He is a life member of the WA Football League, a dual Paul Harris Fellow in the Rotary Foundation, and a Commander of the Royal Order of the Polar Star (a Swedish knighthood) for his long service as Honorary Consul of Sweden.

Mr Morgan held the position of Trustee of the Perth Theatre Trust representing the Perth City Council from 1 August 1995. The Board of Trustees retained his services after his resignation from Council on 11 November 1998 to become Commissioner and Deputy Chairman of the City of Wanneroo.

Dr Toby Manford

2 May 1994 – current

Dr Manford holds a Doctor of Philosophy in History from The University of Western Australia. She is an active supporter of the arts industry in Australia and has held a number of positions including Governor, and then Director, of the Australian Elizabethan Theatre Trust between 1972 and 1991; member of the Australian Broadcasting Commission Advisory Board; Western Australian representative of the Australiana Fund; Chairman of Theatre Arts WA since its inception in 1991; and Chairman of His Majesty's Theatre Foundation.

Henry Boston

August 2000 – current

Henry Boston has devoted his working life to the presentation and championing of cultural activity. He passionately believes that this activity is essential to the well being of any society. He derives great enjoyment from stimulating people with cultural experiences that have the potential to entertain and move people profoundly. He is currently Director, Cultural Pursuits Australia and Manager, Australian Business Arts Foundation, Western Australia. He studied at Bristol University (UK) graduating with a BA Hons. in Drama. Professional membership includes Associateship Fellow, Australian Institute of Management.

Jenny McNae

August 2001 – current

Jenny McNae is recognised as one of Western Australia's leading theatre practitioners. She is a director, actor and tutor of theatre arts, was artistic director of the Hole in the Wall Theatre for two years and has worked with all of Western Australia's major theatre companies.

Her 40-year professional career also includes acting for film, TV and radio, choreography, writing and script development.

As 1990 President of the Women's Advisory Committee to the Premier, Jenny hosted the international conference, Women in Sport and the Arts. She was awarded a creative development fellowship from ArtsWA in 1999. Recent credits include *Quartet* at the Playhouse Theatre, Choreography for *Noel and Gertie* at Effie Crump Theatre and Downstairs at the Maj and *Morning Melodies* at His Majesty's Theatre.

Representatives from the City of Perth

Cr Judy McEvoy

August 1999 – current

Elected to the City of Perth on 6 May 1997

Councillor Judy McEvoy was by profession a Perth hotelier, having been first elected to the City of Perth on 6 May 1997. Cr McEvoy, is a past member of the State Council of WA Hotels Association and sat on the City of Perth Advisory Council for the upgrading of King Street.

Cr Max Kay

September 2003 – current

Max Kay arrived in Perth from Scotland in 1967 and soon became one of Western Australia's most sought after performers. He opened the Civic Theatre Restaurant where he wrote, produced and performed in his own shows. The *Five Past Nine* shows incorporated a unique blend of singing, dancing and satirical sketch comedy. The Civic Theatre was a Perth icon for 25 years.

Max Kay is involved in community and charity work including Rocky Bay (formerly Society for Crippled Children), Graham Maybury's Lifeline, Telethon and Appealathon appearances and Carols by Candlelight for various Perth Charities. He is a writer of comedy scripts, radio and television commercials and a member of the Music Arrangers Guild of Australia.

Cr Rob Butler

September 2003 – current

Rob Butler was a Councillor with the City of Subiaco (1989-1999) and Deputy Mayor for the period 1991-1993. For two years during this period he was Director of the Hole in the Wall Theatre Board and the West Australian State Theatre Company. He was part of the team that negotiated with the State Government for the successful sinking of the railway line through Subiaco and successfully set up the partnership with City of Subiaco and Subiaco Redevelopment Authority. Rob is currently representing the City of Perth on the following committees, City of Perth Art Foundation, East Perth Redevelopment authority Board, Local Chambers Perth City, WA Local Government Association – Central Metropolitan Zone and the Perth Theatre Trust.

Alastair Bryant

Ex-Officio

Alastair was appointed Director General of the Department of Culture and the Arts (DCA) in November 2000. The Department consists of the Art Gallery of WA, the WA Museum, the State Library of WA, the State Records Office, Perth Theatre Trust, ScreenWest, and ArtsWA. He serves on the Boards of the Museum, the Art Gallery, the Library, ScreenWest and the Perth Theatre Trust, and is also Chair of the Swan Bells Foundation. He was previously Commissioner of State Revenue in Western Australia, a position he held for six years.

He has a Bachelor of Business, a Master of Leadership and Management degree, is a fellow of the Australian Society of Certified Practising Accountants, a fellow of the Australian Institute of Management, and a fellow of the Taxation Institute of Australia. He also serves on the committee of Kids Help Line.

His current interests include Rotary, in which he was a foundation member of the Heirisson Club and is a past President of that club. He was awarded a Paul Harris Fellow in recognition of his service to the Heirisson Club. He is also a founding Trustee of the Healing Hearts Foundation.

TRUSTEE MEETINGS

Meetings of the Board of Trustees

Six Trust meetings were held in the reporting period:

21 August 2003
 Full meeting of the Board
23 October 2003
 Full meeting of the Board
11 December 2003
 Full meeting of the Board
19 February 2004
 Full meeting of the Board
22 April 2004
 Full meeting of the Board
17 June 2004
 Full meeting of the Board

Trustee	Attendance
Mr Harry Morgan AM, Chairman	6 meetings
Dr Toby Manford	6 meetings
Mr Henry Boston	5 meetings
Ms Jenny McNae	5 meetings
Cr Judy McEvoy	6 meetings
Cr Max Kay	6 meetings
Cr Rob Butler	5 meetings
Mr Alastair Bryant (for DCA)	3 meetings

Sub Committees of the Board

Programming Committee (5 meetings)

Board members Mr Harry Morgan AM

Mr Henry Boston Dr Toby Manford Ms Jenny McNae

Other members Nominated management staff

Finance Committee (7 meetings)

Board member Mr Harry Morgan AM Board member Mr Henry Boston

Other members Nominated management staff

PERTH THEATRE TRUST LOCATIONS

Head Office

Level 7 Law Chambers Building

573 Hay Street

Perth, Western Australia 6000

Postal address: PO Box 8349, Perth Business Centre

Perth, Western Australia 6849

Tel: (08) 9224 7360 Fax: (08) 9224 7361

Email: info@ptt.dca.wa.gov.au

Web Site: www.perththeatretrust.com.au

BOCS Ticketing and Marketing and Marketing Services

Head Office: Level 5, 109 St George's Terrace

Perth, Western Australia 6000 Postal address: PO Box Z5281, Perth, Western Australia 6831

Tel: (08) 9238 9567 Fax: (08) 9486 1711

Bookings Tel: (08) 9484 1133 Freecall: 1800 193 300

Web Site: www.bocsticketing.com.au

Perth Concert Hall

5 St George's Terrace

Perth, Western Australia 6000

Postal address: PO Box Y3056, East St Georges Terrace

Perth, Western Australia 6832

Tel: (08) 9231 9900 Fax: (08) 9325 1283

Email: alisons@pch.oifcperth.com.au Web Site: www.perthconcerthall.com.au

His Majesty's Theatre

825 Hay Street

Perth, Western Australia 6000

Tel: (08) 9265 0900 Fax: (08) 9321 5142

Email: belindad@oifcperth.com.au

Web Site: www.hismajestystheatre.com.au

Playhouse Theatre

3 Pier Street

Perth, Western Australia 6000

Tel: (08) 9323 3400 Fax: (08) 9323 3444

Email: playhouse@oifcperth.com.au Web Site: www.playhousetheatre.com.au

Subjaco Theatre Centre

180 Hamersley Road

Subiaco, Western Australia 6008

Tel: (08) 9382 3385 Fax: (08) 9382 2245

Email: subiaco@oifcperth.com.au

Web Site: www.subiacotheatrecentre.com.au

Ogden IFC (Perth) Pty Ltd

Level 6, 218 St George's Terrace Perth, Western Australia 6000

Postal address: PO Box 7118, Cloisters Square

Western Australia 6850 Tel: (08) 9226 1000 Fax: (08) 9226 1200

Email: sscrutton@oifcperth.com.au Web Site: www.ogdenifcperth.com.au

Rechabites Hall

224 William Street

Northbridge, Western Australia 6003

Postal address: PO Box 8369, Perth Business Centre

Perth, Western Australia 6849

Booking enquiries Tel: (08) 9227 7005 Fax: (08) 9227 1835

Email: blueroom@blueroom.net.au Web Site: www.blueroom.net.au

Belmont Costume Hire Shop

6 Hehir Street

Belmont, Western Australia 6104
Telephone and Fax: (08) 9478 3731
Email: costume@bocsticketing.com.au

REPORTING STRATEGIC PLANNING FRAMEWORK

Under the Government's Strategic Planning Framework, Better Planning: Better Service the following initiatives have contributed towards meeting the Government's high level goals and strategic outcomes, as well as to the Trust's desired outcomes. Detailed information can be found under the report on operations within the venue management sections.

