

MINISTER FOR CHILD PROTECTION — PORTFOLIOS — INTERNET ADVERTISING

617. Mr Z.R.F. Kirkup to the Minister for Child Protection; Women’s Interests; Prevention of Family and Domestic Violence; Community Services:

For each of your departments, agencies, boards, publicly owned corporations and Ministerial offices since 17 March 2017 how much money has been spent on:

- (a) “Boosted” Facebook posts;
- (b) “Promoted” Twitter posts;
- (c) “Sponsored” Instagram posts;
- (d) Google AdWords; and
- (e) Paid content or advertising on:
 - (i) WWW.THEWEST.COM.AU;
 - (ii) WWW.PERTHNOW.COM.AU;
 - (iii) WWW.WATODAY.COM.AU; and
 - (iv) WWW.YAHOO.COM.AU?

Ms S.F. McGurk replied:

Ministerial Office

Nil.

(a)–(e) Not applicable.

Department for Child Protection and Family Support

(a) \$1 324.29

(b)–(e) Nil.

Department of Local Government and Communities

(a) \$627.32

(b) \$100

(c) Nil.

(d) Nil.

(e) (i)–(iv) Nil.