

SCREENWEST

4792. Mr A. Krsticevic to the Minister for Culture and the Arts:

- (1) I refer to Screenwest's transition from a Culture and the Arts agency to a not-for-profit organisation and ask who in the Department of Local Government, Sport and Cultural Industries assesses the value of return on Government and Lotterywest funding?
- (2) How does the department assess Screenwest's performance in delivering:
 - (a) Cost per view ratios:
 - (i) What was the ratio for 2017–18;
 - (b) Content relevant to WA audiences:
 - (i) What was the percentage for 2017–18;
 - (c) Grants awarded to WA-owned companies:
 - (i) What was the percentage for 2017–18; and
 - (d) The amount of qualifying Western Australian production expenditure:
 - (i) How much was spent on qualifying productions?

Mr D.A. Templeman replied:

- (1) Sector Investment and Development Team oversees the Department of Local Government Sport and Cultural Industries contract compliance with Screenwest. Compliance with the requirements of Lotterywest funding is a matter for Lotterywest.
- (2) (a)–(b) Cost per view ratios and content relevant to WA audiences are not measures used by the Department of Local Government Sport and Cultural Industries.

The Department has contracted Screenwest against its strategic plan and has set KPIs against three strategic objectives and initiatives, which include:

 - Creating vibrant and resilient industry
 - Engagement with Western Australian Stories
 - Creating a dynamic professional
- (c) All grants provided by Screenwest are listed in its annual report. Screenwest's funding agreement requires that all production company's eligible for funding must be:
 - A Western Australian Resident Company that is registered under the Corporations Act 2001 (Cth); or a Western Australian Resident Business that is registered under the Business Names Registration Act 2001 (Cth);
 - In a genuine Co-Production or Official Treaty Co-Production Partnership with a Western Australian Resident Company (which will be the applicant).
- (d) The qualifying spend varies according to the program.
- (i) The total contracted WA spend in 2017–18 was \$38 357 368.