GOAL 1: PEOPLE AND COMMUNITIES

To enhance the quality of life and wellbeing of all people throughout Western Australia.

The Perth Theatre Trust has contributed towards strategic outcome 12 *a culturally rich, artistically inspired and intellectually stimulated society.* The Trust through the provision of theatres and programming events provides the opportunity and resources to enhance the cultural and economic life of Western Australians. It provides the community access to cultural experiences.

The Performance Indicators section of this report highlights the number and variety of events and performances and number of attendees to Trust venues during the year.

Obligatory Reporting Goal 1:

Disability Services Plan

The Trust has a Disability Service Plan to ensure that people with disabilities access Trust's facilities and services.

The Trust is represented on the Department of Culture and the Arts committee, which develops and reviews current issues for adoption for all portfolio agencies.

Cultural Diversity and Language Services PlanNot applicable

Youth Outcomes (State Government's Plan for Young People 2000-2003) The State Government's Plan For Young People 2000-2003 specifically targets

young people between the ages of 12 to 25 years.

Ogden IFC (Perth) developed a Community Service Programme in 2001, with the presentation of *MajKidz* by His Majesty's Theatre in association with Barking Gecko Theatre Company. The program targets youth with a keen interest in the performing arts with a desire to learn about the many disciplines of theatre in exciting interactive workshops. The workshops now in their fourth year are held at His Majesty's Theatre one Saturday morning each month from March through to December. *MajKidz* aimed to develop theatre skills, creativity, synergy and self-esteem, while enhancing understanding and appreciation of theatre to take with them through their adult lives.

Various organisations presented events at the Perth Concert Hall, His Majesty's Theatre, The Playhouse and Subiaco Theatre Centre that specifically targeted young people. The presentation of comedy at Trust venues was highly successful with a markedly youth audience attending these performances.

A number of youth projects spanning several areas of venue operations and management have been facilitated with educational institutions. Students on school based traineeships and voluntary work experience programs have been placed within the venues during the year.

GOAL 2: THE ECONOMY

To develop a strong economy that delivers more jobs, more opportunities and greater wealth to Western Australians by creating the conditions required for investment and growth.

The Perth Theatre Trust contributes towards the jobs and employment strategic outcomes through the provision of employment opportunities for local artists and performers. The community based events Lunchtime Concerts, Maj Kidz, Morning Melodies and Cabaret Soiree mainly employ local artists and performers.

Obligatory Reporting Goal 2:

Under the FAAA and Treasurer's Instruction a statement of Compliance has been prepared. The annual report includes the Report on Operations, Performance Indicators, Financial Statements and Auditor General's Opinion

GOAL 3: THE ENVIRONMENT

To ensure that the Western Australia has an environment in which resources are managed, developed and used sustainably, biological diversity is preserved and habitats protected.

This goal is not directly related to the outcomes of the PTT.

Obligatory Reporting Goal 3:

Waste Paper Recycling

The Department continues to recycle waste paper used in its activities. All staff are encouraged to recycle paper.

Energy Smart Government Policy

The energy policy is addressed on a portfolio basis, with the Department of Culture and the Arts coordinating the implementation of the policy across all the portfolio agencies. Energy consumption at the four Perth Theatre Trust venues can fluctuate considerably depending on the demand and use of the venues. This is highlighted in the 2003 – 2004 Energy Consumption Data. Venue usage and patronage during 2003 – 2004 was significantly higher.

The following table highlights the achieved results to date.

Energy Smart Government Program	Baseline Data	2002-2003	2003 - 2004
Energy Consumption (MJ)	13,659,000	11,034,000	14,137,000
Energy Cost (\$)	397,289	341,278	386,472
Greenhouse Gas Emissions (tonnes of O2)	2,806	2,411	2,749
Performance Indicators:MJ/sqm	706	571	732
MJ/FTE	N/A	N/A	N/A

Note: MJ/FTE not applicable as the information relates to public venues and the use of FTE's varies significantly each day

GOAL 4: THE REGIONS

To ensure that regional Western Australia is strong and vibrant.

This goal is not directly related to the outcomes of the PTT. However, the PTT does provide programming funds for the Perth seasons of particular events, which rely on Playing Australia funds to undertake regional tours.

GOAL 5: GOVERNANCE

To govern for all Western Australians in an open, effective and efficient manner that also ensures a sustainable future.

The PTT operates under the provisions of the Public Sector Management Act 1994. In the performance of its functions, the Trust and Department of Culture and the Arts complies with the following relevant written laws:

State Acts:

- Equal Opportunity Act 1984
- Equal Opportunity Amendment Acts 1988 and 1992
- Financial Administration and Audit Act 1985
- Industrial Relations Act 1979
- Lotteries Commission Act 1990
- Minimum Conditions of Employment Act 1993
- Occupational Health, Safety and Welfare Act 1984
- State Supply Commission Act 1991
- Workers' Compensation and Rehabilitation Amendment Act (No. 2) 1992
- Workplace Agreements Act 1993
- Freedom of Information Act 1992
- State Records Act 2000

The Department of Culture and the Arts provides corporate support and direction to the Trust, which encompasses requirements under the above-mentioned Acts. The Department's Human Resources Division is responsible for providing the range of employee and organisational services to the Trust.

In September 2003, the Department and portfolio agencies began a strategic review of processes aimed at establishing better ways of working and delivering services. Senior staff at the Department and the Trust have participated in training sessions to help identify strategies and processes for review. It is anticipated that the strategic review of processes, which is due for completion in 2004-2005, will help to identify savings to offset the savings required as a result of the Functional Review, as well as improved the way the Trust does business.

The Trust's agent, Ogden IFC Perth, is certified Quality Assurance.

Obligatory Reporting Goal 5:

Equal Employment Opportunity Outcomes

During 2003-2004, the Department of Culture and the Arts continued to progress the initiatives within the Department's equity and diversity plan 2003-2005. The equity and diversity plan's initiatives focus on key diversity groups including people from culturally and linguistic diverse backgrounds, indigenous people, people with disabilities, youth, and women in management.

Strategies implemented during the year by the Department include:

- Disability awareness training for employees
- Selection criteria in JDF's includes commitment to an equitable and diverse work environment
- Introduction of diversity and EEO section on the Department's intranet
- Continued support to work experience opportunities which particularly assist in developing youth

PTT had no EEO complaints during the period 2003-2004.

Details of the representation of employee groupings are as follows: Perth Theatre Trust as at 30 June 2004.

