

Keep Australia Beautiful WESTERN AUSTRALIA



Annual Report 2004-2005

Letter of Transmittal

In accordance with section 66 of the Financial Administration and Audit Act 1985, I hereby submit for your information and presentation to Parliament the Annual Report of the Keep Australia Beautiful Council WA for the twelve months ending 30 June 2005.

The Annual Report has been prepared in accordance with the provisions of the Financial Administration and Audit Act 1985.

Trevor Wright CHAIRPERSON

State

Vision

To strive for a litter-free Western Australia.

Mission

To help reduce litter and littering in WA through the development and implementation of effective policy, education and enforcement initiatives.

Values

- **Customer Focus** We are committed to providing excellent service to our customers.
- *Innovation -* We initiate changes to enhance our performance.
- **People -** We value teamwork, integrity and effort.
- **Resources -** We aim to maximise the use of the resources invested in us.
- **Performance -** We strive to achieve high results on a continuous basis.
- **Quality -** We work hard to achieve quality exceeding expectations.

Chairman's Overview

During 2005 the Keep Australia Beautiful Council (WA) continued to provide strong leadership in the fight against litter and littering in Western Australia.

Following extensive key stakeholder and community consultation a Litter Prevention Taskforce was established by Council to oversee the development of a five year Litter Prevention Strategy for Western Australia. Council is very fortunate to have Mr Mel Hay, recently retired Assistant Commissioner of Police, as the Chair of this important Taskforce. Mr Hay brings to the Taskforce many, many years experience in serving the community and an extensive network..

Fourteen dedicated people representing all sectors have joined Mr Hay on the Taskforce and they are now working hard drafting the Litter Prevention Strategy. The Taskforce is currently focusing on education, policy, legislation, enforcement and infrastructure in its deliberations.

KABC (WA) has also supported the work of the Illegal Dumping Taskforce which is endeavouring to reduce this increasing anti-social behaviour by a minority of our community. KABC (WA) has through sponsorship from Bunnings begun trialing the Clean Sites program developed by Keep South Australia Beautiful. The Clean Sites program focuses on the housing and construction industry and seeks to reduce littering, resource wastage through materials reuse and recycling and also runoff of contaminates into stormwater drains.

KABC (WA) has continued to develop its main community education program, Tidy Towns, to ensure that it meets the needs of the rural communities and the Government's sustainability agenda. In 2004 fifty six towns participated in this important regional program. The quality and value of the work of the many thousands of volunteers involved in Tidy Towns continues to be outstanding and is a very valuable contribution to the sustainability of rural Western Australia.

KABC (WA) has continued to enjoy strong working partnerships with other Government agencies, Local Governments, the education sector, the business community, non-government organisations and the community.

KABC (WA) has also played an active role in the affairs of the National Keep Australia Beautiful Council and has continued to develop strong working relationships with each State and Territory Keep Australia Beautiful organisation.

I am very proud to report on the very valuable contributions made during 2004/05 towards a litter-free Western Australia by the dedicated staff of KABC (WA), my fellow Council members, the Litter Prevention Taskforce members, our project partners and the many community members who are involved in Council's programs.

Trevor Wright Chairman

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Keep Australia Beautiful Council (WA)

Authority

The Keep Australia Beautiful Council (WA) was established in May 1980 following the proclamation of the Litter Act 1979. The Act established a body corporate with perpetual succession and provided a constitution and proceedings for the Council in the First and Second Schedules.

Fifteen people from business, community and government, conservation, consumer and workplace interests form the Council. The Keep Australia Beautiful Council (WA) reports to the Minister for the Environment.

COMPLIANCE REPORT

Keep Australia Beautiful Council (WA) has complied with public sector standards in Human Resource Management, the Western Australian Public Sector Code of Ethics and the Keep Australia Beautiful Council's own Code of Conduct and the requirements of the Financial Administration and Audit Act 1985.

KABC (WA) has exercised controls providing reasonable assurance that the receipt and expenditure of moneys and the incurring of liabilities have been in accordance with the legislative provisions.

KABC (WA) is not aware of any circumstances which would render the particulars included in this statement misleading or inaccurate.

