**Keep Australia Beautiful Council (WA)** 

# ANNUAL REPORT 2010-2011

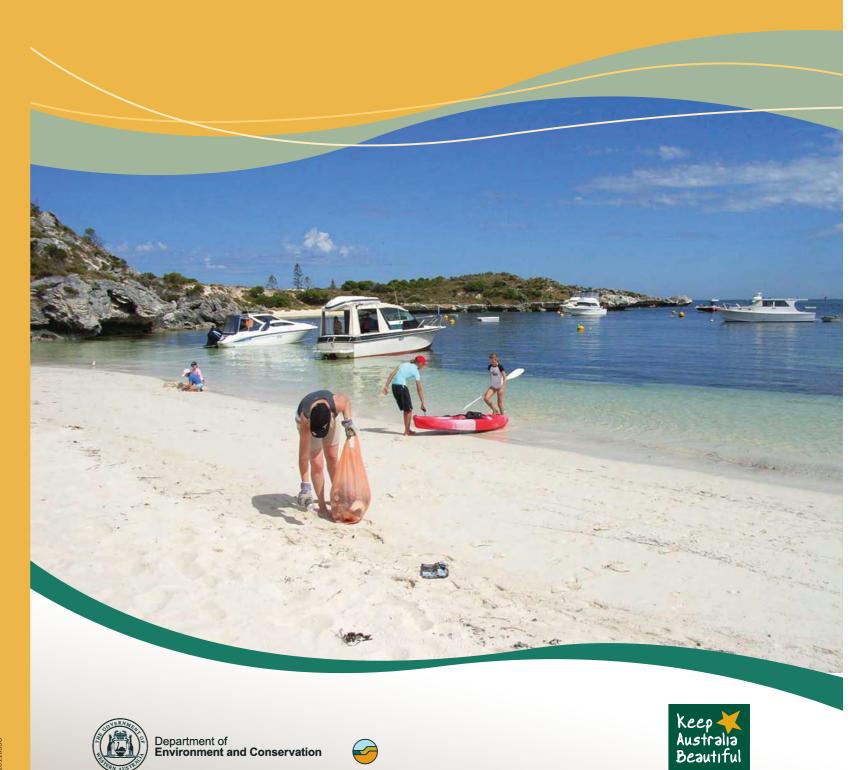


## KEEP AUSTRALIA BEAUTIFUL COUNCIL – WESTERN AUSTRALIA

ANNUAL REPORT 2010–11

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## **ACKNOWLEDGMENTS**

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## 4.7 STATEMENT OF COMPLIANCE

In accordance

The KABC operates in accordance with section 63 of the Financial Management Act 2006 and the Public Sector Management Act 1994, DEC's Code of Conduct 2007 and the OPSSC Conduct Guide for Boards and Committees.

KABC has exercised controls providing reasonable assurance that the receipt and expenditure of moneys and the incurring of liabilities have been in accordance with the legislative provisions.

KABC is not aware of any circumstances which would render the particulars included in this statement misleading or inaccurate.

## 4.8 COMPLIANCE REPORT

No claims for job-related injuries were received during the reporting period.

No Freedom of Information requests were received during the reporting period.

The applications made for breach of standards review and the corresponding outcomes for the reporting period are:

Number lodged Nil

Number of breaches found Nil

Number still under review Nil

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## LETTER TO THE MINISTER

## Hon Bill Marmion MLA

Minister for Environment; Water

In accordance with section 63 of the *Financial Management Act 2006*, I have pleasure in submitting for presentation to Parliament the Annual Report of the Keep Australia Beautiful Council – Western Australia for the period 1 July 2010 to 30 June 2011.

This report has been prepared in accordance with provisions of the *Financial Management Act 2006*.



Mel Hay APM

Chairman Keep Australia Beautiful Council

## CHAIRMAN'S FOREWORD

20010–11 has been a busy year for Keep Australia Beautiful Council (KABC) where we have continued to provide an effective and holistic approach to litter prevention and management in Western Australia (WA). KABC continues to engage the community in order to develop and modify community attitudes and behaviours regarding littering and illegal dumping.

We are finally seeing some progress in litter levels with the 2009–10 National Litter Index showing that litter has reduced both in number of items and volume for the first time in three years in WA. This is very encouraging as we aim for a 25 per cent reduction in litter by 2014.



The KABC Litter Reporting Scheme has again grown substantially to over 5,500 reporters and approximately 5,000 reports this year. This level of participation shows that there are many concerned citizens in WA who wish to assist KABC in the fight against litter.

Education is important to KABC. We have added to our free school curriculum resources 'Learning about Litter' and our marine education package with a whole-school approach to litter management called 'Clean Schools'. Already over 100 teachers have attended our workshops for this new program.

Many members of the community are involved in our various programs. The 'Adopt-a-Spot' program now has over 8,000 participants including individuals, schools, communities and business groups. Bin your Butt has been run in many businesses in both metropolitan and regional areas and thousands of our Outback Packs for travellers have been distributed throughout the state.

Our reward programs, Tidy Towns – Sustainable Communities, Clean Beaches Awards and Sustainable Cities, are all proving to be popular with greater numbers of local governments, businesses and communities participating in these programs during 2010–11. So much is being done for our environment with the help of these volunteers.

The two KABC investigators continue to investigate illegal dumping around metropolitan Perth and they are now using the new Dumping Waste legislation which has tougher penalties for both individuals and corporations who are caught for this offence.

Once again, KABC has supported many groups to undertake projects in their local area by supplying grants up to \$10,000 through the Litter Prevention Grants and the Coca Cola Recycling Grants.

All this good work and progress in litter management could not occur without the contribution and commitment of our staff, Council members, our project partners, sponsors and members of the community who have participated in our various programs to help keep WA litter-free. Thank you to all.



Mel Hay APM Chairman Keep Australia Beautiful Council Western Australia

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## **1** OVERVIEW OF ORGANISATION

## 1.1 EXECUTIVE SUMMARY

The five-year Litter Prevention Strategy 2009–14 drives the programs for all KABC activities. It is a framework for effective litter and illegal dumping prevention and management, and provides strategic direction for the combined and consistent efforts of community, industry and government throughout the state. It focuses on modifying community attitudes and behaviour towards the offences of littering and illegal dumping.

In the past financial year KABC has continued to develop and implement a range of activities and initiatives including the Clean Marine campaign and the training of local government officers under the new illegal dumping laws.

Education activities over the past year include the development of a whole school approach to litter prevention called Clean Schools, as well as making available the school curriculum resource 'Learning about Litter', and the Marine Debris education package.

In 2010, the Trash My Ad competition continued to engage young people across Australia in the antilitter debate. This year's competition asked young people to develop a 30-second TV ad or poster to help send an anti-littering message to their peers. 160 posters and 32 TV ad entries were received and showcased at a range of outdoor cinema events across WA and in main-stream theatres around Perth.

The three rewards programs — Tidy Towns – Sustainable Communities, Clean Beach Awards and Sustainable Cities — have showcased many great initiatives undertaken by individuals, communities and industry around WA.

The Tidy Towns – Sustainable Communities program was greatly assisted in 2010–11 by media partnerships with GWN7 and the West Australian Regional Newspapers. As a result, there was more exposure of the program to regional centres around WA, highlighting projects such as Westonia's renovations to building facades, respectful restoration and identification work at the cemetery and wastewater treatment and re-use. Media releases throughout the year also resulted in a flow of radio grabs each month, particularly through the KABC regional network.

The Sustainable Cities and Clean Beaches Awards showcased some wonderful projects including the City of Subiaco's cigarette butt campaign and infrastructure changes for water conservation and the Friends of Emu Point, Albany whose work includes making their beach a safe and friendly place.

The Adopt-a-Spot Program which encourages individuals, schools, community and business groups to adopt a spot to keep litter free, now involves over 8,000 participants in 230 different groups. This program shows how committed many people are to their local communities.

The KABC Grants Program once again distributed monies to groups wishing to undertake litter prevention activities. The submissions included a wide range of ideas, from setting up mobile recycling services to running education programs for the community.

Between 1 July 2010 and 30 June 2011, KABC Investigators investigated 147 incidents of illegal dumping/littering resulting in 42 infringements, 13 cautions and 43 environmental field notices being issued. In addition, 37 KABC Enforcement Unit Litter Reporting Scheme referrals were investigated and actioned, as well as five formal prosecutions were undertaken and referred to the Department's Environmental Enforcement Unit Legal Team.

KABC has also been busy ensuring that individuals, communities and businesses have resources and support needed to undertake activities in keeping the environment clean. KABC has supplied large numbers of car and litter bags, gloves, tongs and Outback Packs which enable cleanup activities throughout the state.

## 1.2 OPERATIONAL STRUCTURE

### **Vision**

To strive for a litter-free WA.

### Mission

To help reduce litter and littering in WA through the development and implementation of effective policy, education and enforcement initiatives.

## **Enabling legislation**

KABC – WA was established as a statutory body in May 1980 following the proclamation of the *Litter Act 1979*. The Act established a body corporate with perpetual succession and provided a constitution and proceedings for the Council in the First and Second Schedules.

Fifteen people from business, community and government, conservation, consumer and workplace interests form the Council. KABC reports to the Minister for Environment; Water.

KABC is provided with support by the Department of Environment and Conservation.

### The role of KABC

Primary roles and responsibilities of the Council include:

- to educate the members of the public in, and to awaken, stimulate, encourage and maintain the interest of the public in, and to promote public knowledge of, the correct disposal of waste items
- to foster and encourage the appreciation of clean and well-kept cities and countryside
- to safeguard the character and beauty of the Australian landscape through the prevention of litter
- to preserve and improve by the prevention of litter the appearance of our environment in schools, in factories, shops and offices, in parks, beaches and recreation places and along the roadside
- to promote awareness of, and encouragement of, litter and recycling
- to serve as the coordinating agency between organisations seeking to aid the anti-litter effort.

## **Principles**

- An emphasis on litter and illegal dumping prevention, and the avoidance of the creation of litter.
- A focus on solutions to litter and illegal dumping problems, in relation to reducing waste in general.
- An emphasis on supporting local solutions to litter and illegal dumping problems, wherever possible.
- An emphasis on minimising economic, social and environmental costs associated with litter and illegal dumping.

## **Values**

Customer Focus — we are committed to providing excellent service to our customers.

Innovation — we initiate changes to enhance our performance.

People — we value teamwork, integrity and effort.

Resources — we aim to maximise the use of the resources invested in us.

Performance — we strive to achieve high results on a continuous basis.

Quality — we work hard to achieve quality exceeding expectations.