Employment Type

	Total	Women	Men
Permanent full-time	17	12	5
Permanent part-time	1	1	0
Fixed Term full-time	1	1	0
Fixed Term part-time	4	4	0
Casual paid on 30 June	51	40	11
Other	0	0	0
Trainee	0	0	0
Total	74	58	16

Management Profile	Total	Women	Men
Tier – 1 Management	0	0	0
Tier – 2 Management	1	0	1
Tier – 3 Management	2	1	1

Age	Total	Women	Men
Below 25 years (Youth)	8	5	3
Above 45 years (Mature			
workers)	39	30	9

Women	78.4%
People from Culturally Diverse Backgrounds	12.5%
Indigenous Australians	0.0%
People with Disabilities	7.4%

Equity Index (Women) 45

Occupational Health and Safety (OHS)

The Perth Theatre Trust is represented by the OHS Committee of the Department for Culture and the Arts.

Managers and supervisors within the Trust's operational structure are accountable for the health, safety and welfare of employees within their area of responsibility. The outsourcing of venue management has not diminished the responsibility of managers and supervisors, with the Ogden IFC (Perth) Pty Ltd management team monitoring and reviewing OHS performance in addition to initiating continuous improvement in this area through compliance with Quality Assurance practices.

The Human Resources Division of the Department of Culture and the Arts and relevant line management staff (or line managers) are responsible for the management of workers' compensation claims.

The Trust's figures for workers' compensation in the reporting year were as follows:

		2003-2004	2002-2003
1	Frequency rate	0	0
2	Average lost-time rate	0	0
3	Cost of claims/\$100 wage-roll	0	0.05
4	Contribution rate	0.36	0.49
5	Rehabilitation success	No claims	No claims
		Not applicable	Not applicable

Evaluations

No major evaluations were undertaken during 2003-2004.

Information Statement (FOI)

The Trust remains committed to providing information about its policies, activities and funding decisions. In accordance with the requirements of the *Freedom of Information Act 1992*, the Trust has prepared an information statement with information on its structure and functions, decision-making processes, types of documents it holds, and procedures for handling FOI requests. These procedures are coordinated through the Department of Culture and the Arts.

There were no FOI requests for the reporting year and none in 2003-2004.

Report on Record Keeping Plan

The Trust submitted its Recordkeeping Plan top the State Records Office in March 2004 and was approved for five years. This plan identified the steps that will be taken to improve and maintain recordkeeping in the Trust.

The Department's Records Management section will provide The Trust with recordkeeping training sessions to raise awareness of policies and procedures.

Compliance with Public Sector Standards and Ethical Codes

Under Section 31(1) of the *Public Sector Management Act 1994*, the Department of Culture and the Arts is required to report on the extent to which it has complied with public sector standards, codes of ethics and any relevant code of conduct as the employer of all Perth Theatre Trust staff. In additional, information relating to how the Department communicates and ensures compliance with ethical codes and standards has been provided.

In the administration of the Perth Theatre Trust, the Trust has complied with the Public Sector Standards in Human Resource Management, the Western Australian Public Sector Code of Ethics and the Trust's own Code of Conduct.

The Department has advised there are sufficient internal controls and processes to provide a reasonable assurance with the Public Sector Standards on Human Resources Management for the recruitment, selection and appointment, transfer, secondment, performance, management, redeployment, termination, discipline, temporary deployment and grievance resolution standards.

There were no breaches of Public Sector Standards in Human Resource Management during 2003-2004

Public Interest Disclosures

Public Interest Disclosure Officers have been appointed by the Director General and documentation of guidelines and procedures relating to the obligations of the authority under the Public Interest Disclosure Act 2003 implemented. The Department has adopted the Code of Conduct setting out minimum standards of conduct and integrity.

There were no disclosures made under this Act for the annual reporting period.

Publications

What's on BOCS

Monthly publication providing information on all shows on sale through BOCS Ticketing and Marketing.

Advertising and Sponsorship

Treasurer's Instruction 903 and in accordance with Section 175ZE of the Electoral Act 1907 require disclosure of advertising and market research organisation

(a) Advertising Agencies	\$ 2,299 \$ 3,000 <u>\$ 250</u> \$ 5,470	Dawsons Venue Directory Visitor Guide Australia Academy Publishing
(b) Market Research(c) Polling Organisations(d) Direct Mail(e) Media Advertising	Nil Nil Nil	
(Events/Shows)	\$ 379 \$ 379	Media Decisions
(Positions Vacant)	\$ 4,192 \$ 150 \$ 4,342	Weekend Australia Venue Managers Ass

In accordance with *Treasurer's Instruction 903*, I declare no officer of the Perth Theatre Trust has an interest in or enjoyed a benefit from, any contract entered into by the Trust.

Alastair Bryant

Acting Chief Executive

31 August 2004



INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

PERTH THEATRE TRUST PERFORMANCE INDICATORS FOR THE YEAR ENDED JUNE 30, 2004

Audit Opinion

In my opinion, the key effectiveness and efficiency performance indicators of the Perth Theatre Trust are relevant and appropriate to help users assess the Trust's performance and fairly represent the indicated performance for the year ended June 30, 2004.

Scope

The Trust's Role

The Trust is responsible for developing and maintaining proper records and systems for preparing performance indicators.

The performance indicators consist of key indicators of effectiveness and efficiency.

Summary of my Role

As required by the Financial Administration and Audit Act 1985, I have independently audited the performance indicators to express an opinion on them. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the performance indicators is error free, nor does it examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the performance indicators.

D D R PEARSON AUDITOR GENERAL

October 27, 2004

CERTIFICATION OF PERFORMANCE INDICATORS

We hereby certify that the Performance Indicators are based on proper records are relevant and appropriate for assisting users to assess the Perth Theatre Trust performance, and fairly represent the performance of the Perth Theatre Trust for the financial year ended 30 June 2004.

Mr H Morgan AM **Chairman**

26 August 2004

Mr Henry Boston

Trustee

26 August 2004

Mr L Henry CA

Principal Accounting Officer

26 August 2004

PERFORMANCE INDICATORS

DEPARTMENT OF CULTURE AND THE ARTS: OUTCOME STATEMENT 2003-2004

Outcome

A community that is informed of and has access to, a diverse range of innovative ideas, knowledge and cultural experiences.

This outcome contributes to the Government strategic goal to enhance the quality of life and wellbeing of all people throughout Western Australia.

This outcome preserves and provides access to Western Australia's natural and social heritage, supports artistic development and provides a link to information and culture nationally and internationally.

The Perth Theatre Trust's mission is to maximise the effectiveness of the performing arts resources under its control to enhance the cultural and economic life of Western Australia. As a service agency of the Department of Culture and the Arts, the Trust is committed to the pursuit of this mission within the outcome framework specified for the Department, which is to provide Venue Management Services through the management and promotion of performing arts venues.

The Perth Theatre Trust, the Art Gallery of Western Australia, ScreenWest, the Library and Information Service of Western Australia and the Western Australian Museum produce their own annual reports and key performance indicators. The current statutory requirements for these agencies to provide separate reports, reflects the current legislative reporting requirements.

This section of the Trust's Annual Report and following performance indicators relate only to the Perth Theatre Trust division of the Department of Culture and the Arts under Output 6.

KEY EFFECTIVENESS INDICATORS

Measure of Performance Diversity

Rationale

The table on the next page represents the diversity of performances presented in Trust venues as a percentage of total performances. The Trust's aim is promote a diverse and varied program of events to Western Australian audiences. Even in years of lower overall activity, the Trust aims to preserve this diversity by copresenting selected productions to augment the event program. Some copresentations are not budgeted on a total cost-recovery basis. Comparisons over time indicate that a diverse range of events has been presented with only small vear-by-year variations.