KABC (WA) is an equal opportunity employer.

No claims for job related injuries were received during the reporting period.

No Freedom of Information requests were received during the reporting period.

No Ministerial directions were given during 2004/04

The applications made for breach of standards review and the corresponding outcomes for the reporting period are:

Number lodged	Nil
Number of breaches found Number still under review	Nil
	Nil

The Council adopted a Risk Management Program in September 1994. This program is monitored to ensure that the program addresses adequately Council's exposure to risk.

Committees and other Bodies

The Council established the Litter Prevention Task Force to oversee and guide the development of a Statewide Litter Prevention Strategy.

Council Meetings

The number of meetings of the Council and number of meetings attended by each member, during the 12 months ended 30 June 2005 are as follows:

NO. MEETINGS HELD	7
Member	
Mr T Wright (Chair)	7
Ms V Scott (Deputy Chair)	7
Mr N Munslow-Davies	5
Mr J Anderton	4
Ms M Buckland	3
Mr B Rogers	2
Ms G Keating	3
Mr J Young	4
Ms A Braithwaite	4
Ms V Moylan	2
Mr G Williams (Deputy)	2
Mr G Pittaway	2
Mr N Husbands (Deputy)	2

Relationship with the Department of Environment

The Machinery of Government Task Force recommended that the Keep Australia Beautiful Council (WA) be merged with the Department of Environment and the Water and Rivers Commission to form the Department of Environment. It is intended that Council will become an Advisory Committee instead of a Statutory Authority in the near future.

The legislative changes required to effect these decisions have not yet been enabled, however all of the Council's administrative requirements are now provided by the new Department of Environment (DoE). Council has also adopted all of the DoE's administrative policies, however Council remains a separate legal entity and therefore requires separate accounting and reporting.

Council has established a very close working relationship with the DoE, particularly with the DoE's Waste Management and Communications branches.

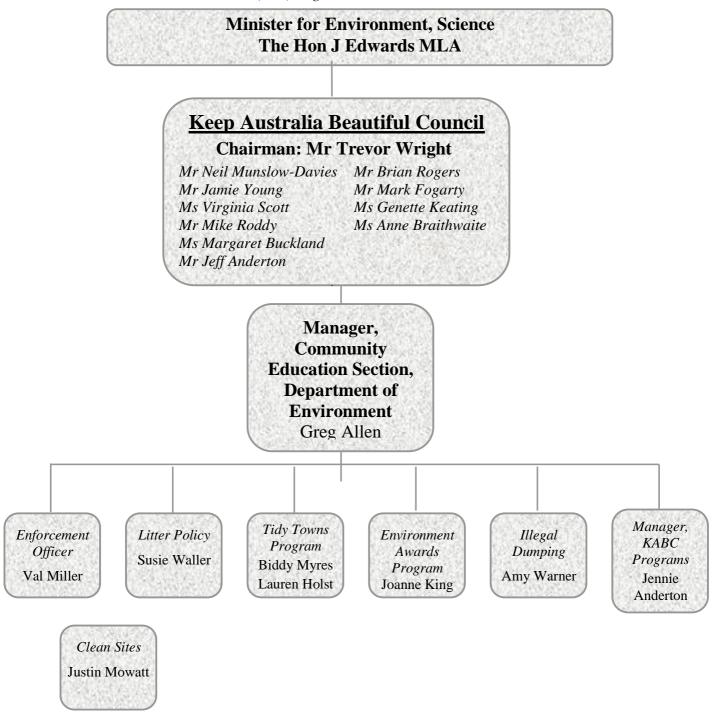
Customer Services Charter

A Customer Services Charter was established in 1995. The KABC (WA) surveys members of the public to determine the extent to which its programs meet their needs. This feedback assists the KABC (WA) to assess the success of the programs and allows for our customers needs and expectations to be met.

Language Service Outcomes

The KABC (WA) has acknowledged the requirement to meet the needs of our customers, especially those of a non-English speaking background and endeavors to meet their special needs.