## Strategic direction

KABC has now completed the second year of its five year Litter Prevention Strategy 2009–14 which sets out a framework for effective litter and illegal dumping prevention and management, and provides strategic direction for initiatives and programs to reduce the incidence of littering and illegal dumping in WA.

The strategy addresses seven key areas of priority: auditing and evaluation; policy and legislation; education; information and training; enforcement; physical intervention; incentives; and stakeholder responsibility.

## **Council Meetings**

There were 11 meetings of the Council during the 12 months ending 30 June 2011. They occurred every third Thursday of the month in all months except January.

## KABC -- WA structure at 30 June 2011

KABC is a statutory authority which reports directly to the Minister for Environment; Water, the Honourable Bill Marmion MLA.

## Keep Australia Beautiful Council

Mr Mel Hay, APM (Chairman)

Ms Virginia Scott

Mr Jeff Anderton

Mr Greg Stevenson

Ms Genette Keating

Mr Malcolm Jenkinson

Mr Howard Flinders

Mr Matt Brown

Mr William Adams

Mr Geoff Parker

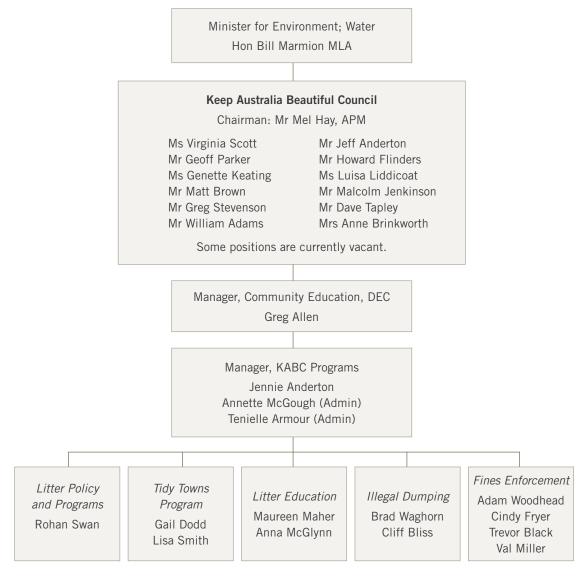
Mr Dave Tapley

Ms Luisa Liddicoat

Ms Anne Brinkworth

Some positions are currently vacant.

## KABC - WA organisational structure at 30 June 2011



## Corporate partners and sponsors

KABC wishes to acknowledge the following corporate partners. Without the support from these organisations KABC would not have been able to provide the important programs detailed in this Annual Report.

- Waste Authority WA
- Grundfos Pumps
- Main Roads WA
- Golden West Network (GWN)
- West Australian Regional Newspapers
- Cliffs Natural Resources
- Department of Regional Development and Lands

- Bunnings WA
- Mentally Healthy WA
- Swan River Trust
- Landcare Australia
- Native Animal Rescue
- Marra Worra Worra Aboriginal Corporation
- Centre for Appropriate Technologies.

## 2 PERFORMANCE

## 2.1 REPORT ON OPERATIONS

## Litter monitoring and research

Objective: to achieve a consistent approach to litter auditing giving reliable measure of littering in WA.

The 2009–10 National Litter Index (NLI) audits were completed in November 2009 and May 2010 with results being published in August 2010. The audits concluded that littering by number of items and volume decreased, as detailed by the following table. WA no longer ranks as the most littered state in Australia.

## Summary 2009-10 National Litter Index

	Items per 1,000m <sup>2</sup>				Volume (litres) per 1,000m <sup>2</sup>					
	05/06	06/07	07/08	08/09	09/10	05/06	06/07	07/08	08/09	09/10
NATIONAL	70	74	68	63	66	8.86	9.68	8.59	7.73	7.55
ACT	-	68	56	56	51	-	7.04	6.06	4.77	3.31
NSW	80	71	77	65	75	14.95	14.69	11.90	12.13	13.43
NT	-	64	60	84	70	-	5.32	7.24	6.00	5.09
QLD	89	86	76	59	76	7.66	7.59	7.44	5.60	5.65
SA	60	61	68	57	54	7.23	11.08	9.55	8.02	7.13
TAS	59	70	61	64	86	5.15	6.68	5.90	7.73	9.04
VIC	71	80	48	43	50	7.87	7.74	4.19	2.87	4.91
WA	60	83	85	87	71	8.57	12.19	13.06	11.93	9.44

Encouragingly, the amount of litter in WA in 2009–10 was significantly lower than the previous three years, reducing from a high of 87 to 71 littered items per 1,000m² and from a volume of 13.06 to 9.44 per 1,000m².

## Other notable findings

- Plastic and paper/paperboard are still the most littered substance by volume.
- The most littered sites with largest numbers and volume are industrial sites and highways.
- Worst sites by number of littered items include retail sites, industrial sites and shopping centres.
- There is a seasonal littering trend: more litter in summer, less in winter.

## 2.2 TIDY TOWNS - SUSTAINABLE COMMUNITIES PROGRAM

Objective: to foster sustainable behaviours and a litter-free environment in regional communities of WA.

KABC, through Tidy Towns – Sustainable Communities, encourages communities to embrace the concepts of sustainability and rewards their efforts through the annual Tidy Towns awards. It is KABC's flagship program for regional community development and environmental action in WA and it continues to be an icon for travellers across WA. Tidy Towns 2010 was sponsored by Grundfos Pumps Pty Ltd, the Golden West Network (GWN7), West Australian Regional Newspapers, Cliffs Natural Resources and the Department of Regional Development and Lands.

Based on last year's entrant submissions, the estimated total number of regional Western Australians involved in the Tidy Towns program was 13,176. They contributed approximately 107,932 volunteer hours in labour. There were 278 categories entered, most with multiple projects in each category.

## State Winner 2010

The Governor of Western Australia announced the small community of Westonia as the state title holders for the 2010 Tidy Towns – Sustainable Communities awards in November. At the national awards in Beechworth, Victoria in April 2011 they received the Community Action and Partnerships award as well as being commended for their outstanding efforts in litter prevention and for their great commitment and leadership in local sustainability practices and education.

## State category winners 2010

West Arthur — Community Action

 $Wyndham - General\ Appearance$ 

Kalgoorlie-Boulder — Recycling and Waste Management

Greenbushes — Natural Heritage Conservation

Menzies — Enhancing Cultural Identity

Southern Cross — Water Conservation

## Regional winners 2010

Yakanarra — Kimberley

Point Samson — Pilbara

Karalundi — Mid-West Gascoyne

Southern Cross — Goldfields

 $We stonia - - Central\ Wheatbelt$ 

West Arthur — Great Southern and South Coast

Walpole — South West

The entries for 2010 were outstanding examples of communities working hard to sustain the environmental, economic and social structure of their towns.

## 2.3 ADOPT-A-SPOT

Objective: to increase participation in continuing litter collection and clean-ups.

Launched in June 2009, the Adopt-a-Spot Program is a litter prevention initiative that gives local communities the opportunity to contribute to a healthier and cleaner environment. It engages volunteers (individuals, community, business and school groups) to undertake coordinated litter cleanups of designated sites in their communities as an ongoing project. Sites include, but are not limited to, roadsides, streets, parks, waterways, bush trails, beaches and wetlands.

Registered groups are provided with gloves, bags, tools and signage to manage clean-ups and are recognised on the honours page of the KABC website and given an official adoption certificate.

The program not only addresses the objectives of KABC in reducing litter, but also provides a focus for local governments to promote environmental stewardship, litter prevention and community action to their residents. Adopt-a-Spot is also popular with schools interested in engaging students in community service projects.

As at June 2011, 230 groups had registered in the Adopt-a-Spot Program, involving more than 8,000 volunteers. As a result of their efforts, more than 5,500 bags of rubbish have been removed from the environment.

## 2.4 LITTER REPORTER SCHEME

Objective: to deter littering through the application of appropriate penalties.

The Litter Reporter Scheme has been operating since 1984 and continued to grow in 2010–11 with the number of litter reporters increasing to 5,481, with an additional 1,192 Western Australians registering to become Litter Reporters during the previous 12 months.

Litter reporters are able to report online as well as using the card system. During 2010–11, KABC received 2,534 online litter reports and 3,156 report cards.

KABC continues to work with the Fines Enforcement Registry which recovers unpaid fines resulting in increased recovery of payments.

In October of 2010, the BPoint online payment system was introduced. This online system collected 1,355 payments over the financial year which normally would have been done manually via a personal phone call from the offender to the KABC office. This new payment system allowed our staff to work on the other aspects of the Litter Report Scheme.

In October 2010, KABC Fines Enforcement was instructed to issue Litter Investigation Notices under Section 27 1(a) of the *Litter Act 1979* where a company was the registered owner of the vehicle, if the alleged offender was a passenger or if the gender of the alleged offender did not match that of the registered owner.

During this time 1,511 s271(a) Litter Investigation Notices were issued to correctly identify the offender. Of the 1,511 notices that were issued 476 did not respond so were withdrawn, 352 complied and offered written dispute statements and were withdrawn, 11 were withdrawn because they were sent back RTS (return to sender) and 672 were transferred into infringements with 466 infringements having been paid.

## 2.5 ILLEGAL DUMPING

Objective: to identify, solve and assist local government and other regulatory agencies with illegal dumping offences.

KABC employs two enforcement officers whose responsibilities include investigation and prosecution of incidents of illegal dumping primarily in state conservation and recreation reserves but also on other private land.

KABC investigators continue to focus their efforts in the Department of Environment and Conservation areas of Gnangara and Pinjar pine plantations, Department of Water Mundaring and Serpentine/Jarrahdale water catchment areas, Beeliar Regional Park in Jandakot and Yanchep Regional Park. In addition, they have provided ongoing leadership and direction to local government authorities experiencing increased incidents of illegal dumping and bill posting (unlawful distribution of advertising pamphlets).

Between 1 July 2010 and 30 June 2011, KABC Investigators investigated 147 incidents of illegal dumping/littering resulting in 42 infringements, 13 cautions and 43 environmental field notices being issued. In addition, 37 KABC Enforcement Unit Litter Reporting Scheme referrals were investigated and actioned, as well as five formal prosecutions were undertaken and referred to the Department's Environmental Enforcement Unit Legal Team.

Successful prosecutions for breaches of both the Litter Act and the Environmental Enforcement Act in the Armadale, Perth and Joondalup Courts of Petty Sessions were undertaken in regard to commercial dumping of construction and demolition waste in a conservation reserve and also littering in a recreation reserve. Investigators continued to support the enforcement actions of the KABC Litter Reporting Scheme by following up fine defaulters and preparing prosecution briefs for those choosing to defend cigarette butt and other littering allegations.