Measure of Performance Diversity

	2003-2004 No. of Performances	2003-2004 % of Total Performances	2002-2003 No. of Performances	2002-2003 % of Total Performances	2001-2002 No. of Performances	2001-2002 % of Total Performances	2000-2001 No. of Performances	2000-2001 % of Total Performances	1999-2000 No. of Performances	1999-2000 % of Total Performances
Ballet/Dance	74	9%	56	7%	54	6%	55	9%	63	8%
Children's Performances	115	14%	109	14%	108	12%	77	13%	79	10%
Classical Music	88	11%	76	10%	65	7%	68	12%	76	10%
Comedy/Music Comedy	33	4%	27	4%	33	4%	17	3%	37	5%
Concerts	0	0%	48	6%	47	5%	7	1%	0	0%
Conferences/Meetings	12	1%	8	1%	8	1%	3	1%	11	1%
Dance Schools	16	2%	15	2%	8	1%	8	1%	7	1%
Music/Music Theatre	96	12%	40	5%	83	9%	31	5%	43	6%
Opera	27	3%	23	3%	16	2%	10	2%	13	2%
Other	15	2%	24	3%	34	4%	9	2%	66	9%
Religious Meetings	0	0%	1	0%	1	0%	2	0%	1	0%
Rock, Pop, Jazz, Folk	102	13%	55	7%	48	5%	7	1%	12	2%
Performances by Schools	29	4%	11	1%	21	2%	31	5%	18	2%
Speech/Graduation Nights	35	4%	38	5%	37	4%	44	7%	38	5%
Sunday at Subi	20	2%	12	2%	21	2%	11	2%	19	3%
Theatre	149	18%	227	29%	309	35%	207	35%	275	36%
	<u>811</u>	100%	770	100%	893	100%	587	100%	758	100%

Note: 'Other' includes non-categorised events held on main stages and other venue spaces.

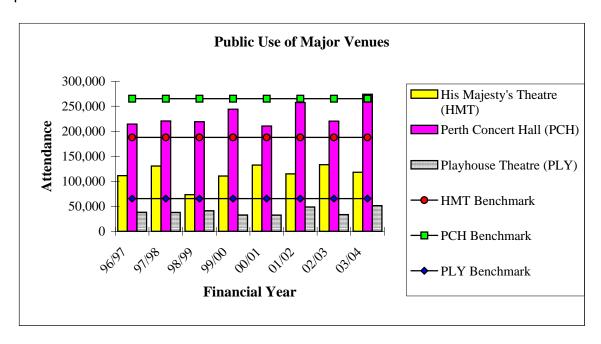
The 2002-2003 Report on Measure of Performance Diversity showed previous years' performances under categories Dance, Drama, Musical and Variety.

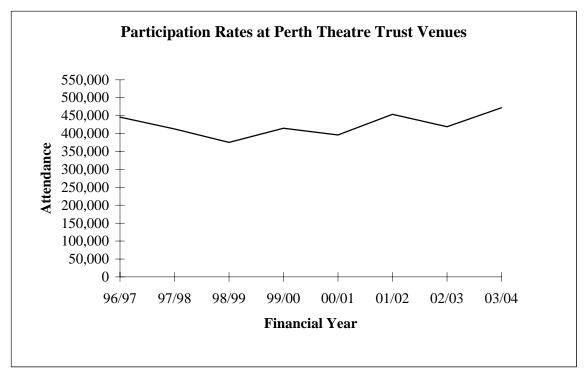
For this year, previous years' performances for Dance, Drama, Musical and Variety have been included under Ballet/Dance (Dance), Theatre (Drama), Music/Music Theatre (Musical) and Other (Variety).

Measures of Access to the Arts

Rationale

The graphs below provide access indicators for attendances at performances in Perth Theatre Trust venues. While the Trust has only limited influence on either the number of productions and performances presented at its venues or the number of patrons who choose to attend those performances, its aim is to assist presenters to maximize attendances.





Note 1

Public Use of Major Venues – Venue Usage Trend

The number of performances/events across venues was up from 770 in 2002-2003 to 811 in 2003-2004. The return of the UWA Perth International Festival to the Perth Concert Hall and increased use of the Playhouse resulted in additional events and performances during 2003-2004.

The number of performances/events for each of the past five years is highlighted on the previous page in the Measure of Performance Diversity chart.

Note 2

Participation Rates at Perth Theatre Trust Venues

The participation rate across the venues in 2003-2004 had an increase from 419,086 persons to 472,039 representing an increase of 12.6%. The increase in events and performances mentioned above was a contributing factor.

EFFICIENCY INDICATORS

Venue Management Services

Number of performances at venues managed by the Perth Theatre Trust

These performances measures address the efficiency with which the Perth Theatre Trust undertakes work associated in achieving this output.

Measure	2000-01	2001-02	2002-03	2003-04
	Actual	Actual	Actual	Actual
Number of performances at Trust	587	893	770	811
venues				
Cost per performance (all	\$15,571	\$13,026	\$17,626	\$20,041
performances)				

Note 3

The increase to the cost per performance for 2003-2004 relates to increased activity and the inclusion of Food & Beverage costs.



INDEPENDENT AUDIT OPINION

To the Parliament of Western Australia

PERTH THEATRE TRUST FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2004

Audit Opinion

In my opinion,

- (i) the controls exercised by the Perth Theatre Trust provide reasonable assurance that the receipt, expenditure and investment of moneys, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions; and
- (ii) the financial statements are based on proper accounts and present fairly in accordance with applicable Accounting Standards and other mandatory professional reporting requirements in Australia and the Treasurer's Instructions, the financial position of the Trust at June 30, 2004 and its financial performance and cash flows for the year ended on that date.

Scope

The Trust's Role

The Trust is responsible for keeping proper accounts and maintaining adequate systems of internal control, preparing the financial statements, and complying with the Financial Administration and Audit Act 1985 (the Act) and other relevant written law.

The financial statements consist of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows and the Notes to the Financial Statements.

Summary of my Role

As required by the Act, I have independently audited the accounts and financial statements to express an opinion on the controls and financial statements. This was done by looking at a sample of the evidence.

An audit does not guarantee that every amount and disclosure in the financial statements is error free. The term "reasonable assurance" recognises that an audit does not examine all evidence and every transaction. However, my audit procedures should identify errors or omissions significant enough to adversely affect the decisions of users of the financial statements.

D D R PEARSON AUDITOR GENERAL

October 27, 2004

CERTIFICATION OF FINANCIAL STATEMENTS

The accompanying financial statements of the Perth Theatre Trust have been prepared in compliance with the provisions of the *Financial Administration and Audit Act 1985*, from proper accounts and records to present fairly the financial transactions for the financial year ended 30 June 2004 and the financial position as at 30 June 2004.

At the date of signing, we are not aware of any circumstances, which would render the particulars included in the financial statements misleading or inaccurate.

H Morgan AM

Chairman 26 August 2004

Mr Henry Boston

Trustee

26 August 2004

L Henry CA

Principal Accounting Officer

26 August 2004

Statement of Financial Performance

for year ended 30 June 2004

	Note	2004	2003
		\$000	\$000
COST OF SERVICES			
Expenses from ordinary activities			
Employee expenses	4	6,862	6,174
Supplies and services	5	1,822	1,318
Depreciation expense	6	841	772
Administration expenses	7	1,041	933
Accommodation expenses	8	1,891	1,371
Capital user charge	9	2,195	2,188
Asset revaluation decrement		0	883
Other expenses from ordinary activities	10	196	208
Total cost of services		14,848	13,847
Revenue from ordinary activities			
Revenue from operating activities			
User charges and fees	11	6,575	5,778
Trading profit	12	1,824	1,313
Grants and subsidies	13	398	242
Revenue from non-operating activities			
Interest revenue		206	178
Proceeds from disposal of non-current assets	15	0	1
Other revenues from ordinary activities	14	75	230
Total revenues from ordinary activities		9,078	7,742
NET COST OF SERVICES		5,770	6,105
REVENUES FROM STATE GOVERNMENT	16		
Output appropriation		1,797	1,312
Assets assumed / (transferred)		0	(4)
Resources received free of charge		4,353	3,951
Total revenues from State Government		6,150	5,259
CHANGE IN NET ASSETS		380	(846)
Net increase / (decrease) in asset revaluation reserve	_	266	933
Total revenues, expenses and valuation adjustments recognised directly in equity		266	933
TOTAL CHANGES IN EQUITY OTHER THAN THOSE RESULTING FROM TRANSACTIONS WITH WA STATE GOVERNMENT AS			
OWNERS	_	646	87