KABC (WA) Organisational Structure at 30 June 2005



Corporate Partners and Sponsors

The KABC (WA) wishes to acknowledge the following Corporate Partners. Without the support from these organisations KABC (WA) would not have been able to provide the important programs detailed in this Annual Report.

- Publishers National Environment Bureau
- SGIO
- Beverage Industry Environment Council
- Main Roads WA
- Western Australian Newspaper Holdings
- Bunnings Ltd
- Water Corporation of WA
- Waste Management Board of WA
- Sustainable Energy Development Office
- Carbunup Crest Wines
- BP Australia
- ChevronTexaco
- The Swan Brewery Company Pty Ltd
- Premiers Water Foundation

KABC (WA) looks forward to continuing its strong working relationship with its Corporate Partners.

LITTER PREVENTION PROGRAMS

1. Litter Prevention Policy

Objective: to develop and implement strategic long-term actions to reduce littering.

During 2004/05, KABC (WA) continued to demonstrate strong leadership in the area of litter prevention policy development and implementation.

Building on a comprehensive investigation of litter prevention activities in Western Australia by consultants Nolan-ITU, KABC (WA) released a Litter Abatement Discussion Paper in 2003 and undertook comprehensive stakeholder consultation during 2004. The results of the community consultation were released during 2004. To ensure key stakeholder involvement in the process KABC established in 2005, a representative Litter Prevention Taskforce to oversee the development of a three year Litter Prevention Strategy for Western Australia.

KABC (WA) has also continued to support the Illegal Dumping Taskforce and during 2004/05 worked closely with a number of non-Government organisations and Local Governments in the development of practical solutions to reduce the increasing incidences of illegal dumping throughout Western Australia.

2. Tidy Towns Program

Objective: To foster and encourage community action in rural towns to protect their natural and built environs.

The Keep Australia Beautiful Council, through Tidy Towns, encourages communities to embrace the concepts of sustainability and rewards their efforts through the annual Tidy Towns awards. Tidy Towns has existed in one form or another since 1968. During this time it has developed into one of the Western Australian Government's key programs for community development in WA and it continues to be an icon for travelers across Western Australia.

The Tidy Town Program Manager and the Department's regional staff have continued to work closely to ensure that Tidy Towns Committees have access to relevant and current environmental information.

Fifty six towns entered the 2004 Tidy Towns program and, as usual, it was very difficult to select regional winners and the overall State winner because of the high quality of each entrant.

STATE WINNER 2004

Kojonup was selected as the State winner because of the outstanding work undertaken by the local community. Kojonup's projects included the involvement of a wide range of community and service clubs, schools, sporting clubs and the Shire. Community members were involved in litter prevention, revegetation projects, fundraising activities, and the donation of many hours of volunteer time.

Kojonup represented Western Australia at the National Tidy Towns Awards and whilst it was not the winner it did bring home the Community/Local Government Partnership Award.

REGIONAL WINNERS 2004

Each of the fifty six entries were outstanding examples of communities working hard to sustain the environmental, economic and social fabric of their towns. Each year the judges find it very difficult to select only one town as the regional winner and regularly comment on the high quality of the work and broad scope undertaken by the communities.

The Regional winners for Tidy Towns 2004 were:

Kimberley Regional Winner Looma Community

Pilbara Regional Winner Pannawonica

Gascoyne Regional Winner Exmouth

Goldfields and Experance Regional Winner Hopetoun

Wheatbelt Regional Winner Wickepin

Mid West Regional Winner Dongara

South West Regional Winner Collie

Peel Regional Winner Boddington

Great Southern Regional Winner

Kojonup

3. WA Environment Awards

Objective: To publicly acknowledge the environmental protection achievements of Western Australian organisations and individuals.

In 2002, the Minister for the Environment launched the inaugural WA Environment Awards. The new awards were a result of the combination of the State 3R Awards and KABC (WA)'s Perth Environment Awards and Perth's Best Beaches. The Sustainable Energy Development Office (SEDO) also chose to combine the Energy Awards with the WA Environment Awards.

