

LC 3949 Tabled Paper - Tourism Western Australia

For each agency, department and government trading enterprise within the Minister's portfolio of responsibilities, I ask:

- (a) what memberships are currently held;
 (i) how much does each membership cost annually; and
 (ii) what tangible benefits does the membership provide?

<i>Association/Club Name</i>	<i>Annual Amount (excl GST)</i>	<i>Annual Amount (incl GST)</i>	<i>Tangible benefits from membership</i>
Australian Tourism Export Council (ATEC)	\$3,560	\$3,916	ATEC is the peak industry body representing Australia's \$34 billion tourism export sector which employs more than 500,000 people. ATEC represents more than 800 Australian businesses including tourism buyers, sellers and professional service providers, many of whom are based in regional and remote parts of Australia. Membership provides Tourism WA with access to ATEC forums, sector information and opportunities to develop business relationships with other ATEC members.
Property Council of Australia	\$2,360	\$2,596	Property Council is the peak body for property developers in Australia. Tourism WA's interest is in the subgroup of hotel developers. Membership enables Tourism WA to access research and statistics related to the property industry (incl hotels), and meet with and present to key stakeholders on the value of investing in hotels. Tourism WA has regularly been a keynote speaker at Property Council events.
Alesco User Group Association	\$350	\$385	Opportunities to learn about new Human Resource/Payroll system features and development, and to share knowledge and issues with other users.
Australian Chamber of Commerce (Korea)	\$203	\$203	AustCham Korea's role is to boost Australia-Korea business including tourism through networking, exchanging ideas and information sharing. With over 240 members from a diverse range of organisations in Korea and Australia, membership gives Tourism WA opportunities to promote tourism resources and build networks.
Association of National Tourist Offices and Representatives (ANTOR) (Korea)	\$697	\$697	Opportunities to participate in the annual ANTOR Korea Roadshow and Travel Mart to promote Western Australia, as well as quarterly meetings between ANTOR members and Korean Air to gain market intelligence.
Australian Cruise Association	\$6,700	\$7,370	This is the peak body for the cruise industry in Australia, and all Australian and a significant number of international cruise lines are members. Membership enables access to both research and statistics to aid in the attraction of cruise companies to Western Australia, as well as annual economic impact assessment data that shows the growth of the industry. It also provides a conduit to meetings with cruise line decision makers.
Cruise Lines International Association Inc.	\$4,007	\$4,007	Membership of CLIA provides access to useful economic data, as well as to its comprehensive retail travel industry and cruise line call centre training program, enabling Tourism WA to promote WA destinations and teach the industry how to sell WA shore excursions.
Tourism and Transport Forum	\$26,200	\$28,820	This is the peak national advocacy body for tourism and transport (particularly related to aviation). Membership enables access to research and statistics on key issues, and the ability to influence the advocacy agenda federally to include Western Australian issues.
Forum Advocating Cultural & Eco-Tourism Inc. (FACET)	\$10,000	\$11,000	FACET is the key body promoting eco-tourism in Western Australia. Membership entitles Tourism WA to regularly speak at FACET events, ensuring its members, who often don't belong to the major tourism associations, have access to information on nature-based tourism.
CAPA - Centre for Aviation	\$13,100	\$14,410	CAPA provides independent aviation market intelligence, analysis, reports and data services, covering worldwide aviation developments on a daily basis. Membership provides Tourism WA with access to information that is fundamental to the development of strategies related to increasing aviation capacity into Western Australia and preparing pitches to specific airlines to attract them to operate services to the State.
Japan-Australian Tourism Foundation at Tamagawa University	\$112	\$112	Membership provides access to market intelligence and consumer trends on the Japan market.
Australian Regional Tourism Network	\$4,500	\$4,950	ARTN is the peak national body for regional tourism and advocates to State and Federal Governments. Membership enables Tourism WA to liaise with ARTN on nationwide matters influencing regional tourism – ensuring WA regional issues are part of ARTN's discussions with Federal Ministers, and providing Tourism WA with access to ARTN research/data and the opportunity to speak at its annual convention. It also provides insight on key issues and trends impacting regional tourism, the opportunity for cross industry and State Tourism Organisation relationship building, and engagement on current initiatives.
Committee for Economic Development of Australia (CEDA)	\$3,500	\$3,850	Membership provides the opportunity to engage with Australia's business, political, government and academic leaders; contribute to national policy debate; attend member briefings, forums and events; receive reduced rates to attend CEDA events for employees; access members-only section of the CEDA website.
Urban Development Institute of Australia	\$3,167	\$3,484	Membership was important when Tourism WA's focus was on encouraging the development of hotels in Perth. This is no longer the case and membership is to be cancelled at the end of 2015-16.
Institute of Public Administration Australia	\$1,301	\$1,431	Membership provides discounted access to a range of seminars and professional development workshops aligned to the public sector.

