

(1)-(5) Data is provided for advertising related to staff recruitment. However, to source and provide the level of other advertising data requested for each Independent Public School for all other advertisements run in 2010 and 2011 including the forms of advertising and the content of each advertisement would be a major task, and require a significant diversion of resources.

Specific information regarding costs associated with a particular school's advertising can be provided on request.

(1) For 2010:

SCHOOL	RECRUITMENT ADVERTISING SPEND
Albany Secondary Education Support Centre	\$1,649.00
Atwell College	\$1,660.84
Beechboro Primary School	\$1,169.72
Churchlands Senior High School	\$1,403.66
Geographe Primary School	\$148.53
Kalamunda Senior High School	\$1,290.68
Landsdale Primary School	\$348.15
Manea Senior College	\$299.50
Nedlands Primary School	\$608.81
Rossmoyne Senior High School	\$1,169.72

For 2011:

SCHOOL	RECRUITMENT ADVERTISING SPEND
Atwell College	\$429.35
Australind Senior High School	\$1,244.87
Beckenham Primary School	\$320.52
Challis Primary School	\$207.18
Churchlands Senior High School	\$242.09
Comet Bay College	\$225.88
Comet Bay Primary School	\$990.00
Duncraig Senior High School	\$242.09
Dunsborough Primary School	\$992.92
Esperance Primary School	\$253.25
Hedland Senior High School	\$2,127.00
Kalgoorlie Boulder Community High School	\$3,679.55
Kalgoorlie Primary School	\$202.16
Lake Grace District High School	\$36.70
Lesmurdie Senior High School	\$229.53
Mandurah Senior College	\$60.81
Manea Senior College	\$201.58
Newman & South Newman Primary School	\$1,643.29
Newton Moore Senior High School	\$330.41
Parkfield Primary School	\$92.90
Shenton College	\$871.41
WA College of Agriculture – Cunderdin	\$229.53
Woodlands Primary School	\$343.41

(2) In every case listed in (1), the entire spend was on press advertising.

(3) For 2010:

SCHOOL	(3)	(3)(a)	(3)(b)
Albany Secondary Education Support Centre	1	1	0
Atwell College	2	1	1
Beechboro Primary School	1	1	0
Churchlands Senior High School	1	0	1
Geographe Primary School	1	0	1
Kalamunda Senior High School	1	0	1
Landsdale Primary School	1	0	1
Manea Senior College	2	0	2
Nedlands Primary School	3	0	3
Rossmoyne Senior High School	1	0	1

For 2011:

SCHOOL	(3)	(3)(a)	(3)(b)
Atwell College	2	0	2
Australind Senior High School	1	1	0
Beckenham Primary School	1	0	1
Challis Primary School	1	0	1
Churchlands Senior High School	1	0	1
Comet Bay College	1	0	1
Comet Bay Primary School	1	1	0
Duncraig Senior High School	1	0	1
Dunsborough Primary School	1	1	0
Esperance Primary School	3	1	2
Hedland Senior High School	3	1	2
Kalgoorlie Boulder Community High School	1	1	0
Kalgoorlie Primary School	1	0	1
Lake Grace District High School	2	0	2
Lesmurdie Senior High School	1	1	0
Mandurah Senior College	1	0	1
Manea Senior College	1	0	1
Newman & South Newman Primary School	1	1	0
Newton Moore Senior High School	2	1	1
Parkfield Primary School	1	1	0
Shenton College	1	0	1
WA College of Agriculture – Cunderdin	1	1	0
Woodlands Primary School	1	0	1