KABC investigators contributed to amendments made to the *Litter Act 1979* for increasing penalties as well as motor vehicle owner onus in regard to responsibility for breaches of the Litter Act and also to a new amendment to the *Environmental Protection Act 1986* (EP Act) by having a new Illegal Dumping section inserted at Section 49. This new Section 49 was proclaimed in November 2010 and creates a specific offence of illegal dumping where none existed previously.

KABC Investigators also provided expert training at the Department of Environment and Conservations Authorised Officers Training Course conducted quarterly at the WA Police Academy. This course is nationally recognised and provides credits towards a Certificate IV in Government Investigations.

## 2.6 SUSTAINABLE CITIES AWARDS

Objective: to foster and encourage community action in urban areas to protect their natural and built environs.

The Sustainable Cities Awards, now in its third year, aims to recognise local governments' contribution to the protection, enhancement and sustainability of the state's environment.

## State winner 2011

The state winner for 2011 was the City of Subiaco. The City impressed the judges with the sheer range of sustainability projects happening within the area. The City excelled in Water Conservation and Environmental Innovation and also won the Waste Management and Litter Prevention Award.

## Category winners 2011

Community Action — Town of Claremont, Friends of Lake Claremont

Protection of the Environment — City of Wanneroo (City of Stirling – Highly Commended)

Waste Management and Litter Prevention — City of Subiaco

Young Legends — City of Mandurah, Halls Head Primary Schoolworks in partnership with the City of Mandurah and the Men of the Trees

Water Conservation — City of Subiaco

Environmental Innovation — City of Subiaco

## 2.7 CLEAN BEACHES AWARDS

Objective: to foster and encourage community action in beach areas to protect their natural and built environs.

The Clean Beaches Awards, also in its third year, aims to recognise local governments, groups, schools and individuals who have contributed to the protection, enhancement and sustainability of the state's beaches.

## State winner 2011

Emu Point, Albany was named WA's Cleanest Beach due to the excellent partnership between the Friends of Emu Point and the City of Albany. They have created a friendly and safe community focal point while maintaining natural assets and have developed a five year strategic plan for the environmental protection and management of the beach.

## Category winners 2011

Community Action — Emu Point (Jurien Bay and Marmion Marine Park – Highly Commended)

Litter Prevention — Point Walter/Blackwall Reach

Natural Resource Management — Koombana Bay, Bunbury

Friendliest Beach — Coogee Beach (City Beach – Highly Commended)

Protection of the Environment — Shelly Beach, Walpole (Coogee Beach - Highly Commended)

## 2.8 SUPPORT AND RESOURCES

Objective: to assist participation in litter collection and clean-ups.

- a) In January 2011, KABC organised 25 enthusiastic volunteers to be part of the annual City of Perth Skyworks event by handing out City of Perth rubbish bags and recycling bags and over two hundred KABC pocket ashtrays to the crowd in an effort to minimise the litter left on the foreshore and encourage people to recycle what they could.
- b) During 2010–11 KABC provided approximately 250,000 car litter bags and 110,250 large rubbish collection bags, either free or below cost to Tidy Town's committees, community groups, businesses and local governments.
- c) Through the Adopt-a-Spot Program, KABC has supplied cleanup kits to 230 groups which represents over 8,000 individuals helping to clean up WA.
- d) KABC supplied 16,000 Outback Packs, through regional visitor centres.

## 2.9 EDUCATION AND PROMOTION

Objective: to develop and promote litter education resource packages/programs, allowing for local adaptability and implementation.

## 2.9.1 Trash My Ad Youth Competition

In 2010, the Trash My Ad competition continued to engage young people across Australia in the antilitter debate. The 2010 competition asked young people to develop a 30-second TV ad or poster to help send an anti-littering message to their peers. One hundred and sixty poster entries and 32 TV ad entries were received and the winners and finalist ads were showcased at a range of outdoor cinema events across WA, including the Moonlight Cinema Kings Park, Movies by Burswood, the Albany Film Festival and the City of Perth – Northbridge Piazza Screen.

The two winning TV ads were further exposed in a six month advertising campaign in six Hoyts cinemas across the metropolitan area.

The competition continues to attract young people to engage in the anti-litter debate and create useful anti-litter messages to reach younger audiences.

## **Talking Trash DVD**

The Talking Trash DVD was developed and released in 2010 to encourage the WA community to use the resources of KABC in spreading the anti-litter message.

The DVD includes the winners and finalists and ads from the 2009–10 Trash My Ad competition as well as sign templates, tips and tools to promote the anti-litter message in schools, communities, businesses and workplaces. By June 2011 about 400 DVDs have been distributed.

## 2.9.2 Clean Schools

KABC launched the new program, Clean Schools, at the Australian Sustainable Schools Expo at the Perth Zoo in October 2010. This whole school approach to litter prevention has been taken up by 130 teachers at more than 90 WA primary and secondary schools. It contains an easy step-by-step guide for implementing a whole school campaign and is complemented by numerous activities, materials and teacher support information.

KABC continued to promote the school resource package, 'Learning about Litter' which includes a suite of activities and accompanying equipment, including a CD and DVD for teachers to use.

Since 2008, more than 700 teachers and schools (primary and secondary) or training institutions have received school resources from KABC. The resources available are promoted to teachers at regular Clean Schools workshops, by Waste Wise Schools officers at regular professional development, at community events, through partnerships with education providers and via the website. An online webinar has also been developed for regional schools and the first one will take place in August 2011.

KABC also distributes the 'Oceans of Plastic' marine education DVD, developed by Tangaroa Blue Oceancare Society through the provision of a Litter Prevention Grant (2007–08). This resource is promoted in association with Clean Schools and Learning about Litter.

In addition to schools resources, KABC added the Quiz on Legs schools event in Kings Park (September 2010) involving 15 Perth metropolitan primary schools.

## 2.9.3 Bin Your Butt

Designed to reduce cigarette butt litter, the Bin Your Butt Program has provided resources for businesses, local councils, hospitals, construction sites, mine sites, sports clubs and sports grounds and industry bodies. During 2010–11, 16 organisations have taken steps to decrease butt litter and used resources from the Bin Your Butt Program.

The Western Suburbs Regional Organisation of Councils (WESROC) conducted a Bin Your Butt Campaign in seven western local government areas. This consisted of a street campaign in August and September 2010 at railway stations, shopping centres and other high traffic areas, placing large Bin Your Butt stickers on all bins within these councils and promoting the responsible disposal of cigarette butts at licensed venues. A 'Beach Butt Blitz' was also carried out at five major suburban beaches in March and April 2011.

## 2.9.4 Outback Pack

Sixteen thousand Outback Packs were assembled and distributed from July 2010 to June 2011. The packs are designed to assist travelers to deal responsibly with their waste and enable them to do clean-ups. The packs were assembled by students from high schools in WA as part of their community service program.

Two major releases of Outback Packs were carried out to coincide with busy holiday periods. In December 2010, 5,000 packs were distributed in the South West of the state for the summer holiday period. Packs were sent to Visitor Centres and DEC Interpretive Centres and offices from Mandurah to Esperance. Another 4,000 Packs were released before Easter 2011 and were distributed state-wide. Anecdotal evidence of a significant increase in orange KABC bags in bins indicates that the packs are being used as intended.

## 2.9.5 Clean Marine Campaign

In November 2010 the Clean Marine Campaign was launched to promote responsible litter disposal amongst recreation fishers, boaters and others recreating around WA rivers and beaches. The initiative is supported via partnerships with the Department of Environment and Conservation Marine Policy and Planning Branch, the Department of Transport, Department of Fisheries, Swan River Trust, Rec Fish West and Tangaroa Blue Ocean Care.

During the campaign period from November 2010 to March 2011, the partners communicated the Clean Marine messages to thousands of Western Australians both at special events and through the course of their daily contact with the public brochures, stickers and other promotional resources were distributed state-wide at boat shows, fishing clinics, fishing and boating stores, sailing clubs and at beaches, boat ramps and jetties. Campaign evaluation shows that the Clean Marine messages were disseminated widely and well received and supported by the public.

## 2.9.6 Talking Rubbish newsletter and calendar

The KABC e-newsletter has been enthusiastically received by more than 3,500 community members and helps KABC to reduce its environmental impact while still delivering a service. Hard copies of the newsletter ceased in July 2009. The contact list expands monthly and visitors to the website are encouraged to sign up to receive the e-newsletter via an online subscription form.

In November 2010, KABC launched its first calendar at the Joondalup Shopping Centre. The calendar included information and pictures of activities organised by KABC volunteers and program participants. The launch included a fashion parade of clothing made from recycled materials made and modelled by students from Singleton Primary School.

## 2.10 INCENTIVES

## **Litter Prevention Grants**

Objective: To provide financial assistance to local government, non-government organisations and communities wishing to undertake litter prevention and management activities.

During 2010–11, KABC allocated \$56,000 to new groups wishing to undertake litter prevention activities. The funding ranged from \$2,000 to \$10,000 for initiatives such as youth projects, reduction in event litter and the development of resources for the community. A summary of grants is given below:

## 2010-11 Litter Prevention Grant recipients

Jigalong Community Inc	\$3,500			
The Jigalong Community Inc proposed to partner with local schools, the Police and health clinics to raise awareness of the health issues related to litter.				
Shire of Dumbleyung	\$5,000			
The Shire of Dumbleyung proposed to run an awareness program and incorporate str sign placement in the main street area, aiming to reduce litter by 90 Per cent.	ategic bin and			
Movies by Burswood	\$5,000			
Movies by Burswood propose to encourage patrons to take rubbish home with them I personal rubbish bags.	by providing			
Hypermarket Ltd.	\$10,000			
Hypermarket Ltd aims to have visitors take rubbish with them from Dirk Hartog Islar focus on drink cans, bottles and containers.	ıd, with a			
Town of Bassendean	\$5,000			
The Town of Bassendean aims to provide an educational program regarding the negative impact on the environment of owners not cleaning up after their dogs.				
Murdoch University Sustainability Team	\$4,975			
The Murdoch University Sustainability Team propose to run a campaign to improve be recycling on campus.	oeverage			
Tangaroa Blue Foundation	\$10,000			
The WA Marine Debris Project (WAMDP) aim to target marine debris from litter, illeg stormwater runoff and marine sources.	al dumping,			
Town of Bassendean	\$2,500			
The Skate the Waste program will continue to look at changing the behaviours of your a sporting and recreational area. The program targets beverage containers and food program targets between the state of the stat				
Shire of Lake Grace	\$4,845			
The Shire of Lake Grace propose to spread the 'Bin It' message, detailing that litteri and the effect it has on wildlife.	ng is illegal			
Eastern Metropolitan Regional Council (EMRC)	\$5,000			
EMRC will use their education centre at the Red Hill Waste Management facility to i awareness of the negative impacts of littering, aimed at school children and visitors.				
Fairbridge Festival Inc	\$6,050			
Festival organisers will focus on reducing litter in camp site areas through signage and volunteer				

spreading their 'leave no trace' message.

