

HON BRENDON GRYLLES MLA

*Minister for Regional Development; Lands
Minister assisting the Minister for State Development*

SHANGHAI, CHINA VISIT REPORT

30 SEPTEMBER – 4 OCTOBER 2012



INTRODUCTION

I undertook the visit to Shanghai, China on behalf of the Premier of Western Australia and Minister for State Development in my capacity as the Minister for Regional Development; Lands and the Minister assisting the Minister for State Development.

In November 2001, a Request for Proposal (RFP) process for the Goomig Farm Area (Goomig) and an Expression of Interest (EOI) process for Knox Plain lands as part of the Western Australian Government Ord-East Kimberley Expansion Project commenced. Submissions were received from local, national and international interests.

The purpose of the visit was to meet with one of the proponents Kimberley Agricultural Investment Pty Ltd (KAI), on behalf of the Western Australian Government. KAI is wholly owned by Shanghai Zhongfu (Group) Co Ltd, who are based in Shanghai, China.

I travelled to Shanghai with Peter Stubbs, Director Ord East Kimberley Expansion Project, Department of Regional Development and Lands, Mike Moloney, Chairman, Advisor Panel, Ord – East Kimberley Expansion Project and Jill Sounness, my Principal Policy Adviser on the Ord-East Kimberley Expansion Project.

Nathan Backhouse, Regional Director, China and Judy Zhu, Senior Business Development Manager, from the Government of Western Australia Trade and Investment Office provided briefings prior the visit and on-ground assistance in Shanghai.

PROGRAM

Site visits to Shanghai Zhongfu's (Group) Co. Ltd., projects

These included:

- Commercial and residential complex under construction under Nanpu Bridge
- Antique Plaza on Zheijiang Road and Little Champs Elysees Ave
- New planning project viewed from the top level of Charms Hotel (owned by Zhongfu Group)



Mr YIN Jianzhong, Vice President, Shanghai Zhongfu (Group) Pty Ltd showing Minister Grylls a residential project owned by the Company

Meeting with Mr FENG Jingming, Director General, Shanghai City Planning and Land Resource Management Bureau

Mr Feng is in charge of the party and government administration, human resource, foreign affairs, financial management, information and planning research in the Bureau.

Mr Feng presented an overview of the Shanghai City Planning and Land Resource Management Bureau.

Cultural Visit to the Cheng Huang Temple Complex

The Cheng Huang temple is a Taoist temple, also called Yi temple, which is composed of many halls such as the grand hall, middle hall, bedroom palace, star gods hall, Yama palace, Xuzhen god hall and etc.

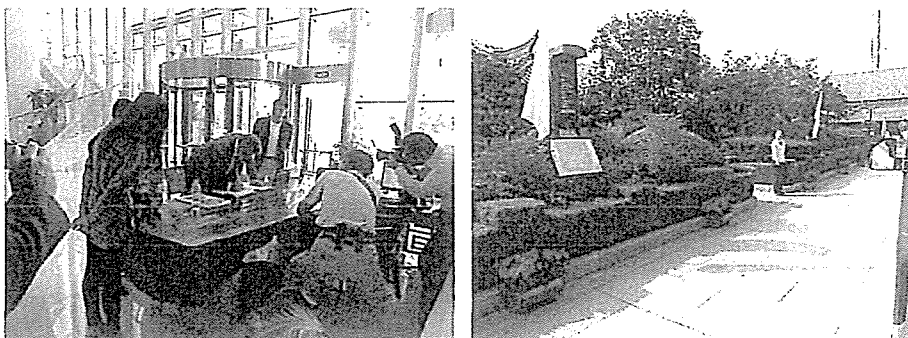
The Cheng Huang temple has an area of more than 10,000 square meters including two gardens: west garden (Yu garden) and east garden. The Cheng Huang temple has a great influence on the residents of Shanghai and the religious festivals of the temple.

Visit to Fushou Cemetery Park (Qingpu District, Shanghai)

The Shanghai Memorial Hall of Fushou Garden is located on Wai Qingsong Road in Qingpu District. It is an exhibition hall which exhibits many historical records of the city, such as hand writings, memoirs, artefacts and albums of the city's late celebrities.