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(b) what groups are currently sponsored:				
(i) how much does each sponsorship cost annually; and				
(ii) what tangible benefits does the sponsorship provide?				
(b) what groups are currently sponsored in 2015/16		(b)(i) how much does each sponsorship cost annually (2015-		(b)(ii) what tangible benefits does the sponsorship provide
Name of organisation	Purpose	(GST inclusive)	(GST exclusive)	
Wyndham Community Events	Wyndham Stars on the Bastion	\$5,500	\$5,000	Tourism WA sponsors a diverse range of sporting, arts, cultural and culinary events across the State. Events offer people a time-based reason to visit WA and also encourages them to stay longer. Events add vibrancy, boost the economy and attract media coverage.
City of Kalgoorlie-Boulder	Goldfields Kidsfest	\$16,500	\$15,000	As above
Bridgetown Greenbushes Business and Tourism Association	Bridgetown in the Winter - Wonderful Winter Wonderland Festival	\$9,900	\$9,000	As above
Mowanjum Artists 20,000 Spirit of The Wandjina Aboriginal Corporation	Mowanjum Festival	\$16,500	\$15,000	As above
Broome Aboriginal Media Association trading as Goolarri Media Enterprises	A Taste of Broome	\$27,500	\$25,000	As above
City of Karratha	Cossack Art Awards	\$11,000	\$10,000	As above
Gascoyne Food Council Inc.	Gascoyne Food Festival	\$22,000	\$20,000	As above
Nannup Garden Village Inc.	2015 Nannup Flower and Garden Festival	\$11,000	\$10,000	As above
Onslow Rodeo Association Inc.	Onslow Rodeo	\$5,500	\$5,000	As above
Town of Port Hedland	North West Festival	\$27,500	\$25,000	As above
TriEvents	Act Belong Commit Dwellinup 100	\$22,000	\$20,000	As above
Ravensthorpe Wildflower Show Inc.	Wildflower Show and Spring Festival	\$5,500	\$5,000	As above
Hidden Treasures of the Great Southern (agmt with Shire of Cranbrook)	Hidden Treasures Great Southern Bloom Festival	\$16,500	\$15,000	As above
City of Karratha	Red Earth Arts Festival	\$16,500	\$15,000	As above
Kalbarri Development Association Inc.	Zest Festival	\$11,000	\$10,000	As above
ArtsouthWA Inc.	The Bendigo Bank Southern Art and Craft Trail	\$5,500	\$5,000	As above
Toodyay Race Club	Toodyay Picnic Race Day	\$11,000	\$10,000	As above
Arts and Cultural Development Council of Geraldton Inc.	Festival Time	\$16,500	\$15,000	As above
South Perth Cycle Club	2015 Beverley Heroic	\$5,500	\$5,000	As above
Shire of Yalgoo	2015 Yalgoo Emu Cup	\$16,500	\$15,000	As above
Dardanup Bull and Barrel Festival Inc.	LiveLighter Dardanup Bull and Barrel Festival	\$7,700	\$7,000	As above
Gascoyne Off Road Racing Club	Kickstarters Gascoyne Dash	\$22,000	\$20,000	As above
Campervan Motorhome Club of Australia	Campervan Motorhome Club of Australia-National Rally, Albany Western Australia	\$11,000	\$10,000	As above
Professional Golfers Association of Australia Limited	TX Civil & Logistics WA PGA Championship 2015	\$22,000	\$20,000	As above
Indian Ocean Festival Incorporated	Indian Ocean Festival	\$11,000	\$10,000	As above
Blues at Bridgetown Incorporated	Blues at Bridgetown	\$17,600	\$16,000	As above
Woolkabunning Kiaka Inc.	Kambarang- South West Aboriginal Gourmet Experience	\$5,500	\$5,000	As above

