

MINISTER FOR LOCAL GOVERNMENT — PORTFOLIOS — DIGITAL PLATFORM ADVERTISING

3520. Mr Z.R.F. Kirkup to the Minister for Local Government; Heritage; Culture and the Arts:

In respect of the Minister's portfolio responsibilities for any of their departments, agencies, government trading enterprises or boards, I ask for 2016–17 and 2017–18 how much money has been spent on advertising on the following digital platforms:

- (a) Facebook;
- (b) Twitter;
- (c) Instagram;
- (d) Google Adwords;
- (e) Bing Ads;
- (f) Google MyBusiness;
- (g) Reddit;
- (h) The West Australian;
- (i) PerthNow;
- (j) WA Today;
- (k) The Australian;
- (l) Australian Financial Review; and
- (m) Community News Group?

**Mr D.A. Templeman replied:**

(a)–(m) [See tabled paper no 1696.]