## Coca Cola Foundation community beverage recycling grants

After being awarded a grant from the Coca Cola Foundation to fund community recycling projects, Keep Australia Beautiful National allocated \$20,700 in funding to WA projects. These grants were advertised and 16 applications were received. The successful projects are detailed below:

## 2010-2011 Community Beverage Recycling Grants

## Goomalling Lions Club

Due to increased transport costs, current recycling in Goomalling cannot be maintained. The funding will help cover the cost of a chipper to enable the continuation of the project.

## Auburn Grove Primary School

This project aims to recycle only aluminium cans and become the 'hub' for community recycling.

### Gnaraloo

In order for the current recycling programs to be successful and maintain the health of the environment, Gnaraloo needs to remove the 10 tonnes of inherited recyclables which the funding will support.

## 2.11 COMMUNITY SURVEY

In 2010 KABC commissioned consultants to develop an annual survey to collect information on the awareness, attitudes and knowledge of litter issues in the general WA community. The survey was designed to measure awareness of KABC's programs and any advertising activity undertaken, and to provide input into how best to develop a campaign to change littering behaviour in the community. The results also provide a benchmark by which KABC can monitor KPI's, and develop and prioritise marketing and communications, as well as activities and programs.

## Key findings of the survey

- Behaviours in which the type of litter is non-biodegradable, and where there is a lower likelihood of litter being removed by someone else are more likely to be classified as 'littering'.
- Behaviours in which the type of litter is non-biodegradable, and where the likelihood of litter being removed by someone else is more likely to be seen as having a negative environmental impact.
- People are more likely to litter in less populated areas, areas that are already dirty, in the car, and in areas where bins are less accessible and obvious.
- About seven in 10 respondents agree that there is a low likelihood of being fined for littering, while only 20per cent of respondents disagree that throwing green waste is bad for the environment.
- Currently general awareness of littering fines is high, although more detailed knowledge is moderate and perceived likelihood of fines being enforced is low.
- The community largely underestimates the dollar amount applicable for each fine category, with the exception of cigarette butt littering, where people generally overestimate the fine applicable.
- The campaign messages that the community feels are most likely to discourage people from littering were in relation to cigarettes posing a bushfire risk and damage to marine life and waterways.

## **Key recommendations**

Marketing and communications strategies for 2011 and beyond should focus on:

## **Building Awareness**

• Increase awareness of what constitutes littering — e.g. biodegradable items and items where there is a likelihood of it being picked up.

## Increasing Knowledge

• Increase knowledge of the Litter Reporter Scheme and how fines are issued.

Increase knowledge regarding actual dollar amounts for fines.

Increase knowledge of the link between littering behaviours and broader consequences.

## Changing attitudes

- Change attitudes regarding likelihood of receiving a fine by increasing perceptions of enforcement.
- Change attitudes that certain behaviours are 'good' for the environment e.g. apple cores.
- Challenge perception that 'someone else will pick it up'.
- Reinforce link between littering behaviour and broader consequences reinforce direct and tangible links.

## **2.12 WEBSITE**

Objective: to ensure litter information is available and accessible to everyone.

The KABC website, www.kabc.wa.gov.au continued to evolve with regular updates on KABC programs and new information added. It has proved to be most useful for community members to access litter information and provide a contact point for their enquiries, accessing materials for clean-ups, litter reporting and registrations and registering for programs such as Adopt-a-Spot and Bin Your Butt. The website is updated as required by in-house staff.

## 2.13 PUBLIC RELATIONS AND EVENTS

KABC attended many events throughout the 2010–11 year, engaging the community and promoting the anti-litter message. At the events listed below, KABC staff promoted getting involved in KABC programs and general sustainability activities.

Date	Name of event
26 January	Skyworks
5 February	Scotch College Sustainability Fair
18–19 February	Bunbury shopping centre display
2 March	Business Clean Up Day – DEC staff clean up
5 March	Schools Clean Up Day
7 March	Clean Up Australia Day
18-22 March	Caravan and camping Show
21 March	Coogee Beach Festival
12-18 April	Shopping Centre display
5–7 August	Local Government Convention and Trade Exhibition
11-12 March	Wagin Woolarama
Late September and first two weeks of October	7 Tidy Towns Regional Award Ceremonies
8 September	TMA screening
13–17 September	Waste Conference
22 September	Quiz on Legs
17 October	WA Week Launch
18 October	WA Week Schools Day
24 October	Matilda Bay Foreshore festival
6 November	Fremantle Kite Festival
13 November	Calendar Launch – National Recycling Week

## 2.14 POLICY AND LEGISLATION

Objective: to ensure robust litter legislation and appropriate penalties.

The new offence of Dumping Waste was proclaimed in November 2010. This legislation appears under Section 49A of the *Environmental Protection Act 1986* and is designed to address illegal dumping which is becoming an increasing problem in WA. This allows for penalties of \$62,500 for individuals and \$125,000 for corporations who dump their waste illegally. KABC was instrumental in the development of this legislation. These new penalties are expected to have a substantial effect on the fight against illegal dumping, which often occurs in bushland on the outskirts of cities and towns.

Previously only the Litter Act provided a fine of up to \$1,000 for this type of offence. This new legislation is a significant deterrent and contributes greatly to KABC efforts to reduce the incidence of illegal dumping.

KABC has also been advising Parliamentary Counsel on amendments to the *Litter Act 1979* which will increase penalties for littering, in particular for butt littering. Offences where littering can cause a public risk will also carry higher penalties.

# 3 SIGNIFICANT ISSUES AND TRENDS

## 3.1 CURRENT AND EMERGING ISSUES AND TRENDS

Awareness of the Litter Reporter Scheme continued to increase which resulted in increasing number of reporters, though infringements and revenue were down on last year. There is an increasing awareness among the community that littering is illegal and will be prosecuted.

There is an increasing trend towards community involvement in litter clean up and prevention activities which has been assisted by increased support from KABC with programs such as Adopt-a-Spot, the Clean Marine Campaign, 'Learning about litter' schools' program and the Litter Prevention Grants.

Emerging issues include:

- illegal dumping on Crown lands and reserves as well as at charity bins
- littering in indigenous communities and health related issues.

## 3.2 ECONOMIC AND SOCIAL TRENDS

None identified.

## 3.3 CHANGES IN WRITTEN LAW

There were no changes to the *Litter Act 1979* during 2009–10, though amendments have been drafted and are ready to present to Parliament in the 2011–12 year.

## 3.4 LIKELY DEVELOPMENTS AND FORECAST RESULTS OF OPERATIONS

The direction of operations for 2011–12 will continue to be determined by the Litter Prevention Strategy 2009–14 which should result in an increase in number and type and consequent participation in programs directed at the community and local government with regard to litter and illegal dumping.

With increased numbers of officers being authorised, enforcement efforts should continue to increase, thereby increasing the number of infringements and prosecutions.

# 4 DISCLOSURES AND LEGAL COMPLIANCE

## 4.1 FINANCIAL STATEMENTS

## **Certification of Financial Statements**

The accompanying financial statements of the Keep Australia Beautiful Council – Western Australia have been prepared in compliance with the provisions of the *Financial Management Act 2006* from proper accounts and records to present fairly the financial transactions for the financial year and the financial position as at 30 June 2011.

At the date of signing we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.

## FOR THE YEAR ENDED 30 JUNE 2011

Way.

M Hay APM Chairman Keep Australia Beautiful Council

Date: 22 August 2011

**V** Scott

Deputy Chair

Keep Australia Beautiful Council

N. L. Late

Date: 22 August 2011

G Allen

Chief Financial Officer Keep Australia Beautiful Council

Date: 22 August 2011



## INDEPENDENT AUDITOR'S REPORT

## To the Parliament of Western Australia

## KEEP AUSTRALIA BEAUTIFUL COUNCIL (W.A.)

## Report on the Financial Statements

I have audited the accounts and financial statements of the Keep Australia Beautiful Council (W.A.).

The financial statements comprise the Statement of Financial Position as at 30 June 2011, the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year then ended, and Notes comprising a summary of significant accounting policies and other explanatory information.

## Council's Responsibility for the Financial Statements

The Council is responsible for keeping proper accounts, and the preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards and the Treasurer's Instructions, and for such internal control as the Council determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the financial statements based on my audit. The audit was conducted in accordance with Australian Auditing Standards. Those Standards require compliance with relevant ethical requirements relating to audit engagements and that the audit be planned and performed to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made by the Council, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.

## Opinion

In my opinion, the financial statements are based on proper accounts and present fairly, in all material respects, the financial position of the Keep Australia Beautiful Council (W.A.) at 30 June 2011 and its financial performance and cash flows for the year then ended. They are in accordance with Australian Accounting Standards and the Treasurer's Instructions.

## Page 1 of 2

<sup>4</sup>th Floor Dumas House 2 Havelock Street West Perth 6005 Western Australia Tel: 08 9222 7500 Fax: 08 9322 5664

## Keep Australia Beautiful Council (W.A.)

## Report on Controls

I have audited the controls exercised by the Keep Australia Beautiful Council (W.A.). The Council is responsible for ensuring that adequate control is maintained over the receipt, expenditure and investment of money, the acquisition and disposal of public and other property, and the incurring of liabilities in accordance with the Financial Management Act 2006 and the Treasurer's Instructions, and other relevant written law.

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the controls exercised by the Council based on my audit conducted in accordance with Australian Auditing Standards.

## Opinion

In my opinion, the controls exercised by the Keep Australia Beautiful Council (W.A.) are sufficiently adequate to provide reasonable assurance that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with legislative provisions.

## Report on the Key Performance Indicators

I have audited the key performance indicators of the Keep Australia Beautiful Council (W.A.). The Council is responsible for the preparation and fair presentation of the key performance indicators in accordance with the Financial Management Act 2006 and the Treasurer's Instructions.

As required by the Auditor General Act 2006, my responsibility is to express an opinion on the key performance indicators based on my audit conducted in accordance with Australian Auditing Standards.

## Opinion

In my opinion, the key performance indicators of the Keep Australia Beautiful Council (W.A.) are relevant and appropriate to assist users to assess the Council's performance and fairly represent indicated performance for the year ended 30 June 2011.

## Independence

In conducting this audit, I have complied with the independence requirements of the Auditor General Act 2006 and the Australian Auditing Standards, and other relevant ethical requirements.

