



(Incoming) Sponsorship Authorisation Form

Sponsorship Overview

Sponsorship Details

Sponsorship Manager	Danny Rogers
Title	A/Director, Contract Management and Procurement
Division / Branch / Section	Finance, Contract Management & Procurement
Contact Details	(08) 6229 6220 danny.rogers@health.wa.gov.au
Sponsorship Recipient	Child and Adolescent Health Service – Perth Children's Hospital – Patient Entertainment System Project

Part A – Sponsorship Initiation

Proposed Sponsor(s)	Ipnos Software
Sponsorship Value	The estimated value of the sponsorship is unknown as these applications are freely available to download as an individual user but may attract a cost for the number of devices in the Hospital.
Proposed Benefit	<p>The provision of the sponsorship aligns with the mission and objectives of WA Health of providing patients with the most optimal experience which includes distraction and relaxation during their admission, by supplying the patient with entertainment choices, relevant to their age group.</p> <p>Potentially appropriate for inclusion on the PES if we are able to obtain a pro license (subscription-based).</p> <p>Otherwise not appropriate due to large volume of inaccessible premium content.</p>
Proposed Term	<p>One off licence for the download and use on the Patient Entertainment System (PES) application Relax Melodies: Sleep Sounds owned by Ipnos Software. The game will not contain any advertising as they will be playing on the PCH system and will not be utilising the internet.</p> <p>Relax Melodies: Sleep Sounds is a relaxation and mindfulness-based application that focuses on sleep.</p> <p>Includes customisable calming background music alongside guided meditation audio.</p>

Proposed Benefit to be Offered	Recognition of sponsor through placement of Sponsor logo on every PES device menu
Other Notes / Considerations / Risks	N/A

Sponsorship Initiation Approval

Approved: ☒

Not Approved: ☐

Comments:

If the Value is in excess of procurement threshold, I will seek approval from the CE

Sign Off: Erin Gauntlett
A/Executive Director, Organisational Development

Erin Gauntlett
23/8/17