The Statement of Financial Performance should be read in conjunction with the accompanying notes

Statement of Financial Position

as at 30 June 2004

	Note	2004	2003
		\$000	\$000
Current Assets			
Cash assets	28(a)	1,568	1,683
Restricted cash assets	17, 28(a)	5,548	1,571
Inventories	18	69	61
Receivables	19	398	331
Amounts receivable for outputs	20	13	192
Other assets	21	458	228
Total Current Assets	_	8,054	4,066
Non-Current Assets			
Amounts receivable for outputs	20	1,571	640
Property, plant and equipment	22	26,368	26,178
Works of Art	23	6	6
Total Non-Current Assets	_	27,945	26,824
Total Assets	=	35,999	30,890
Current Liabilities			
Payables	24	1,050	777
Funds held in trust	17	5,253	1,481
Provisions	25	109	94
Other liabilities	26	139	119
Total Current Liabilities	_	6,551	2,471
Total Liabilities		6,551	2,471
NET ASSETS		29,448	28,419
Equity	27		
Contributed equity	۷.	1,383	1,000
Reserves		2,204	1,938
Accumulated surplus		25,861	25,481
·			
TOTAL EQUITY	<u> </u>	29,448	28,419

The Statement of Financial Position should be read in conjunction with the accompanying notes

Statement of Cash Flows

for year ended 30 June 2004

	Note	2004	2003
CASH FLOWS FROM STATE GOVERNMENT	_	\$000	\$000
		853	890
Output appropriations		383	500
Capital contributions Holding account drawdowns		192	0
Net Cash provided by State Government	_	1,428	1.390
net dash provided by state dovernment	_	1,720	1,330
Utilised as follows:			
CASH FLOWS FROM OPERATING ACTIVITIES			
Payments			
Payments from trust fund		(101,861)	(73,118)
Employee costs		(4,414)	(3,827)
Supplies and services		(5,515)	(4,173)
Recoup to Department of Culture and the Arts		(143)	(472)
Other payments		(169)	(185)
GST payments on purchases		(182)	(126)
GST payments to taxation authority		(144)	(122)
Receipts			
Receipts into trust fund		105,650	71,544
Sale of goods and services		2,569	1,889
User charges and fees		6,615	5,748
Grants and subsidies		398	247
Interest received		206	178
GST receipts on sales		246	217
GST receipts from taxation authority		35	23
Other receipts	_	74	95
Net cash provided by / (used in) operating activities	28(b)	3,365	(2,082)
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from sale of non-current physical assets		0	1
Purchase of non-current physical assets		(931)	(596)
Net cash provided by / (used in) investing activities	_	(931)	(595)
Net increase / (decrease) in cash held		3,862	(1,287)
Cash assets at the beginning of the financial year		3,254	4,541
CASH ASSETS AT THE END OF THE FINANCIAL YEAR	28(a)	7,116	3,254

The Statement of Cash Flows should be read in conjunction with the accompanying notes

Notes to the Financial Statements

for year ended 30 June 2004

1. Statement of Accounting Policies

The following accounting policies have been adopted in the preparation of the financial statements. Unless otherwise stated these policies are consistent with those adopted in the previous year.

General Statement

The financial statements constitute a general purpose financial report which has been prepared in accordance with Accounting Standards, Statement of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, and Urgent Issues Group (UIG) Consensus Views as applied by the Treasurer's Instructions. Several of these are modified by the Treasurer's Instructions to vary application, disclosure, format and wording. The Financial Administration and Audit Act and the Treasurer's Instructions are legislative provisions governing the preparation of financial statements and take precedence over Accounting Standards, Statement of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board, and UIG Consensus Views. The modifications are intended to fulfil the requirements of general application to the public sector, together with the need for greater disclosure and also to satisfy accountability requirements.

If any such modification has a material or significant financial effect upon the reported results, details of that modification and, where practicable, the resulting financial effect, are disclosed in individual notes to these financial statements.

Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention, except for certain assets and liabilities which, as noted, are measured at fair value.

(a) Output Appropriations

Output Appropriations are recognised as revenues in the period in which Perth Theatre Trust gains control of the appropriated funds. Perth Theatre Trust gains control of appropriated funds at the time those funds are deposited into the Perth Theatre Trust bank account or credited to the holding account held at the Department of Treasury and Finance.

(b) Contributed Equity

Under UIG 38 "Contributions by Owners Made to Wholly-Owned Public Sector Entities" transfers in the nature of equity contributions must be designated by the Government (owners) as contributions by owners (at the time of, or prior to transfer) before such transfers can be recognised as equity contributions in the financial statements. Capital contributions (appropriations) have been designated as contributions by owners and have been credited directly to Contributed Equity in the Statement of Financial Position.

(c) Grants and Other Contributions Revenue

Grants, donations, gifts and other non-reciprocal contributions are recognised as revenue when Perth Theatre Trust obtains control over the assets comprising the contributions. Control is normally obtained upon their receipt.

Contributions are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

(d) Revenue Recognition

Revenue from the sale of goods and disposal of other assets and the rendering of services, is recognised when Perth Theatre Trust has passed control of the goods or other assets or delivery of the service to the customer.

(e) Acquisition of assets

The cost method of accounting is used for all acquisitions of assets. Cost is measured as the fair value of the assets given up or liabilities undertaken at the date of acquisition plus incidental costs directly attributable to the acquisition.

Assets acquired at no cost or for nominal consideration, are initially recognised at their fair value at the date of acquisition.

Assets costing less than \$1,000 are expensed in the year of acquisition (other than where they form part of a group of similar items which are significant in total).

(f) Depreciation of non-current assets

All non-current assets having a limited useful life are systematically depreciated over their useful lives, with the exception of works of art, in a manner which reflects the consumption of their future economic benefits.

Depreciation is calculated on the straight line basis, using rates which are reviewed annually. Expected useful lives for each class of depreciable asset are:

Buildings 66 years Plant and equipment 10 to 15 years Office equipment 10 years Furniture and fittings 5 to 15 years Computers 4 years Air conditioning upgrades 25 years 4 1/2 years Motor vehicles Leasehold improvements 4 1/2 to 10 years

(g) Revaluation of Land, Buildings and Infrastructure

Perth Theatre Trust has a policy of valuing land, buildings and infrastructure at fair value. The annual revaluations of Perth Theatre Trust's land and buildings undertaken by the Valuer General's Office are recognised in the financial statements.

(h) Leases

Perth Theatre Trust has operating lease arrangements for motor vehicles and buildings (Playhouse Theatre). The motor vehicles are leased through State Fleet of WA. The Playhouse is leased through Perth Diocesan Trustees and expires on 31 December 2008. BOCS Administration is leased through Investa Properties Ltd and expires on 30 April 2010. The Perth Concert Hall is leased through City of Perth and expires on 1 March 2009. The Subiaco Theatre Centre is leased through the City of Subiaco and expires on 31 December 2004. The leases for Perth Concert Hall and Subiaco Theatre Centre are operated under peppercorn rent arrangements. Under the arrangements for these leases, the lessor effectively retains all of the risks and benefits incident to ownership of the items held under the ownership leases. Equal instalments of the lease payments are charged to the Statement of Financial Performance over the lease term as this is representative of the pattern of benefits to be derived from the leased property.

(i) Trading Profit

The trading profit relates to the Food & Beverage service managed by Ogden IFC. In previous years the net profit or loss for this service was netted off. For the 2003-2004 statements the trading profit has been shown separately as has the other expenses and revenues for this service. The figures for 2003 have also been amended for comparative purposes.

(i) Cash

For the purpose of the Statement of Cash Flows, cash includes cash assets and restricted cash assets. These include short-term deposits that are readily convertible to cash on hand and are subject to insignificant risk of changes in value.

(k) Inventories

Inventories of liquor and consumable catering supplies are valued at the lower of cost and net realisable value. Costs are assigned by the method most appropriate to each particular class of inventory on a first in first out basis.