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Saint Barbara's Festival Inc	Saint Barbaras Festival	\$11,000	\$10,000	As above
Manjimup Chamber of Commerce and Industry	Manjimup Cherry Harmony Festival	\$22,000	\$20,000	As above
Mount Barker Wine Producers	Mount Barker Co-operative Grapes and Gallops	\$16,500	\$15,000	As above
Lunar Circus School Inc	Western Australian Circus Festival	\$16,500	\$15,000	As above
Busselton Allsports Inc.	SunSmart Busselton Jetty Swim	\$22,000	\$20,000	As above
Port Geographe Aquatic Sports Inc.	Club Marine Geographe Bay Raceweek	\$16,500	\$15,000	As above
Country Music Club of Boyup Brook WA Inc.	Boyup Brook Country Music Festival	\$22,000	\$20,000	As above
Nannup Music Club	Nannup Music Festival	\$22,000	\$20,000	As above
Porongurup Promotions Association Inc.	Porongurup Wine Festival	\$8,250	\$7,500	As above
Stadium Triathlon Club	SunSmart Karri Valley Triathlon	\$16,500	\$15,000	As above
Vintage Sports Car Club WA Inc.	Northam Motorsport Festival	\$11,000	\$10,000	As above
Premiere Events/ Productions and the Shire of York	York Motorcycle Festival	\$11,000	\$10,000	As above
West Australian Car Club Inc.	Quit Forest Rally	\$38,500	\$35,000	As above
City of Albany	Vancouver Street Festival	\$11,000	\$10,000	As above
Lake Argyle Swim Inc.	2016 First National Kimberley Lake Argyle Swim	\$11,000	\$10,000	As above
Professional Golfers Association of Australia Limited	2016 TX Civil & Logistics WA PGA Championship 2016	\$22,000	\$20,000	As above
Shire of Mount Magnet	Astro Rocks Fest 2016	\$11,000	\$10,000	As above
Ningaloo Whaleshark Festival Incorporated	Ningaloo Whaleshark Festival	\$27,500	\$25,000	As above
Moondyne Festival	Toodyay Moondyne Festival	\$9,900	\$9,000	As above
The Denmark Arts Council Inc.	Denmark Festival of Voice	\$16,500	\$15,000	As above
Dunborough Districts and Progress Association	Jazz by the Bay 2016	\$13,200	\$12,000	As above
Mullewa Muster and Rodeo Inc.	Mullewa Muster and Rodeo	\$11,000	\$10,000	As above
Shire of Murray	Pinjarra Festival	\$11,000	\$10,000	As above
Shire of Leonora	Leonora Golden Gift	\$16,500	\$15,000	As above
City of Fremantle	Fremantle Street Arts Festival	\$110,000	\$100,000	As above
Yellow Jersey Strategies Pty Ltd	Lighthouse to Leighton	\$49,500	\$45,000	As above
University of WA	PIAF - Opening - Home	\$220,000	\$200,000	As above
Shinju Matsuri Inc.	Shinju Matsuri	\$110,000	\$100,000	As above
Denmark Tourism Incorporated	Taste Great Southern	\$253,000	\$230,000	As above
Project 3 Pty Ltd	Lancelin Ocean Classic	\$154,000	\$140,000	As above
Northam's Avon Descent Association	Avon Descent	\$44,000	\$40,000	As above
Ord Valley Events Incorporated	Ord Valley Muster	\$709,500	\$645,000	As above
City of Mandurah	Mandurah Crab Fest	\$99,000	\$90,000	As above
The Truffle Kerfuffle Incorporated	Truffle Kerfuffle	\$85,800	\$78,000	As above
Exmouth Game Fishing Club	Gamex	\$121,693	\$110,630	As above
Geograph French Australian Festivals Incorporated	CinefestOz	\$436,700	\$397,000	As above
Zubini Marketing and Management	Cape to Cape	\$154,000	\$140,000	As above
Rapid Ascent Pty Ltd	Augusta Adventure Fest	\$82,500	\$75,000	As above