COLIN MURPHY AUDITOR GENERAL 24 August 2011

## STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2011

	Note	2011 \$	2010 \$
COST OF SERVICES			
Expenses			
Employee benefits expense	4	921,215	893,377
Supplies and services	5	742,836	464,936
Grants and subsidies	6	96,050	88,536
Other expenses	7	6,492	7,830
Total cost of services		1,766,593	1,454,679
Income			
Revenue			
User charges and fees	8	1,211,113	1,223,160
Interest revenue	9	29,167	16,329
Other revenue	10	21,586	40,976
Total revenue		1,261,866	1,280,465
Total income other than income from State Government		1,261,866	1,280,465
NET COST OF SERVICES		504,727	174,214
INCOME FROM STATE GOVERNMENT	11		
State Government grant		262,870	262,870
Resources received free of charge		151,890	106
Total income from State Government		414,760	262,976
SURPLUS/(DEFICIT) FOR THE PERIOD		(89,967)	88,762
OTHER COMPREHENSIVE INCOME			
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		(89,967)	88,762

See also note 24 'Schedule of Income and Expenses by Service'.

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

## STATEMENT OF FINANCIAL POSITION **AS AT 30 JUNE 2011**

	Note	2011 \$	2010 \$
ASSETS Current Assets Cash and cash equivalents Receivables	15 12	467,732 36,065	565,667 12,435
<b>Total Current Assets</b>		503,797	578,102
Non-Current Assets			
<b>Total Non-Current Assets</b>		-	_
TOTAL ASSETS		503,797	578,102
LIABILITIES Current Liabilities			
Payables	13	66,971	51,309
Total Current Liabilities		66,971	51,309
Non-Current Liabilities			
Total Non-Current Liabilities		_	
Total Liabilities		66,971	51,309
NET ASSETS		436,826	526,793
EQUITY	14		
Accumulated surplus		436,826	526,793
TOTAL EQUITY		436,826	526,793
		·	· <del></del>

The Statement of Financial Position should be read in conjunction with the accompanying notes.

## STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2011

	Note	Accumulated surplus/ (deficit) \$	Total equity
Balance at 1 July 2009	14	438,031	438,031
Total comprehensive income for the year		88,762	88,762
Balance at 30 June 2010		526,793	526,793
Balance at 1 July 2010		526,793	526,793
Total comprehensive income for the year		(89,967)	(89,967)
Balance at 30 June 2011		436,826	436,826

The Statement of Changes in Equity should be read in conjunction with the accompanying notes.

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2011

	Note	2011 \$	2010 \$
CASH FLOWS FROM STATE GOVERNMENT Grant from State Government		262,870	262,870
Net cash provided by State Government		262,870	262,870
Utilised as follows:  CASH FLOWS FROM OPERATING ACTIVITIES  Payments			
Employee benefits Supplies and services Grants and subsidies GST payments on purchases GST payments to the taxation authority Other payments		(909,920) (580,277) (103,734) (57,134) (44,924) (6,490)	(887,712) (466,224) (83,625) (46,075) (43,193) (7,828)
Receipts User charges and fees Interest received GST receipts on sales GST receipts from the taxation authority Other receipts Net cash used in operating activities	15	1,189,558 29,211 83,142 17,339 22,424 (360,805)	1,228,160 15,520 82,637 14,342 38,950 (155,048)
Net increase/(decrease) in cash and cash equivalents Cash and cash equivalents at the beginning of period CASH AND CASH EQUIVALENTS AT THE END OF PERIOD	15	(97,935) 565,667 <b>467,732</b>	107,822 457,845 <b>565,667</b>

The Statement of Cash Flows should be read in conjunction with the accompanying notes.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2011

## 1 AUSTRALIAN ACCOUNTING STANDARDS

## General

The Council's financial statements for the year ended 30 June 2011 have been prepared in accordance with Australian Accounting Standards. The term 'Australian Accounting Standards' refers to Standards and Interpretations issued by the Australian Accounting Standard Board (AASB).

The Council has adopted any applicable, new and revised Australian Accounting Standards from their operative dates.

## Early adoption of standards

The Council cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 'Application of Australian Accounting Standards and Other Pronouncements'. No Australian Accounting Standards that have been issued or amended but not operative have been early adopted by the Council for the annual reporting period ended 30 June 2011.

## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## (a) General statement

The financial statements constitute general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards, the Framework of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board as applied by the Treasurer's instructions. Several of these are modified by the Treasurer's instructions to vary application, disclosure, format and wording.

The Financial Management Act and the Treasurer's instructions are legislative provisions governing the preparation of financial statements and take precedence over the Accounting Standards, the Framework, Statements of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board.

Where modification is required and has had a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

## (b) Basis of preparation

The financial statements have been prepared on the accrual basis of accounting using the historical cost convention.

The accounting policies adopted in the preparation of the financial statements have been consistently applied throughout all periods presented unless otherwise stated.

The financial statements are presented in Australian dollars and all values are rounded to the nearest dollar.

There are no judgements made in the process of applying the Council's accounting policies that have a significant effect on the amounts recognised in the financial statements.

There are no key assumptions made concerning the future, and other key sources of estimation uncertainty at the end of the reporting period that have a significant risk of

causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

## (c) Reporting entity

The reporting entity comprises the Council and entities listed at note 22 'Related bodies'.

## (d) Contributed equity

AASB Interpretation 1038 'Contributions by Owners Made to Wholly-Owned Public Sector Entities' requires transfers in the nature of equity contributions, other than as a result of a restructure of administrative arrangements, to be designated by the Government (the owner) as contributions by owners (at the time of, or prior to transfer) before such transfers can be recognised as equity contributions. Capital appropriations have been designated as contributions by owners by TI 955 Contributions by Owners made to Wholly Owned Public Sector Entities and have been credited directly to Contributed Equity.

Transfer of net assets to/from other agencies, other than as a result of a restructure of administrative arrangements, are designated as contributions by owners where the transfers are non-discretionary and non-reciprocal.

## (e) Income

## Revenue recognition

Revenue is measured at the fair value of consideration received or receivable. Revenue is recognised for the major business activities as follows:

## Sale of goods

Revenue is recognised from the sale of goods and disposal of other assets when the significant risks and rewards of ownership transfer to the purchaser and can be measured reliably.

## Provision of services

Revenue is recognised on delivery of the service to the client or by reference to the stage of completion of the transaction.

## Interest

Revenue is recognised as the interest accrues.

## **Grants from State Government**

Grants from State Government are recognised as revenues at nominal value in the period in which the Council gains control of the appropriated funds. The Council gains control of appropriated funds at the time those funds are deposited to the bank account or credited to the 'Amounts receivable for services' (holding account) held at Treasury.

## Grants, donations, gifts and other non-reciprocal contributions

Revenue is recognised at fair value when the Council obtains control over the assets comprising the contributions, usually when cash is received.

Other non-reciprocal contributions that are not contributions by owners are recognised at their fair value. Contributions of services are only recognised when a fair value can be reliably determined and the services would be purchased if not donated.

## Gains

Gains may be realised or unrealised and are usually recognised on a net basis. These include gains arising on the disposal of non-current assets and some revaluations of non-current assets.

## (f) Borrowing costs

Borrowing costs for qualifying assets are capitalised net of any investment income earned on the unexpended portion of the borrowings. A qualifying asset is an asset that necessarily takes a substantial period of time to get ready for its intended use or sale. Other borrowing costs are expensed when incurred.

The capitalisation rate used to determine the amount of borrowing costs to be capitalised is the weighted average interest rate applicable to the Council's outstanding borrowings during the year. The Council does not currently have any borrowings.

## (g) Property, plant and equipment and infrastructure

## Capitalisation/expensing of assets

Items of property, plant and equipment and infrastructure costing \$5,000 or more are recognised as assets and the cost of utilising assets is expensed (depreciated) over their useful lives. Items of property, plant and equipment and infrastructure costing less than \$5,000 are immediately expensed direct to the Statement of Comprehensive Income (other than where they form part of a group of similar items which are significant in total).

## Initial recognition and measurement

The Council does not currently have any items of property, plant and equipment and infrastructure.

### (h) Leases

The Council does not currently have any leases.

## (i) Financial instruments

In addition to cash, the Council has two categories of financial instrument:

- · Loans and receivables; and
- Financial liabilities measured at amortised cost.

These have been disaggregated into the following classes:

Financial Assets

- Cash and cash equivalents
- Receivables

Financial Liabilities

## Payables

Initial recognition and measurement of financial instruments is at fair value which normally equates to the transaction cost or the face value. Subsequent measurement is at amortised cost using the effective interest method.

The fair value of short-term receivables and payables is the transaction cost or the face value because there is no interest rate applicable and subsequent measurement is not required as the effect of discounting is not material.

## (j) Cash and cash equivalents

For the purpose of the Statement of Cash Flows, cash and cash equivalent (and restricted cash and cash equivalent) assets comprise cash on hand and short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.

## (k) Accrued salaries

Accrued salaries (see note 13 'Payables') represent the amount due to staff but unpaid at the end of the financial year, as the pay date for the last pay period for that financial year does not coincide with the end of the financial year. Accrued salaries are settled within a fortnight of the financial year end. The Council considers the carrying amount of accrued salaries to be equivalent to its net fair value.

## (I) Receivables

Receivables are recognised and carried at original invoice amount less an allowance for any uncollectible amounts (i.e. impairment). The collectability of receivables is reviewed on an ongoing basis and any receivables identified as uncollectible are written-off against the allowance account. The allowance for uncollectible amounts (doubtful debts) is raised when there is objective evidence that the Council will not be able to collect the debts. The carrying amount is equivalent to fair value as it is due for settlement within 30 days.

## (m) Payables

Payables are recognised at the amounts payable when the Council becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as they are generally settled within 30 days.

## (n) Provisions

Provisions are liabilities of uncertain timing or amount and are recognised where there is a present legal or constructive obligation as a result of a past event and when the outflow of resources embodying economic benefits is probable and a reliable estimate can be made of the amount of the obligation. Provisions are reviewed at the end of each reporting period.

## Provisions - employee benefits

All employees performing the functions of the Council are employees of the Department of Environment and Conservation. Therefore the Council has no future liability in relation to employee benefits. The provision for future liability for employee entitlements rest with the Department of Environment and Conservation.

## (o) Superannuation expense

The superannuation expense in the Statement of Comprehensive Income comprises employer contributions paid to the Gold State Superannuation Scheme (GSS) concurrent contributions, the West State Superannuation Scheme (WSS), and the GESB Super Scheme (GESBS).

The GSS is a defined benefit scheme for the purposes of employees and whole-of-government reporting. However, it is a defined contribution plan for agency purposes because the concurrent contributions (defined contributions) made by the Council to GESB extinguishes the Council's obligations to the related superannuation liability.

