

TABLED PAPER TO LEGISLATIVE ASSEMBLY QUESTION ON NOTICE 2810

| DAFWA DEPARTMENTAL PROMOTIONAL MATERIALS SINCE 1 JULY 2013 | | | |
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| (a) | (b) | (c) | (d) |
| T-Shirts | \$1,395 | Worn by staff on DAFWA stand at 2013 Royal Show | Up Tempo Screen and Digital Apparel Printing |
| Spade and trowel sets | \$16,140 | Follow the Yellow Brick Road participants at 2013 Royal Show | BrandSense |
| Subscriptions to receive AgMemo e-newsletter postcards (print only) x 2000 | \$549 | Mingenew Expo, Dowerin Field Day, Newdegate Field Day | Quick Colour Print in Geraldton |
| Pull up banners (reskin only, retain existing base) x 3 | \$843 | Leibe Field Day | Quick Colour Print in Geraldton |
| Outdoor feather flag (design x 1) x 4 | \$1,884 | Northern Agri Group Field Day, Mullewa Dryland Farmers Initiative Field Day, Leibe Group Field Day, Mullewa Show | The Hub Marketing Communications and Quick Colour Print in Geraldton |
| Navy brushed cotton caps – inclusive of DAFWA logo x 150 | \$1,769 | DAFWA staff for wearing at field walks, field days, expos | Embroidery West in Geraldton |
| Pull up banner (reskin only, retain existing base) x 5 | \$681 | Updating to new generic DAFWA branding for use at field days, events, internal etc | Poster Passion |
| Logo panel for pop-up display unit | \$290 | New logo square for unit as it had the old logo and could not be used | Vale Display |
| Four ‘DAFWA values..’ pull-up banners | \$5,142 | Used at DAFWA South Perth theatre and reception to promote DAFWA’s commitment to diversity to staff and visitors | Key2creative |
| Pull up banners (reskin only, retain existing base) x 2 | \$499 | Updating to new DAFWA generic branding for use at external Department events, field days, conferences | Poster Passion |
| Slapbands x 10,000 | \$8,580 | For primary school/high school students at WA regional agricultural shows – featuring the working ‘Agriculture: Careers for Everyone’ (promoting the wider industry) | Red Promotional |
| Indigenous Landholder banners x 4 new banner systems | \$2,187 | To be used at events, field days, workshops to promote the Indigenous Landholder Service | Poster Passions |
| Farm planning workshops banners (3 x new skins plus 1 x new banner system) | \$1,421 | Updating to new DAFWA branding for use at field days, events and workshops to promote the free farm planning workshops on offer to WA farm businesses | The Hub (design) / Clockwork print (printing) |
| DAFWA branded hats | \$1,981 | China Investment Conference – Beef Site Tour giveaway | 4l Design Group |
| DAFWA branded USBs | \$3,405 | China Investment Conference – contained investment documents for delegates to take away | The Hub |
| DAFWA branded baseball caps | \$4,180 | Dowerin and Newdegate Field Days – internal DAFWA staff to wear | Embroidery West |

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| | | and giveaways for key clients | |
| DAFWA branded USBs | \$645 | China Investment Conference – giveaways to tour attendees and internal staff for presentations | The Hub |
| DAFWA branded screen wipes | \$990 | Wipe out pests screen wipes to give away at Crop Updates | The Hub |
| Pull up banners x 8 | \$1,513 | Promotion of Small Landholder Information Service at events, field days and workshops | Megan Hele Design |
| Pull up banner kit and laminate x 1 | \$306 | Promotion of Small Landholder Information Service at events, field days and workshops | Poster Passion |
| Cookie cutter for the Follow the Yellow Brick Road promotion x 20,000 | \$6,850 | Follow the yellow brick road item for 2013 Royal Show | Proton Promotional |
| Photobooth for 2013 Royal Show | \$2,280 | Photobooth for 2013 Royal Show | Face Booth |
| Buy West Eat Best pamphlet x 20,000 | \$1,913 | Pamphlet distributed at Unwined Event 2013 | Braincells |
| WA signature Dish Aprons and USB x 100 (of each) | \$10,800 | WA's Signature Dish competition 2014 – distributed to contestants and chefs | Dingo Promotions |
| WA Signature Dish Chef caps x 50 | \$525 | WA's Signature Dish competition 2014 – distributed to contestants and chefs | Dingo Promotions |
| Avant Card Postcards | \$3,000 | WA's Signature Dish competition 2014 – distributed around Perth metro area | Clarity Communication |
| Photobooth for WA Signature Dish Grand Finale Event | \$1,000 | Photobooth for WA Day – WA Signature Dish 2014 Grand Finale Event | Face Booth |
| Banners x 5 and Corflute signs x 13 | \$3,138 | WA's Signature Dish 2014 Grand Finale at WA Day – Marquee signage | Poster Passion |
| Spatulas for the Follow the Yellow Brick Road promotion x 20,000 | \$8,580 | Follow the yellow brick road item for 2014 Royal Show | Proton Promotional |
| WA China Conference – pull up banners 8 x 880mm wide, retractable banner. Banners printed laminated non reflective and installed in to Banner Up Plus | \$4,268 | Western Australian Agribusiness Cooperation Conference held on 9 th April 2013 (NOTE: all banners produced were generic for each of the industry sector and is now part of the Department's stock of banners for general use) | Poster Passion |
| WA China Conference – Compendium – colour print black corporate padfolio | \$6,828 | Western Australian Agribusiness Cooperation Conference held on 9 th April 2014 | Promotion Products Pty Ltd |
| WA China Conference – signage and artwork – 3* curved sign stand with a single sided graphic, 1* display screen black horizontal 2400L*1200H, 1* graphic panel for the display screen 2400L*1200H, 1*lectern sign | \$2,392 | Western Australian Agribusiness Cooperation Conference held on 9 th April 2014 | Perth Expo Hire |

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| WA China Conference – USB – 2gb | \$3,404 | Western Australian Agribusiness Cooperation Conference held on 9 th April 2014. It has approximately 150mb of investment information for different WA industry sectors (NOTE: The remaining were handed out to visiting delegations) | The Hub Marketing Communications |
| Trade development – USB 2gb | \$962 | Contains supplier directory, distributed at primarily at overseas exhibitions | All Branded Promotions |