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USM Events Pty Ltd	Ironman WA Triathlon Busselton			As above
Tennis Australia and Hopman Cup Pty Ltd	Hopman Cup			As above
Surfing Western Australia Inc.	Margaret River Pro - WCT			As above
Swimming Australia Limited	Perth Aquatic Super Series			As above
Perth Fashion Concepts Incorporated	Perth Fashion Festival			As above
CIC Events Promotion/Scout Entertainment	Gran Fondo Cycling			As above
International Management Group of America	Perth International			As above
The WA Sporting Car Club (Inc)	V8 Supercars			As above
Football Federation Australia Ltd	FIFA World Cup Qualifer Socceroos vs			As above
Netball Australia Pty Ltd	Constellation Cup Aust. Diamonds vs NZ			As above
Athletics Australia	Australian Junior Athletics Championships			As above
Triathlon Western Australia Incorporated	Busselton Festival of Triathlon 70.3			As above
Northam Aero Club Inc	Hot Air Ballooning Championships Northam			As above
Brand Events Australia Pty Ltd	Margaret River Gourmet Escape			As above
USM Events Pty Ltd	Ironman 70.3 Championships Mandurah			As above
Sculpture by the Sea Incorporated	Sculpture by the Sea			As above
I Katcher Events Pty Ltd	Speed Fest	\$27,500	\$25,000	As above
TEG Live Pty Ltd	Titanic	\$27,500	\$25,000	As above
Australian Hotels Association Western Australia	Industry Awards contribution	\$25,500	\$23,182	Recognition of the State Government's support for this industry sector and AHAWA as the peak industry body that encourages excellence in tourism product. Tourism WA receives presentation opportunities to highlight initiatives and invitations to attend networking and award events.
Mid West Chamber of Commerce and Industry	Mid West Economic Summit	\$2,266	\$2,060	Opportunity to speak and promote tourism at the summit as a key economic driver in the region.
Keep Australia Beautiful	Clean Beaches	\$5,500	\$5,000	This program and award provides an incentive for a number of communities to ensure their beaches are kept clean. Tourism WA's support is an important part of delivering on WA's brand promise - Experience Extraordinary.
Pilbara Regional Council	Destination Pilbara Tourism Workshop 2016	\$2,800	\$2,545	The sponsorship assists in developing tourism product within the Pilbara region to increase operators' ability to attract tourists to the region and ensure their service will drive further recommendations.

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Curtin University	Tourism Research Cluster 2016 Symposium	\$3,850	\$3,500	The Tourism Research Cluster Symposium is an annual event that brings together the academic sector, tourism industry and Government. The 2016 Symposium had a focus on Food, Wine and China, which are recognised as important areas for the future growth of tourism in Western Australia by Tourism WA. Sponsorship supported a program with a diversity of speakers that provided insight into current initiatives, key learnings and opportunities in accordance with this objective.
Shire of Toodyay	Keep Australia Beautiful National Tidy Town Awards	\$1,100	\$1,000	Support for an award that encourages towns to provide a quality experience for visitors.
Rottneest Volunteer Guides Association	30th Anniversary Celebration Dinner (note dinner to be held October 2016)	\$5,000	\$4,545	Support recognises the invaluable role of the Rottneest Volunteer Guides Association in enhancing the visitor experience on Rottneest Island.
The University of Notre Dame Australia	2016 Association of Southeast and East Asian Catholic College and Universities Conference (note conference to be held 25 August 2016)	\$5,000	\$4,545	Support provided the opportunity for Tourism WA to make a presentation promoting WA and provide promotional material on the State to attendees.
Restaurant and Catering Australia	Savour Australia HOSTPLUS Awards for Excellence 2016 (note awards to be held 29 August 2016)	\$4,985	\$4,532	Sponsorship provides an opportunity to made a presentation at the awards and invitations to attend.