To further profile the outstanding achievements of the entrants, WA Environment Awards category winners are automatically entered in the prestigious Australian Banksia Awards. Five WA Environment Awards winners were selected as finalists in the 2005 Banksia Awards. Two were awarded the prestigious Banskia Award.

Eighty eight organisations and individuals entered the WA Environment Awards in 2004. The quality and caliber of the entrants' work is testimony to the outstanding contribution many Western Australians are making to environmental protection.

The 2004 Winners and Finalists were:

OVERALL WINNER:

Pot Recyclers – Pot Recyclers is a small business established by a family who discovered that 100 million plant pots (approximately 8,000 tonnes of polypropylene) were dumped in landfill every year. After extensive market research Pot Recyclers determined that the most effective way of diverting pots from going to landfill was to establish collection depots at the point of sale – the nurseries.

Pot Recyclers have developed reprocessing equipment and systems and a cleaning solution 'polypropaclean' to enable it to produce a high quality material which is now used locally for the manufacture of new products including garden rakes, crates and of course, new pots.

CATEGORY WINNERS:

Community Achievement Men of the Trees

Corporate Business Leading by Example Wesfarmers Premier Coal

Small Business Leading by Example Random Valley Organic Wines

Government Leading by Example Shire of Mount Marshall

Bush, Land and Waterways City of Joondalup

Coastal and Marine Bunbury Senior High School

Waste Management/Minimisation Pot Recyclers

Air Quality BHP Billiton Iron Ore

Energy Efficiency Southern Metropolitan Regional

Award

Water Conservation and Management CSBP Ltd

Eco Building, Infrastructure or Services Award

Naragebup Rockingham Regional

Environment Centre

Sustainable Product Design

Bauwerk Colour

Promoting Behaviour Change Pot Recyclers

4. Rural Roadside Litter Removal

Objective: To encourage community organisations to participate in the removal of roadside litter in rural areas.

During the financial year the KABC (WA) provided approximately 40,000 litterbags free of charge to Tidy Towns' Committees, other voluntary or community groups and Local Governments. The provision of the free bags helps keep Western Australia's roadsides litter free.

5. Enforcement

Objective: To deter littering through the application of appropriate penalties.

In order to discourage offenders the penalties for infringement notices for general littering were increased from \$50 to \$200 in January 2004. The penalty for incorrectly disposing of cigarette butts increased from \$50 to \$75.

Local Government rangers, and officers from the Department of Conservation and Land Management, Fisheries WA and WA Police Service are Authorised Officers under the Litter Act and therefore have the power to issue Infringement Notices to offenders. The KABC is currently endeavoring to encourage more authorised officers to actively enforce the Litter Act. The WA Police Service has recently agreed to encourage its officers to issue litter infringement notices when appropriate.

KABC (WA) was successful in recruiting an extra 1000 volunteer litter reporters during 2004/05. KABC (WA) also implemented a new computer program to better manage infringements. Council has also determined that unpaid fines will now be referred to the Fines Enforcement Registry.

During 2004/05 2,626 infringement notices were issued, an increase of 750 over 2004/05. A total of \$94,553 was collected for infringements notices issued, an increase of \$52,483.

6. Cleanup Australia Day

Objective: To promote the impact of littering and encourage community volunteers to participate in the clean up of specific sites.

To reduce duplication and community confusion the KABC (WA) abolished the Tidy WA in May campaign in 2002/03 and developed a strong partnership with the Cleanup Australia Day Foundation and undertook to manage Cleanup Australia Day in Western Australia.

Cleanup Australia Day 2005 was again well supported with over 10,000 community volunteers cleaning up over 350 sites throughout Western Australia. Many Local Governments also participated by coordinating sites, providing additional resources and by collecting full litter bags.

7. Clean Sites Program

Objective: To promote the use of effective litter management, pollution management and waste minimisation strategies by the building and construction industry.

In 2004/05 KABC (WA) adopted the Keep South Australia Beautiful Council's Clean Sites Program with the financial support of Bunnings Ltd. The program seeks to reduce littering, pollution and wasteful resource consumption in the building and construction industry. The program includes demonstrations at building sites, provision of information and liaison with technical colleagues responsible for training building apprenticeships.