## (p) Comparative figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current financial year.

## 3 DISCLOSURE OF CHANGES IN ACCOUNTING POLICY AND ESTIMATES

## Initial application of an Australian Accounting Standard

The Council has applied the following Australian Accounting Standards effective for annual reporting periods beginning on or after 1 July 2010 that impacted on the Council:

2009-5

Further Amendments to Australian Accounting Standards arising from the Annual Improvements Project [AASB 5, 8, 101, 107, 117, 118, 136 & 139]

Under amendments to AASB 117, the classification of land elements of all existing leases has been reassessed to determine whether they are in the nature of operating or finance leases. As leases of land & buildings recognised in the financial statements have not been found to significantly expose the Council to the risks/rewards attributable to control of land, no changes to accounting estimates have been included in the Financial Statements and Notes to the Financial Statements.

Under amendments to AASB 107, only expenditures that result in a recognised asset are eligible for classification as investing activities in the Statement of Cash Flows. All investing cashflows reported in the Council's Statement of Cash Flows relate to increases in recognised assets.

## Future impact of Australian Accounting Standards not yet operative

The Council cannot early adopt an Australian Accounting Standard unless specifically permitted by TI 1101 *Application of Australian Accounting Standards and Other Pronouncements*. Consequently, the Council has not applied early any following Australian Accounting Standards that have been issued that may impact the Council. Where applicable, the Council plans to apply these Australian Accounting Standards from their application date.

Operative for reporting periods beginning on/after

AASB 2009-11

Amendments to Australian Accounting Standards 1 Jan 2013 arising from AASB 9 [AASB 1, 3, 4, 5, 7, 101, 102,108, 112, 118, 121, 127, 128, 131, 132, 136, 139, 1023 & 1038 and Interpretations 10 & 12].

The amendment to AASB 7 requires modification to the disclosure of categories of financial assets. The Council does not expect any financial impact when the Standard is first applied. The disclosure of categories of financial assets in the notes will change.

Operative for reporting periods beginning on/after

1 Jan 2011

AASB 2009-12

Amendments to Australian Accounting Standards [AASBs 5, 8, 108, 110, 112, 119, 133, 137, 139, 1023 & 1031 and Interpretations 2, 4, 16, 1039 & 1052]

This Standard introduces a number of terminology changes. There is no financial impact resulting from the application of this revised Standard.

**AASB 1053** 

Application of Tiers of Australian Standards

1 July 2013

This Standard establishes a differential financial reporting framework consisting of two tiers of reporting requirements for preparing general purpose financial statements.

The Standard does not have any financial impact on the Council. However it may affect disclosures in the financial statements of the Council if the reduced disclosure requirements apply. DTF has not yet determined the application or the potential impact of the new Standard for agencies.

AASB 2010-2

Amendments to Australian Accounting financial 1 July 2013 impact arising from Reduced Disclosure Requirements

This Standard makes amendments to many Australian Accounting Standards, including Interpretations, to introduce reduced disclosure requirements into these pronouncements for application by certain types of entities.

The Standard is not expected to have any financial impact on the Council. However this Standard may reduce some note disclosures in financial statements of the Council. DTF has not yet determined the application or the potential impact of the amendments to these Standards for agencies.

AASB 2011-2

Amendments to Australian Accounting Standards 1 July 2011 arising from the Trans-Tasman Convergence Project – Reduced Disclosure Requirements [AASB 101 & AASB 1054]

Operative for reporting periods beginning on/after

This Amending Standard removes disclosure requirements from other Standards and incorporates them in a single Standard to achieve convergence between Australian and New Zealand Accounting Standards for reduced disclosure reporting. DTF has not yet determined the application or the potential impact of the amendments to these Standards for agencies.

AASB 2010-5

Amendments to Australian Accounting Standards 1 Jan 2011 [AASB 1, 3, 4, 5, 101, 107, 112, 118, 119, 121, 132, 133, 134, 137, 139, 140, 1023 & 1038 and Interpretations 112, 115, 127, 132 & 1042] (October 2010)

This Standard introduces a number of terminology changes as well as minor presentation changes to the Notes to the Financial Statements. There is no financial impact resulting from the application of this revised Standard.

AASB 2010-6

Amendments to Australian Accounting Standards 1 July 2011 – Disclosures on Transfers of Financial Assets [AASB 1 & AASB 7]

This Standard makes amendments to Australian Accounting Standards, introducing additional presentation and disclosure requirements for Financial Assets.

The Standard is not expected to have any financial impact on the Council. DTF has not yet determined the application or the potential impact of the amendments to these Standards for agencies.

AASB 9 Financial Instruments

1 Jan 2013

This Standard supersedes AASB 139 Financial Instruments: Recognition and Measurement, introducing a number of changes to accounting treatments.

The Standard was reissued on 6 Dec 2010 and the Council is currently determining the impact of the Standard. DTF has not yet determined the application or the potential impact of the Standard for agencies.

Operative for reporting periods beginning on/after

AASB 2010-7

Amendments to Australian Accounting Standards 1 Jan 2013 arising from AASB 9 (December 2010) [AASB 1, 3, 4, 5, 7, 101, 102, 108, 112, 118, 120, 121, 127, 128, 131, 132, 136, 137, 139, 1023 & 1038 and Interpretations 2, 5, 10, 12, 19 & 127]

This Amending Standard makes consequential adjustments to other Standards as a result of issuing AASB 9 Financial Instruments in December 2010. DTF has not yet determined the application or the potential impact of the Standard for agencies.

**AASB 1054** 

Australian Additional Disclosures

1 July 2011

This Standard, in conjunction with AASB 2011-1 Amendments to Australian Accounting Standards arising from the Trans-Tasman Convergence Project, removes disclosure requirements from other Standards and incorporates them in a single Standard to achieve convergence between Australian and New Zealand Accounting Standards.

AASB 2011-1

Amendments to Australian Accounting Standards 1 July 2011 arising from the Trans-Tasman Convergence Project [AASB 1, 5, 101, 107, 108, 121, 128, 132 & 134 and Interpretations 2, 112 & 113]

This Amending Standard, in conjunction with AASB 1054 Australian Additional Disclosures, removes disclosure requirements from other Standards and incorporates them in a single Standard to achieve convergence between Australian and New Zealand Accounting Standards.

2011	2010
\$	\$

#### **EMPLOYEE BENEFITS EXPENSE**

Salaries <sup>(a)</sup> Superannuation - defined contribution plans <sup>(b)</sup>	842,679 78.536	818,686 74.691
defined contribution plans	921,215	893,377

- (a) Includes the value of the fringe benefit to the employee plus the fringe benefits tax component.
- (b) Defined contribution plans include West State, Gold State and GESB Super Scheme (contributions

Officers are employed by the Department of Environment and Conservation. All entitlements are now provided for within the Department of Environment and Conservation.

#### **SUPPLIES AND SERVICES**

Consultants and contractors	288,610	216,888
Travel	27,841	23,149
Materials	2,754	2,914
Advertising	47,251	58,402
Consumables	120,515	104,479
Resources received free of charge	151,890	106
Other	103,975	58,998
	742,836	464,936

# **GRANTS AND SUBSIDIES**

Recurrent		
Bicton Primary School	-	2,500
Bullsbrook District High School	-	3,000
City of Armadale	3,182	2,273
City of Joondalup	3,182	-
City of Mandurah	5,000	5,000
City of Nedlands	-	1,636
City of Stirling	909	-
Derby District High School	-	1,466
Eastern Metropolitan Regional Council	2,500	-
Fairbridge Festival	3,035	-
Friends of Clontarf Hill	-	2,297
Hypermarket Pty Ltd	5,000	-
Jigalong Community Inc	1,750	-
Lions Club of Goomalling	-	2,900
Movies by Burswood	5,000	5,000
Murdoch University	2,487	0
Perth Fashion Festival	-	10,500
Rosie Glow Pictures	-	5,000
Scouts Australia	2,773	-
Shire of Chapman Valley	-	2,603
Shire of Corrigin	1,400	1,400
Shire of Dumbleyung	2,500	-
Shire of Lake Grace	2,423	-

Shire of Narembeen       -       2         Shire of Pingelly       818       1         Stephen Cardelli       -       1         Tangaroa Blue Ocean Care Society       10,000       5         Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       4,000         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       Ease rental/hire charges       6,492       7         8 USER CHARGES AND FEES       Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees	,000 ,411 ,000 ,000 ,000 ,550 ,500 - - - -
Shire of Narembeen       -       2         Shire of Pingelly       818       1         Stephen Cardelli       -       1         Tangaroa Blue Ocean Care Society       10,000       5         Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       400         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       Ease rental/hire charges       6,492       7         8 USER CHARGES AND FEES       Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,411 ,000 ,000 ,000 ,550 ,500
Shire of Pingelly       818       1         Stephen Cardelli       -       1         Tangaroa Blue Ocean Care Society       10,000       5         Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       400         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       6,492       7         Lease rental/hire charges       6,492       7         8 USER CHARGES AND FEES       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,000 ,000 ,000 ,550 ,500
Stephen Cardelli       -       1         Tangaroa Blue Ocean Care Society       10,000       5         Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       400         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       Ease rental/hire charges       6,492       7         8 USER CHARGES AND FEES       Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,000 ,000 ,550 ,500 - -
Tangaroa Blue Ocean Care Society       10,000       5         Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       400         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       Ease rental/hire charges       6,492       7         8 USER CHARGES AND FEES       Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,000 ,550 ,500 - - -
Tidy Towns       21,350       28         Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000         Via Appia Networking WA       400         Vulture Culture       4,000         96,050       88         7 OTHER EXPENSES       6,492       7         8 USER CHARGES AND FEES       8         Recoups from other state government agencies Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,550 ,500 - - -
Town of Bassendean       5,250       1         Trash My Ad Competition Prizes       4,000       400         Via Appia Networking WA       400       4,000         Vulture Culture       4,000       96,050       88         7 OTHER EXPENSES       6,492       7         8 USER CHARGES AND FEES       8       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	,500 - - -
Trash My Ad Competition Prizes       4,000         Via Appia Networking WA       400         Vulture Culture       4,000         96,050       88         7 OTHER EXPENSES         Lease rental/hire charges       6,492       7         8 USER CHARGES AND FEES         Recoups from other state government agencies       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	- - -
Via Appia Networking WA       400         Vulture Culture       4,000         96,050       88         7 OTHER EXPENSES         Lease rental/hire charges       6,492       7         8 USER CHARGES AND FEES         Recoups from other state government agencies       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       Litter infringement notices       375,236       418	- <u>-</u> ,536
Vulture Culture         4,000           96,050         88           7 OTHER EXPENSES         6,492         7           8 USER CHARGES AND FEES         6,492         7           Recoups from other state government agencies         43,827         36           Funding for the Litter Prevention Strategy 2009-2014         750,000         732           Industry grants and levies (a)         42,050         36           835,877         805           Fees         1         42,050         36           Litter infringement notices         375,236         418	<u>,536</u>
7 OTHER EXPENSES  Lease rental/hire charges  8 USER CHARGES AND FEES  Recoups from other state government agencies Funding for the Litter Prevention Strategy 2009-2014 Industry grants and levies (a)  Fees Litter infringement notices  7 50,000 7 32 835,877 805 835,877 805	,536
Lease rental/hire charges  8 USER CHARGES AND FEES  Recoups from other state government agencies Funding for the Litter Prevention Strategy 2009-2014 Industry grants and levies (a)  Fees Litter infringement notices  6,492  750,000 732 42,050 835,877 805	
8       USER CHARGES AND FEES         Recoups from other state government agencies       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       375,236       418	
Recoups from other state government agencies       43,827       36         Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       375,236       418	,830
Funding for the Litter Prevention Strategy 2009-2014       750,000       732         Industry grants and levies (a)       42,050       36         835,877       805         Fees       375,236       418	
Industry grants and levies (a)       42,050       36         835,877       805         Fees       375,236       418	,895
Fees       835,877       805         Litter infringement notices       375,236       418	,000
Fees Litter infringement notices 375,236 418	,179
Litter infringement notices 375,236 418	,074
	,086
(a) Industry grants and levies  Grundfos 9,000 1	6,750
****	7,774
Cliffs Resources 10,000	-
Other	1,655
42,050	6,179
9 INTEREST REVENUE	
Interest revenue from investments 29,167 16	,329
10 OTHER REVENUE	
Sale of litter bags 18,766 27	
Other revenues 2,820 13	,612
21,586 40	,364

