

MINISTER FOR LOCAL GOVERNMENT — PORTFOLIOS — MEDIA MONITORING SERVICES

1033. Mr Z.R.F. Kirkup to the Minister for Local Government; Heritage; Culture and the Arts:

I refer to media monitoring services engaged by the Minister's departments, agencies, boards or publicly owned corporations and ask:

- (a) What company is engaged to provide the service;
- (b) Is the service engaged on an ad-hoc (keyword, topic etc.) basis or on continual subscription:
 - (i) If engaged on an ad-hoc basis, what are the keywords or topics which are monitored by the service;
- (c) What media outlets are monitored; and
- (d) What officers receive the media monitoring results and on what frequency?

Mr D.A. Templeman replied:

- (a) As at 22 June 2017, iSentia is engaged by Department of Local Government and Communities, State Heritage Office including Heritage Council and by the Department of Culture and the Arts including the Art Gallery of Western Australia, Screenwest, Perth Theatre Trust, State Records Office, State Library of Western Australia and the Western Australian Museum.
- (b)–(d) Please refer to Legislative Assembly Question on Notice 1040