(I) Receivables

Receivables are recognised at the amounts receivable as they are due for settlement no more than 30 days from the date of recognition.

Collectability of accounts receivable is reviewed on an ongoing basis. Debts which are known to be uncollectable are written off upon approval by the Board. A provision for doubtful debts is raised where some doubts as to collection exists

(m) Software

Significant software costs associated with the acquisition or development of the computer software are capitalised and depreciated on a straight line basis over the periods of the expected benefit, which is four (4) years.

(n) Web Site Costs

Costs in relation to web sites controlled by the Trust are charged as expenses in the period in which they are incurred unless they relate to the acquisition of the asset, in which case they are capitalised and amortised over the period of expected benefit. Generally, costs in relation to feasibility studies druing the planning phase of a web site, and ongoing costs of maintenance during the operating phase are considered to be expenses. Costs incurred in building or enhancing a web site, to the extent that they represent probable future economic benefits controlled by the Trust that can be reliably measured, are capitalised as an asset and amortised over the period of the expected benefits which vary from three to five years.

(o) Payables

Payables, including accruals not yet billed, are recognised when Perth Theatre Trust becomes obliged to make future payments as a result of a purchase of assets or services. Payables are generally settled within 30 days.

(p) Employee Benefits

Annual Leave and Long Service Leave liability was taken up by the Department of Culture & the Arts in 1997/98.

Annual leave for employees at Ogden IFC (Perth) Pty Ltd is recognised at reporting date in respect to employees services up to that date and is measured at the nominal amounts expected to be paid when liabilities are settled.

(q) Superannuation

The liabilities for superannuation charges under the Gold State Superannuation Scheme and West State Superannuation Scheme are extinguished by payment of employer contributions to the GESB.

As all the staff of the Culture and Arts portfolio agencies, including Perth Theatre Trust, are staff of the Department for Culture and the Arts, the Perth Theatre Trust has no liabilities in relation to their superannuation, other than for superannuation payments incurred under the Superannuation and Family Benefits Act pension scheme.

Superannuation costs incurred under the venue management contract have been included in the Statement of Financial Performance.

Employee benefit on-costs

Employee benefit on-costs, including payroll tax, are recognised and included in employee benefit liabilities and costs when the employee benefits to which they relate are recognised as liabilities and expenses.

(r) Accrued Salaries

Accrued salaries represent the amount due to staff but unpaid at the end of the financial year, as the end of the last pay period for that financial year does not coincide with the end of the financial year. Perth Theatre Trust considers the carrying amount approximates net fair value.

(s) Resources received free of charge

Resources received free of charge or for nominal value, which can be reliably measured, are recognised as revenues and as assets or expenses as appropriate at fair value.

(t) Comparative Figures

Comparative figures have been reclassified so as to be comparable with the figures presented in the current financial year.

(u) Rounding

Amounts in the financial statements have been rounded to the nearest thousand dollars, or in certain cases, to the nearest dollar.

2. Department of Culture and the Arts

The Department encompasses Perth Theatre Trust and other agencies in the Culture and Arts portfolio. The introduction of the then Ministry for Culture and the Arts from 1 July 1997 altered the appropriation arrangements of the Board, mainly in relation to salaries. The Board received an appropriation direct from government in relation to operating expenditure. The Department received an appropriation to cover the cost of the staff previously employed by the Board, and which still provide services to the Board. These resources, provided to the Board, but paid for by the Department, have been treated as "Resources received free of charge". The expenses have been included in the appropriate categories, being offset by an equivalent amount included in the item Revenues from Government.

3. Venue Management Contract

The 2003/2004 financial year represents the fifth full year of operation of the venue management contract with Ogden IFC (Perth) Pty Ltd. In February 1999, Perth Theatre Trust entered into a five year contract with Ogden IFC (Perth) Pty Ltd for the provision of venue management services for His Majesty's Theatre, Perth Concert Hall, The Playhouse and Subiaco Theatre Centre. The contract became operational in March 1999. In 2004 the venue management contract was renewed for a further five years.

		2004	2003
	Facilities and the second	\$ 000	\$ 000
4.	Employee expenses		
	Salaries and wages	5,736	5,123
	Superannuation	528	468
	Other related expenses	598_	583
		6,862	6,174
5.	Supplies and Services		
	Consultants and contractors	129	63
	Management fees	349	339
	Insurance	265	186
	Programming	307	118
	Minor equipment purchases	150	155
	Printing	130	95
	Licences	75	88
	Travel	33	37
	Advertising and promotion	109	55
	Legal fees	19	13
	Other	256	169
		1,822	1,318
6.	Depreciation expense		
	Buildings	256	246
	Leasehold improvements	149	137
	Computer, plant and equipment	365	306
	Furniture and fittings	68	76
	Motor Vehicles	3	7
		841	772
7.	Administration expenses		
	Communications	381	324
	Consumables	204	167
	Plant and equipment maintenance	144	227
	Lease / hire	312	215
		1,041	933

		2004	2003
		\$ 000	\$ 000
8.	Accommodation expenses		_
	Rent	259	245
	Electricity and gas	475	436
	Water	134	114
	Building maintenance	688	299
	Cleaning	151	146
	Security	116	70
	Other	68	61
		1,891	1,371
9.	Capital user charge		
		2,195	2,188

A capital user charge rate of 8% has been set by the Government for 2003/04 and represents the opportunity cost of capital invested in the net assets of Perth Theatre Trust used in the provision of outputs. The charge is calculated on the net assets adjusted to take account of exempt assets. Payments are made to the Department of Treasury and Finance on a quarterly basis.

10. Other expenses from ordinary activities

	Changarahin	35	65
	Sponsorship Doubtful debts expense	35 17	2
	•		
	Carrying amount of non-current assets disposed of	8	21
	Other	136	120
		<u>196</u>	208
11.	User charges and fees		
	Venue hire and related charges	3,676	3,157
	Fees	2,700	2,434
	Other	199	187
		6,575	5,778
12.	Trading Profit		
	Sales	2,569	1,889
	Cost of Sales:	2,000	.,000
	Opening inventory	(61)	(53)
	Purchases	(753)	(584)
		(814)	(637)
	Closing inventory	69	61
	Cost of Goods Sold	(745)	(576)
	Trading Profit	1,824	1,313
13.	Grants and subsidies		
	Ogden grants and sponsorship	108	108
	HMT foundation sponsorship	290	134
		398	242

		2004	2003
44	Other resources from andinom activities	\$ 000	\$ 000
14.	Other revenues from ordinary activities		
	Recoup of previous years expenditure	0	141
	Donations	21	15
	Workers compensation rebates	0	47
	Other	54	27
		75	230
15.	Net gain / (loss) on disposal of non-current assets		
	Gain on Disposal of Non-Current Assets		
	Computer, plant and equipment	0	1
	Loss on Disposal of Non-Current Assets		
	Computer, plant and equipment	(7)	(15)
	Furniture and fittings	(4)	(6)
	Net loss	(11)	(20)
16.	Revenues from State Government		
	Appropriation revenue received during the year:		
	Output appropriations (I)	1,797	1,312
		1,797	1,312
	The following assets have been transferred to other government agencies during the financial year:		
	- Computer equipment (The Swan Bells Foundation Inc.)	0	(4)
		0	(4)
	Resources received free of charge (II)		
	Determined on the basis of the following estimates provided by agencies:		
	(i) Payroll expenditure (Department of Culture and the Arts)	2,158	1,743
	(ii) Capital User Charge (Department of Culture and the Arts)	2,195	2,188
	(iii) Audit Fees (Office of the Auditor General) (III)	0	20
		4,353	3,951
		6,150	5,259

⁽I) Output appropriations are accrual amounts reflecting the full cost of outputs delivered. The appropriation revenue comprises a cash component and a receivable (asset). The receivable (holding account) comprises the depreciation expense for the year and

⁽II) Where assets or services have been received free of charge or for nominal consideration, Perth Theatre Trust recognises revenues equivalent to the fair value of the assets and/or the fair value of those services that can be reliably determined and which w

⁽III) Commencing with the 2003-04 audit, the Office of the Auditor General will be charging a fee for auditing the accounts, financial statements and performance indicators. The fee for the 2003-04 audit is \$24,200 and will be due and payable in the 2004-05 financial year.