	2011 \$	2010 \$
INCOME FROM STATE GOVERNMENT		
Grant received from the following government agency: - Department of Environment and Conservation	262,870	262,870
Resources received free of charge <sup>(a)</sup> Determined on the basis of the following estimates provided by agenci	es:	
State Solicitor's Office Department of Environment and Conservation	1,890 150,000 <b>151,890</b>	106 - <b>106</b>
	414,760	262,976
(a) Assets or services received free of charge or for nominal cost are recognised as revenue at fair value of the assets and/or services that can be reliably measured and which would have been purchased if they were not donated. Contributions of assets or services in the nature of contributions by owners are recognised direct to equity.		
RECEIVABLES		
Current Receivables Accrued revenues GST receivable	22,863 4,672 8,530 <b>36,065</b>	3,729 1,943 6,763 <b>12,435</b>
The Council does not hold any collateral as security or other credit enhancement relating to receivables.	nancements	
PAYABLES		
Current Trade payables Accrued expenses Accrued salaries	13,877 27,760 25,334 <b>66,971</b>	16,636 20,955 13,718 <b>51,309</b>
EQUITY		
Equity represents the residual interest in the net assets of the Council. Government holds the equity interest in the Council on behalf of the co		
Accumulated surplus		
Balance at start of year  Result for the period	526,793 (89,967)	438,031 88,762
Balance at end of year	436,826	526,793

2011	2010
\$	\$

#### 15 NOTES TO THE STATEMENT OF CASH FLOWS

#### Reconciliation of cash

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

Cash and cash equivalents	467,732	565,667
Reconciliation of net cost of services to net cash flows provided operating activities	by/(used in)	
Net cost of services	(504,727)	(174,214)
Non-cash items: Resources received free of charge	151,890	106
(Increase)/decrease in assets: Current receivables (c)	(21,864)	461
Increase/(decrease) in liabilities: Current payables (c)	15,661	11,769
Net GST receipts <sup>(a)</sup> Change in GST in receivables and payables <sup>(b)</sup>	(1,575) (190)	7,713
	(360,805)	(883) (155,048)
Net cash used in operating activities	(300,003)	(133,040)

<sup>(</sup>a) This is the net GST paid/received, ie. cash transactions.

#### 16 CONTINGENT LIABILITIES AND CONTINGENT ASSETS

The Council has no contingent liabilities or contingent assets at 30 June 2011.

#### 17 EVENTS OCCURING AFTER THE END OF THE REPORTING PERIOD

No events have occurred after the end of the reporting period which would materially impact on the financial statements.

<sup>(</sup>b) This reverses out the GST in receivables and payables.

<sup>(</sup>C) Note that the Australian Taxation Office (ATO) receivable/payable in respect of GST is not included in these items as they do not form part of the reconciling items.

#### 18 EXPLANATORY STATEMENT

This statement provides details of any significant variations between estimates and actual results for 2011 and between the actual results for 2010 and 2011. Significant variations are considered to be those greater than 10% and \$10,000.

# Significant variances between estimated and actual result for 2011

	2011 Estimate \$	2011 Actual \$	Variation
Employee benefits expense	1,043,000	921,215	(121,785)

# Employee benefits expense

The main reason for the decrease was the filling of two positions budgeted as contracts but engaged through an external agency and expensed under Supplies and Services.

# Significant variances between actual results for 2010 and 2011

	2011	2010 \$	Variance \$
Income Interest revenue Other revenue	29,167 21,586	16,329 40,976	12,838 (19,390)
Expenses Supplies and services	742,836	464,936	277,900

#### Interest revenue

The increase is mainly due to earlier payment of appropriation and payments from Waste Authority, combined with less expenditure, which increased holdings in the Council's bank account.

# Other revenue

The decrease arises through reduced sales of resources.

# Supplies and services

Increased promotional activity in lieu of advertising including promotional materials, give aways and events has increased the expense. As well, the expense for resources received free of charge from the Department of Environment and Conservation, is included this year.

#### 19 FINANCIAL INSTRUMENTS

(a) Financial risk management objectives and policies

Financial instruments held by the Council are cash and cash equivalents, receivables and payables. The Council has limited exposure to financial risks. The Council's overall risk management program focuses on managing the risks identified below.

# Credit risk

Credit risk arises when there is the possibility of the Council's receivables defaulting on their contractual obligations resulting in financial loss to the Council.

The maximum exposure to credit risk at end of the reporting period in relation to each class of recognised financial assets is the gross carrying amount of those assets inclusive of any provisions for impairment as shown in the table at note 19(c) 'Financial instrument disclosures' and Note 12 'Receivables'.

Credit risk associated with the Council's financial assets is minimal because the main receivable is the amounts receivable for services (holding account). For receivables other than government, the Council trades only with recognised, creditworthy third parties. The Council has policies in place to ensure that sales of products and services are made to customers with an appropriate credit history. In addition, receivable balances are monitored on an ongoing basis with the result that the Council's exposure to bad debts is minimal. At the end of the reporting period there were no significant concentrations of credit risk.

Allowance for impairment of financial assets is calculated based on objective evidence such as observable data indicating changes in client credit ratings. For financial assets that are either past due or impaired, refer to note 19(c) 'Financial instrument disclosures'.

# Liquidity risk

Liquidity risk arises when the Council is unable to meet its financial obligations as they fall due.

The Council is exposed to liquidity risk through its trading in the normal course of business.

The Council has appropriate procedures to manage cash flows including drawdowns of appropriations by monitoring forecast cash flows to ensure that sufficient funds are available to meet its commitments.

#### Market risk

Market risk is the risk that changes in market prices such as foreign exchange rates and interest rates will affect the Council's income or the value of its holdings of financial instruments. The Council does not trade in foreign currency and is not materially exposed to other price risks. The Council's exposure to market risk for changes in interest rates relate primarily to the long-term debt obligations.

Other than as detailed in the Interest rate sensitivity analysis table at note 19(c), the Council is not exposed to interest rate risk because apart from minor amounts of restricted cash, all other cash and cash equivalents are non-interest bearing and have no borrowings.

# (b) Categories of financial instruments

In addition to cash and bank overdraft, the carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are as follows:

	2011 \$	2010 \$
Financial Assets Cash and cash equivalents Loans and receivables (a)	467,732 27,535	565,667 5,672
Financial Liabilities Payables	66,971	51,309

<sup>(</sup>a) The amount of loans and receivables excludes GST recoverable from the ATO (statutory receivable).

# (c) Financial instrument disclosures

# Credit risk and interest rate exposures

The following table disclose the Council's maximum exposure to credit risk, interest rate exposures and the ageing analysis of financial assets. The Council's maximum exposure to credit risk at the end of the reporting period is the carrying amount of the financial assets as shown below. The table discloses the ageing of financial assets that are past due but not impaired and impaired financial assets. The table is based on information provided to senior management of the Council.

The Council does not hold any collateral as security or other credit enhancement relating to the financial assets it holds.

The Council does not hold any financial assets that had to have their terms renegotiated that would have otherwise resulted in them being past due or impaired.

# Interest rate exposures and ageing analysis of financial assets (a)

		Interest rate exposure Past due but not impaired							
	Weighted								
	Average		Variable	Non-				More	Impaired
	Effective	Carrying	interest	interest	Up to 3	3-12	1 to 5	than 5	financial
	Interest Rate	Amount	rate	bearing	months	months	years	years	assets
	%	\$	\$	\$	\$	\$	\$	\$	\$
Financial Assets									
2011									
Cash and cash equivalents	5.13	467,732	467,432	300	-	-	-	-	-
Receivables (a)	-	27,535	-	27,535	360	-	-	-	-
		495,267	467,432	27,835	360	-	-	-	-
2010									
Cash and cash equivalents	5.38	565,667	565,367	300	-	-	-	-	-
Receivables (a)	-	5,672	-	5,672	1,147	457	-	-	-
		571,339	565,367	5,972	1,147	457	-	-	-

<sup>(</sup>a) The amount of receivables excludes GST recoverable from the ATO (statutory receivable).

# Liquidity risk

The following table details the contractual maturity analysis for financial liabilities. The tables include interest and principal cash flows. An adjustment has been made where material.

# Interest rate exposure and maturity analysis of financial liabilities <sup>(a)</sup>

			Interest rate	e exposure		Maturity d	ates	
	Weighted Average Effective Interest Rate	Carrying Amount	Variable interest rate	Non- interest bearing	Up to 3 months	3-12 months	1 to 5	More than 5 years
	%	\$	\$	\$	\$	\$	\$	\$
Financial Liabilities  2011		00.074		00.074	00.074			
Payables	-	66,971 <b>66,971</b>	-	66,971 <b>66,971</b>	66,971 <b>66,971</b>			
2010								
Payables	-	51,309 <b>51,309</b>	-	51,309 <b>51,309</b>	51,309 <b>51,309</b>	-	-	

<sup>(</sup>a) The amounts disclosed are the contractual undiscounted cash flows of each class of financial liabilities at the end of the reporting period.

