

WA MUSEUM — ATTENDANCE AND ENTRY FEES

3934. Mr A. Krsticevic to the Minister for Culture and the Arts:

- (1) How much money was generated from entrance fees under the WA Museum's donation policy in the years 2013–14, 2014–15 and 2015–16?
- (2) What were the actual attendance figures for the WA Museum in 2013–14, 2014–15 and 2015–16?
- (3) Why is there a big variance in attendance estimates for the new Museum in 2020–21 to 2022–23?
- (4) Please supply a month-by-month breakdown of expected attendances for the years 2020–21 to 2022–23?
- (5) What major collections are scheduled to be on display at the new Museum during the years 2020–21 to 2022–23?

Mr D.A. Templeman replied:

(1)	2013–14	2014–15	2015–16
Donations	\$62,910.13	\$70,350.35	\$58,150.25*

*The WA Museum – Perth site closed to the public in mid-2016. Major galleries were progressively closed from January 2016 which affected the donations and exhibitions admission revenue.

(2)	2013–14	2014–15	2015–16
Overall (all sites)	927,014	951,484	896,710
Perth	474,587	481,062	373,738 ^(a)
Maritime ^(b)	116,214	114,446	129,337
Shipwreck Galleries	110,734 ^(c)	87,743	132,470
Albany	97,952	127,349	128,930
Kalgoorlie	88,766	91,156	81,944
Geraldton	38,761	49,708	50,291

^(a)The drop in visitation in 2015–16 can be attributed to the progressive closure of permanent galleries which occurred from January until June 2016 ahead of the New Museum development.

^(b)General admission fees apply to WA Maritime Museum. All other sites offer free general admission.

^(c)Shipwreck Galleries closed for 11 weeks for structural repairs which significantly impacted on visitation.

- (3) The projected decrease for New Museum visitation of around 25,500 visitors from years 2020–21 to 2022–23 is expected as a result of high initial interest and attendance in the opening year.
- (4) Attendance is subject to a number of variations.
- (5) The major collections on display in 2020–21 to 2022–23 will be the permanent galleries which will showcase our diverse Western Australian story.