	2004	2003
	\$ 000	\$ 000
7. Restricted cash / Funds held in trust		
Restricted cash		
Perth Theatre Trust bookings account	3,549	874
Short term deposits	1,881	590
EFTPOS Clearing Account	60	79
Cash At Bank	45	15
Robert Finlay Trust Account	13	13
	5,548	1,571
Funds held in trust		
Perth Theatre Trust bookings account	3,254	784
Short term deposits	1,881	590
EFTPOS Clearing Account	60	79
Cash At Bank	45	15
Robert Finlay Trust Account	13	13
	5,253	1,481

The balance of Restricted cash comprises ticket sales held in trust pending the presentation of events and performances. It also includes His Majesty Theatre Foundation funds.

18. Inventories

Current

Inventories held for resale:		
- Liquor and consumable catering supplies	69	1
	69 6	1
19. Receivables		
Trade debtors	398 33 ³	_
20. Amounts receivable for outputs		
Current	13 192	2
Non-current	1,571 640	0
	1,584 832	2

This asset represents the non-cash component of output appropriations. It is restricted in that it can only be used for asset replacement or payment of leave liability.

21. Other assets

Prepayments	424	195
Accrued income	34	33
	458	228

	2004	2003
	\$ 000	\$ 000
22. Property, plant, equipment and vehicles		
Land		
at fair value	6,300	6,150
	6,300	6,150
Buildings		
at fair value	14,664	14,755
Accumulated depreciation	(73)	(31)
	14,591	14,724
Leasehold improvements		
at cost	3,650	3,124
Accumulated depreciation	(659)	(510)
	2,991	2,614
Computer, plant and equipment		
at cost	4,723	4,677
Accumulated depreciation	(2,680)	(2,470)
	2,043	2,207
Furniture and fittings		
at cost	1,501	1,487
Accumulated depreciation	(1,058)	(1,007)
	443	480
Motor Vehicles		
at cost	29	29
Accumulated depreciation	(29)	(26)
·	0	3
Total of property, plant, equipment and vehicles	26,368	26,178

Land and Buildings

His Majesty's Theatre, a heritage listed building, is the only property to which Perth Theatre Trust holds title. A caveat no. D267573 is also registered over the property. This building is valued at "depreciated replacement cost".

The valuation of land and buildings was performed in June 2004 in accordance with an independent valuation by the Valuer General's Office. Fair value has been determined on the basis of current use value (land) and depreciated replacement cost (buildings). The valuation was made in accordance with a regular policy of annual revaluation.

Reconciliations

Reconciliations of the carrying amounts of property, plant, equipment and vehicles at the beginning and end of the current financial year are set out below.

	Land	Buildings	Leasehold improv.	Computer, plant and equipment	Furniture and fittings	Motor vehicles	Total
	\$000	\$000	\$000	\$000	\$000	\$000	\$000
2004							
Carrying amount at start of year	6,150	14,724	2,614	2,207	480	3	26,178
Additions		7	526	208	35		776
Disposals				(7)	(4)		(11)
Revaluation increments / (decrements)	150	116					266
Transfers							0
Depreciation		(256)	(149)	(365)	(68)	(3)	(841)
Carrying amount at end of year	6,300	14,591	2,991	2,043	443	0	26,368

		2004 \$ 000	2003 \$ 000
23.	Works of Art		
	At cost	6	6
24.	Payables		
	Trade payables GST payable	973 77 1,050	612 165 777
25.	Provisions		
	Accrued annual leave (relating to employees of Ogden IFC (Perth) Pty Ltd.	109 109	94 94
26.	Other liabilities		
	Accrued expenses	139 139	119 119
27.	Equity		
	Contributed equity		
	Opening balance	1,000	500
	Capital contributions (I)	383	500
	Closing balance	1,383	1,000
	(I) Capital Contributions have been designated as contributions by owners and a Financial Position.	are credited directly to equit	y in Statement of
	Reserves		
	Asset revaluation reserve (II)		
	Opening balance	1,938	1,005
	Net revaluation adjustments		
	Land	150	(50)
	Buildings	116	983
	Closing balance	2,204	1,938
	(II) The asset revaluation reserve is used to record increments and decrements of described in accounting policy note 1(g).	on the revaluation of non-co	urrent assets, as
	Accumulated surplus		
	Opening balance	25,481	26,327
	Change in net assets	380	(846)
	Closing balance	25,861	25,481

2004	2003
\$ 000	\$ 000

28. Notes to Statement of Cash Flows

(a) Reconciliation of cash

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

Cash assets	1,568	1,683
Restricted cash assets	5,548	1,571
	7,116	3,254

(b) Reconciliation of net cost of services to net cash flows provided by / (used in) operating activities

Net cost of services	(5,770)	(6,105)
Non cash items		
Depreciation expense	841	772
Net (gain) / loss on sale of property, plant and equipment	11	20
Resources received free of charge	4,353	3,951
Asset revaluation decrement	0	883
Adjustment for other non-cash items	(1)	(20)
(Increase) / decrease in assets:		
Inventories	(8)	(8)
Current receivables (II)	(67)	(109)
Other assets	(230)	480
Increase / (decrease) in liabilities		
Current payables (II)	361	(36)
Capital amount included in payables	156	(156)
Funds held in trust	3,772	(1,918)
Provisions	15	26
Other liabilities	20	5
Change in GST in receivables / payables (II)	(88)	133
Net cash provided by / (used in) operating activities	3,365	(2,082)

⁽II) This reverses out the GST in accounts receivable and payable.

		2004 \$ 000	2003 \$ 000
. Co	mmitments for expenditure		
(a)	Capital expenditure commitments Capital expenditure commitments, being contracted capital expenditure additional to the amounts reported in the financial statements, are payable as follows:	ı	
	Within 1 year	173 173	314 314
(b)	Lease commitments		
	Commitments in relation to leases contracted for at the reporting date but not recognised as liabilities, are payable as follows:		
	Within 1 year	175	47
	Later than 1 year and not later than 5 years	907	0
	Later than 5 years	135 1,217	0 47
Rep	presenting:		
	Non-cancellable operating leases	1,217 1,217	47 47

30. Events occurring after Reporting Date

Perth Theatre Trust has no subsequent events (other than those whose financial effects have already been brought to account) to report.

31. Explanatory Statement

29.

(i) Significant variations between estimates and actual results for the financial year

Details and reasons for significant variations between estimates and actual results are detailed below. Significant variations are considered to be those greater than 10% or \$100,000.

	2004 Actual	2004 Estimates	Variance
	\$ 000	\$ 000	\$ 000
Employee expenses	6,862	5,115	1,747
Supplies and services	1,822	1,467	355
Depreciation expense	841	720	121
Administration expenses	1,041	1,278	(237)
Accommodation expenses	1,891	1,599	292
Other expenses from ordinary activities	196	0	196
User charges and fees	6,575	6,036	539
Trading Profit	1,824	0	1,824
Grants and subsidies	398	101	297
Interest revenue	206	130	76
Other revenues from ordinary activities	75	18	57

The change in treatment of the Ogden IFC (Perth) Pty Ltd Food and Beverage section is the major reason for the significant variances between actuals and estimates. In previous years the net profit was recognised as revenue in the Statement of Fianncial Performance. Other explanations are detailed below.

Employee expenses

The variance is due to the increase in casual staff as a result of greater activity taking place at the venues than originally estimated

Supplies and services

The variance is due to an incorrect allocation of programming costs to Administration expenses in the estimates.

Depreciation expense

The variance is due to a conservative estimate of depreciation made in the estimates.