# Interest rate sensitivity analysis

The following table represents a summary of the interest rate sensitivity of the Council's financial assets and liabilities at the end of the reporting period on the surplus for the period and equity for a 1% change in interest rates. It is assumed that the change in interest rates is held constant throughout the reporting period.

	Corruina	-100 basi	s points		+100 bas	is points
2011	Carrying amount \$	Surplus \$	Equity \$		Surplus \$	Equity \$
Financial Assets Cash and cash equivalents	467,432	(5,164)	(5,164)		5,164	5,164
Financial Liabilities Total Increase/(Decrease)	-	(5,164)	(5,164)	-	5,164	5,164
	Corrying	-100 basi	s points		+100 bas	is points
2010	Carrying amount	-100 basi Surplus \$	s points Equity \$		+100 bas Surplus \$	is points Equity \$
2010  Financial Assets Cash and cash equivalents	amount	Surplus	Equity		Surplus	Equity

# Fair Values

All financial assets and liabilities recognised in the Statement of Financial Position, whether they are carried at cost or fair value, are recognised at amounts that represent a reasonable approximation of fair value unless otherwise stated in the applicable notes.

2011	2010

#### 20 REMUNERATION OF MEMBERS OF THE COUNCIL AND SENIOR OFFICERS

#### Remuneration of the members of the Council

The number of members of the Council, whose total of fees, salaries, superannuation, non-monetary benefits and other benefits for the financial year, fall within the following bands are:

\$		
0 - 10,000	15	14
10,001 - 20,000	1	1
	\$	\$
The total remuneration of members of the Council	22,161	14,124

The total remuneration includes the superannuation expense incurred by the Department in respect of members of the Council.

No senior officers are members of the Pension Scheme.

#### 21 REMUNERATION OF AUDITOR

Remuneration payable to the Auditor General in respect to the audit for the current financial year is as follows:

Auditing the accounts, financial statements and key performance indicators

11,700 11,700

The expense is included at note 5 'Supplies and services'.

#### 22 RELATED BODIES

The Council does not provide any assistance to other agencies which would deem them to be regarded as related or affiliated bodies under the definitions included in TI 951.

#### 23 SUPPLEMENTARY FINANCIAL INFORMATION

Write-offs		
Debt due written-off by the Council during the financial year	88	-

24 SCHEDULE OF INCOME AND EXPENSES BY SERVICE

	Administration	ation	Litter Enforcement	sement	Community Education and Awareness	Education reness	Tidy Towns	wns	Total	_
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
	49	49	49	49	49	49	49	49	49	€9
COST OF SERVICES Expenses	•	•	•	٠	•	•	•	•	•	•
Employee benefits expense	147,901	151,703	389,965	342,269	260,000	282,945	123,349	116,460	921,215	893,377
Supplies and services	174,090	132,806	22,000	25,000	448,558	246,420	98,188	60,710	742,836	464,936
Grants and subsidies	6,398		٠	•	67,802	59,986	21,850	28,550	96,050	88,536
Other expenses	•	•	٠	•	6,492	7,830	•		6,492	7,830
Total cost of services	328,389	284,509	411,965	367,269	782,852	597,181	243,387	205,720	1,766,593	1,454,679
Income										
User charges and fees	753,327	742,047	375,236	418,086	53,050	30,027	29,500	33,000	1,211,113	1,223,160
Interest revenue	29,167	16,329		•	•	•	•	•	29,167	16,329
Other revenue	21,586	40,976	٠	•	•	•		•	21,586	40,976
Total income other than income from State Government	804,080	799,352	375,236	418,086	53,050	30,027	29,500	33,000	1,261,866	1,280,465
NET COST OF SERVICES	(475,691)	(514,843)	36,729	(50,817)	729,802	567,154	213,887	172,720	504,727	174,214
INCOME FROM STATE GOVERNMENT										
State Government grant	262,870	262,870		•	•	•	•	٠	262,870	262,870
Resources received free of charge	151,890	106	•	•	•	-	•		151,890	106
Total income from State Government	414,760	262,976		•	•	•	•	•	414,760	262,976
Surplus/(deficit) for the period	890,451	777,819	(36,729)	50,817	(729,802)	(567,154)	(213,887)	(172,720)	(89,967)	88,762

The Schedule of Income and Expenses by Service should be read in conjunction with the accompanying notes.

# 4.2 KEY PERFORMANCE INDICATORS

# Certification of Key Performance Indicators FOR THE YEAR ENDED 30 JUNE 2011

We hereby certify that the performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Keep Australia Beautiful Council performance, and fairly represent the performance of the Keep Australia Beautiful Council for the financial year ended 30 June 2011.

O day

M Hay APM Chairman Keep Australia Beautiful Council

Date: 22 August 2011

**V** Scott

Deputy Chair

Keep Australia Beautiful Council

N. L. Late

Date: 22 August 2011

G Allen

Chief Financial Officer Keep Australia Beautiful Council

Date: 22 August 2011

# **KEY EFFECTIVENESS / EFFICIENCY INDICATORS 2010–11**

The Keep Australia Beautiful Council – Western Australia is a statutory authority appointed under the *Litter Act 1979*. The Council includes a part-time Chairman and 14 members who are appointed by the Minister for Environment.

#### **KABC Outcome Statement**

To help reduce litter and littering in Western Australia

KABC uses a number of strategies to assist with the reduction of littering throughout Western Australia. Some of these strategies i include policy development, education and enforcement, as they have proven to be effective in addressing anti-social behaviour.

#### **EFFECTIVENESS INDICATOR**

For consistency of reporting, KABC has again used the number of infringements issued as its Effectiveness Indicator as the imposition of penalties is a well-proven strategy to reduce negative behaviour. Please refer to Table 2.

#### Penalties for littering

Part IV of the *Litter Act 1979* establishes that any person who deposits litter, or causes litter to be deposited on any land or any waters (unless exempt by clauses (a) to (d)) commits an offence. The Litter Act and Regulations prescribe penalties for specific offences, the issue of infringement notices to offenders and the appointment of authorised officers to assist with the enforcement of the Litter Act. Current penalties for littering are \$75 for cigarette butts and \$200 for general litter.

KABC recruit volunteer litter reporters who are encouraged to report to KABC, people who throw litter from their vehicles. KABC subsequently issues infringement notices to offenders using the information supplied by the reporters. The information supplied by the reporters is validated by the Department of Transport prior to issue of an infringement notice.

#### The number of infringements issued each year for littering.

	2010–11	2009–10	2008–09	2007–08	2006–07
Infringement notices issued	3,935	4,842	4,218	3,648*	3,404
Warnings issued	Nil	Nil	Nil	Nil	Nil
Reports not proceeded	1,788*	1,177**	1,599***	1,453	30
Number of reports submitted	5,723	6,019	5,817	5,101	3,434
Revenue collected	\$375,236	\$418,086	\$332,356	\$312,357	\$232,352

Table 2: Infringement issued annually since 2006-07

- \* Large number not proceeded with due to non-compliance to Section 27A letter to vehicle owners requesting identification of driver at the time of the offence.
- \*\* Variation from previous year due to different infringement processing.
- \*\*\* Comprises 'not proceeded with', 'no information from DoT', 'statutory declarations' and 'return to sender'.

Fines Enforcement Registry's recovery process continues to assist the payment rate of infringement notices for KABC.

# **EFFICIENCY INDICATORS**

# 1. Overall expenditure

2010–11	\$1,753,912	2009–10	\$1,454,679
2010-11	11,700,912	2009-10	D1,404,079

Overall expenditure in 2010–11 was greater than 2009–10 due to increased activity and new programs developed as a result of the objectives of the Litter Prevention Strategy 2009–14.

#### 2. Enforcement

In 2010–11 there were two areas of enforcement:

# i) the Litter Report Scheme

2010–11	\$202,444	2009–10	\$148,027
	\$51.45/ Infringement		\$30.57/ Infringement
Revenue	\$375,236		\$418,086

Overall expenditure on the Litter Report Scheme increased due to increased activity and increased processing requiring more staff. This increase processing was due to section 27 (1A) *Litter Act 1979* being re-assessed requiring letters requesting vehicle owners for information before any infringement being created. This also caused a decrease in the number of infringements being processed as many owners did not respond resulting in a decrease in revenue compared to the previous year.

# ii) Illegal dumping investigations

2010–11	\$192,815	2009–10	\$189,973
	T 7		T 1

#### Total enforcement

201	.0–11	\$395,259	2009–10	\$338,000
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# 3. Policy development and administration

2010–11	\$592,462	2009–10	\$293,137
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# 4. Education programs

# i) Tidy Towns

2010–11	\$215,134	2009–10	\$215,664
Towns	61		66

# ii) Community education and awareness

	2010–11	\$551,057	2009–10	\$607,877
	Program	21 at \$26,240/program		20 at \$30,394/program

Increase in expenditure through increased activity.

The 21 education and involvement projects delivered were:

- Litter Prevention Grants
- Community Beverage Grants
- Clean Beaches Awards
- Sustainable Cities Awards
- Adopt-a-Spot
- Litter Reporter Scheme
- Reporter Recognition Scheme
- Outback Pack
- Trash My Ad competition
- Clean Marine Campaign
- Tidy Towns Sustainable Communities
- Shopping Centre Events
- KABC Community Trailer
- KABC resources
- KAB Week
- Bin your Butt Program
- Learning about Litter School Program
- Clean Schools
- KAB Heroes
- KABC website
- Talking Rubbish newsletter.

# 4.3 MINISTERIAL DIRECTIVES

No Ministerial directives were received by KABC (WA) during the financial year.

#### 4.4 OTHER FINANCIAL DISCLOSURES

Pricing Policies
Employment and industrial relations
Staff Development
Workers Compensation
Governance Disclosures

Keep Australia Beautiful Council's administrative requirements are provided by the Department of Environment and Conservation (DEC). KABC has adopted all of DEC's administrative policies however, remains a separate legal entity and therefore requires separate accounting and reporting, also provided by DEC. Refer to DEC annual report for details.

#### 4.5 CAPITAL WORKS COMPLETED

No capital projects were completed in 2010-11.

#### 4.6 OTHER LEGAL REQUIREMENTS

Compliance with the Public Sector Management Act Section 31(1) Electoral Act 1907 section 175ZE.

KABC's administrative requirements are provided by DEC with the Council adopting all of DEC's administrative policies however, KABC remains a separate legal entity and therefore requires separate accounting and reporting, also provided by DEC. Refer to DEC annual report for details.

Expenditure with Advertising Agencies - \$ 0

Expenditure with Market Research Agencies - \$27,627

Expenditure with Polling Agencies - \$0

Expenditure with Direct Mail Agencies – \$0

Expenditure with Media Advertising Agencies - \$ 47,890