The memorial hall cites more than 300 celebrities from all walks of life; for example, Pan Hannian and Qiao Guanhua (political personalities); Hu Shi and Zhang Shizhao (cultural personalities), Ruan Lingyu and Yang Zhenxiong (famous artists), and Gao Jingting (a revolutionary martyr).

Besides the memorial hall, the park also has set up 239 memorials for the departed who are buried in Fushou Garden. In the north eastern corner of Fushou Garden, there is a unique 'Seven Star Pavilions'. The seven exquisite pavilions built on the waterside are just like the big dipper scattered in the Milky Way.



Signing the visitor book at Fushou Cemetery Park

Meeting with Kimberley Agricultural Investment Pty Ltd (KAI)

I met with representatives of Kimberley Agricultural Investment Pty Ltd (KAI) and Shanghai Zhongfu (Group) Co., Ltd including Mr WU Pui Ngai, President Mr YIN Jianzhong, Vice President and Mr YAN Jiahua, Vice President.

Mr Wu provided an overview of the proposal for the Goomig Farm Area and Knox Plain land release-Ord East Kimberley Expansion Project lodged by KAI.

Visit to Shanghai Urban Planning Exhibition Centre

The Shanghai Urban Planning Exhibition Centre covers an area of over 0.4 hectare and rises 142 feet high. There are five floors above the ground and two underground. It was opened to the public in 2000.

It was built to show the achievement of Shanghai's city planning and construction and functions as an exhibition, reference, research, communication, recreation and entertainment venue. The main body of the building covers Shanghai's development from ancient times, the present and the future. The theme of the building is 'City, People, Environment and Development'.

There is a city model made to a scale of 1/500 in the building. It is a view of a future Shanghai and is also presented with technology such as virtual reality and fantasy-view magic vision.

The design and style of the main building is based on the designers' inspiration from traditional Chinese city gates that follows the Chinese aesthetic ideal of symmetry. The top of the building is designed in the shape of a white magnolia - the flower of Shanghai. The design of the building was awarded the Shanghai "White Magnolia Cup" and China 'Luban Cup', the top Chinese award in architectural construction.

The centrepiece of the exhibition is a huge scale model of the central parts of Shanghai which shows all existing and planned buildings. Walkways have been built around the model to give visitors a good overview of the display.



Meeting with Jason Inch, Economist and Author and Gordon Orr, Director and Chairman of McKingsey Asia

Jason Inch holds an MBA from Canada's Richard Ivey School of Business (University of Western Ontario) and also attended one of China's top business schools, China Europe International Business School (CEIBS) in Shanghai. He also holds a BA in Asian Studies from the University of Victoria (Canada), one of the premiere programs in Canada for China studies. He speaks fluent Japanese and Mandarin as a result of his educational and work background.

In 2008, Jason co-authored *Supertrends of Future China*, a macroeconomic trend and business book published in more than 20 countries by World Scientific Publishing and in 2012 published *China's Economic Supertrends*, the first in the three-volume *China Supertrends* series. *China's Economic Supertrends* concerns the macroeconomic trends of China until 2018 and is written for executives, investors and professionals considering their China strategies. Previously Jason was a columnist for the Shanghai Star Business Journal.

Gordon Orr is a Director and Chairman of McKinsey Asia, based in Shanghai. He was responsible for establishing McKinsey's China practice, with the opening of offices in Shanghai and Beijing in 1993 and 1995, respectively. From 1999 to 2004, he served as managing director of McKinsey's Greater China offices. He has lived in China for nearly two decades.

Gordon previously led the Strategy and Business Technology Practices in Asia. He currently serves on McKinsey's Shareholder's Council, the firm's senior governance body and is the co-founder of the McKinsey Council of China Business Economists (MCCBE), a group comprised of leading economists dedicated to advancing the debate on critical economics issues in China.

A wide ranging discussion was held on economic and industry trends in China including current development of Chinese companies and future trends. Jason presented Minister Grylls with a copy of his book, *China's Economic Supertrends*.

Meeting with Shanghai Bright Food Group.

COSTS (Mission – Hon Brendon Grylls MLA and Ms Jill Sounness, Principal Policy Adviser

Airfares	\$10,748.50
Other – Accommodation, Meals, Transport	1661.44
TOTAL	\$12,409.94