Administration expenses

The variance is due to an incorrect allocation of programming costs in the estimates and unanticipated savings in the lease of software.

Accommodation expenses

The variance is due to increased costs in utility costs resulting from the increased activity at the venues.

Other expenses from ordinary activities

The increase is due to a change in the treatment for the recoup of direct costs which were previously netted off against revenue and costs associated with various community programs presented at His Majesty Theatre which His Majesty Theatre Foundation sponsored. These costs were not included in the estimates.

User charges and fees

The increase is a result of greater activity taking place at the venues than originally estimated.

Grants and subsidies

The variance is due to the inclusion of His Majesty Theatre Foundation costs. These costs were not included in the estimates.

Interest revenue

The delay in strategic maintenance and capital works expenditure resulted in more funds on hand than forecast. A slight increase in interest rates also contributed to this increase.

Other revenue from ordinary activities

The variance is due to increased car parking revenue at the Playhouse and Perth Concert Hall. This item was included under User charges and fees in the estimates.

(ii) Significant variations between actual revenues and expenditure for the financial year and revenues and expenditures for the immediately preceding financial year

In the interest of concise reporting, variations between this year and last year that have already been explained in part (i) have not been repeated in this section.

Details and reasons for significant variations between actual results with the corresponding items of the preceding year are detailed below. Significant variations are considered to be those greater than 10% or \$100,000.

	2004	2003	Variance
	\$ 000	\$ 000	\$ 000
Employee expenses	6,862	6,174	688
Supplies and services	1,822	1,318	504
Accommodation expenses	1,891	1,371	520
Asset revaluation decrement	0	883	(883)
User charges and fees	6,575	5,778	797
Grants and subsidies	398	242	156
Trading Profit	1,824	1,313	511
Interest revenue	206	178	28
Other revenues from ordinary activities	75	230	(155)
Output appropriation	1,797	1,312	485
Resources received free of charge	4,353	3,951	402

Supplies and services

The variance was due to the cost of performances associated with the His Majesty Theatre centenary celebrations, the increase of public liability insurance at the venues, and increased consultants costs for website service.

Accommodation expenses

The variance is mainly due to increased strategic building maintenance costs and increased utility costs resulting from increased activity at the venues.

Asset revaluation decrement

This relates to an adjustment to the asset revaluation reserve for revaluation decrements on His Majesty's Theatre building in 2003.

Grants and subsidies

His Majesty Theatre Foundation has been successful in attracting more sponsorship income this year.

Trading profit

This has resulted from increased activity taking place at the venues.

Other revenues from ordinary activities

The actual for 2003 included an adjustment to reflect prior year transactions for His Majesty Theatre Foundation as revenue and expenditure.

Output appropriation

The increase is due to additional appropriation received for depreciation.

Resources received free of charge

The increase is due to higher salary costs in 2004.

32. Financial Instruments

(a) Interest Rate Risk Exposure

The following table details Perth Theatre Trust's exposure to interest rate risk as at the 30 June 2004.

			Fixed I	nterest Rate I	Maturity		
	Weighted	Variable	Less	1 to 5	More		
	Average	Interest	than 1	years	than 5	Non -	Total
	Effective	Rate	year		years	interest	
	Interest Rate					bearing	
2004	%						
Financial Assets							
Cash assets	5.08%	1,568					1,568
Restricted cash assets		5,548					5,548
Receivables						398	398
	=	7,116	0	0	0	398	7,514
Financial Liabilities							
Payables						1,050	1,050
Funds held in trust		5,253					5,253
Provisions						109	109
Other liabilities						139	139
	-	5,253	0	0	0	1,298	6,551
2003							
Financial Assets	4.89%	3,254	0	0	0	331	3,585
Financial Liabilities	<u>-</u>	1,481	0	0	0	990	2,471

(b) Credit Risk Exposure

The carrying amount of financial assets recorded in the financial statements, net of any provisions for losses represents Perth Theatre Trust's maximum exposure to credit risk without taking account of the value of any collateral or other security obtained. Amounts owing by other government agencies are guaranteed and therefore no credit risk exists in respect of those amounts.

(c) Net Fair Values

The carrying amount of financial assets and financial liabilities recorded in the financial statements are not materially different from their net fair values, determined in accordance with the accounting policies disclosed in note 1 to the financial statements.

2004	2003
\$ 000	\$ 000

33. Remuneration of Members of the Accountable Authority and Senior Officers

Remuneration of Trustees of Perth Theatre Trust

The number of members of Perth Theatre Trust, whose total of fees, salaries, superannuation and other benefits for the financial year, fall within the following bands are:

	2004	2003
0 - \$10,000	7	7

The total remuneration for all trustees of Perth Theatre Trust is:

The superannuation included here represents the superannuation expense incurred by Perth Theatre Trust in

respect of members of Perth Theatre Trust.

No members of Perth Theatre Trust are members of the Pension Scheme.

Remuneration of Senior Officers

The number of Senior Officers, other than senior officers reported as Trustees of Perth Theatre Trust, whose total of fees, salaries, superannuation and other benefits received, or due and receivable, for the financial year, fall within the following bands are:

	2004	2003
\$100,001 - \$110,000	0	1
\$120,001 - \$130,000	1	0

The total remuneration of senior officers was: 121 105

The superannuation included here represents the superannuation expense incurred by Perth Theatre Trust in respect of Senior Officers other than senior officers reported as trustees of Perth Theatre Trust.

No senior officers are members of the Pension Scheme.

34. Related Bodies

At the reporting date, Perth Theatre Trust had no related bodies as defined by Treasurer's Instruction 951.

35. Affiliated Bodies

At the reporting date, Perth Theatre Trust had no affiliated bodies as defined by Treasurer's Instruction 951.

2004	2003
\$ 000	\$ 000

36. Trust Accounts

Perth Theatre Trust Bookings Account

The purpose of the trust account is to hold money on behalf of promoters and other parties in relation to the staging of events and shows, pending due and proper performance of contractual obligations.

Opening balance	874	1,906
Receipts	80,539	58,767
Payments	(77,864)	(59,799)
Closing balance	3,549	874

37. Supplementary Information

Write-Offs

Losses Through Theft, Defaults and Other Causes

There were no losses through theft, defaults and other causes made during the financial year.

38. Output Information

The Perth Theatre Trust operates under the one output called Venue Management Services and the output information is provided in the Statement of Financial Performance

39. The Impact of Adopting International Accounting Standards

Perth Theatre Trust is adopting International Accounting Standards in compliance with AASB 1 First Time Adoption of Australian Equivalents to International Financial Reporting Standards (IFRS)

AASB 1 requires an opening balance as at 1 July 2004 and the restatement of the financial statements for the reporting period to 30 June 2005 on the IFRS basis. These annual statements will be presented as comparatives in the first annual financial report prepared on an IFRS basis for the period ended 30 June 2006.

AASB 1047 Disclosing the Impacts of Adopting Australian Equivalents to International Financial Reporting Standards requires reporting for periods ending on or after 30 June to disclose:

1. How the transition to Australian equivalents to IFRS is being managed.

Perth Theatre Trust is represented on the project team which has been established by the Department of Culture and the Arts to manage the transition across the portfolio. The major focus of the project team is the preparation of an IFRS opening balance sheet in accordance with AASB 1 as at 1 July 2004 (the date of transition to IFRS).

2. Key differences in accounting policies and disclosure requirements.

Perth Theatre Trust has identified the following key differences:

* Accounting Standard AASB 136 Impairment of Assets requires an annual impairment test to be performed. Perth Theatre Trust is designed as a not-for-profit entity and the recoverable amount test will be applied at the higher of value less selling costs and depreciated replacement cost.

This may have an effect on the carrying value of assets in the Statement of Financial Position.

* Accounting Standard AASB 101 Presentation of Financial Statements requires changes to the title of the statements and changes to the treatment of extraordinary items and gains and losses on sales.

Qualitative information relating to the above changes was not known or reliably estimable at the time these financial statements were prepared.