

MINISTER FOR LOCAL GOVERNMENT — PORTFOLIOS — INTERNET ADVERTISING

625. Mr Z.R.F. Kirkup to the Minister for Local Government; Heritage; Culture and the Arts:

For each of your departments, agencies, boards, publicly owned corporations and Ministerial offices since 17 March 2017 how much money has been spent on:

- (a) “Boosted” Facebook posts;
- (b) “Promoted” Twitter posts;
- (c) “Sponsored” Instagram posts;
- (d) Google AdWords; and
- (e) Paid content or advertising on:
 - (i) WWW.THEWEST.COM.AU;
 - (ii) WWW.PERTHNOW.COM.AU;
 - (iii) WWW.WATODAY.COM.AU; and
 - (iv) WWW.YAHOO.COM.AU?

Mr D.A. Templeman replied:

	(a)	(b)	(c)	(d)	(e) (i)–(iv)
Department of Local Government and Communities	\$627.32	\$100.00	Nil	Nil	Nil
Metropolitan Cemeteries Board	Nil	Nil	Nil	Nil	Nil
State Heritage Office	Nil	Nil	Nil	\$3,429.34	Nil
National Trust	Nil	Nil	Nil	Nil	Nil
Department of Culture and the Arts	Nil	Nil	Nil	Nil	Nil
Perth Theatre Trust	\$3,928.26	Nil	Nil	Nil	Nil
Art Gallery of Western Australia	\$771.94	Nil	Nil	Nil	Nil
Screenwest	\$7.37	Nil	Nil	Nil	Nil
State Library of Western Australia	Nil	Nil	Nil	Nil	Nil
State Records Office	Nil	Nil	Nil	Nil	Nil
Western Australian Museum	\$6,444.38	Nil	Nil	Nil	Nil