

MINISTERIAL OFFICES, GOVERNMENT DEPARTMENTS AND AGENCIES -
ONLINE MARKETING TEAMS OR WEBSITE MANAGEMENT TEAMS

2805. Mr A.J. Simpson to the Minister for the Environment; Climate Change; Peel

Can the Minister advise whether the Minister's office or any Government department or publicly owned corporation under the Minister's portfolios have online marketing teams or website management teams and if so list them, including the following information:

- (a) how many staff are employed as a part of each team or as ancillary support staff assisting the team;
- (b) the names of each staff member in each team along with:
 - (i) their position and role;
 - (ii) their level of pay;
 - (iii) their qualifications; and
 - (iv) employment details of any previous record of employment by the State Government, any State Government department or Government-owned corporation, ministerial office or electorate office;
- (c) which members of this team have been provided with the following items and the costs involved in providing them:
 - (i) Government-owned car;
 - (ii) mobile phone;
 - (iii) Personal Digital Assistant (PDA); and
 - (iv) laptop or notebook;
- (d) whether any of the members of each team have been provided with a credit card; and if so
 - (i) list the staff members provided with the card and the credit limit of the cards in question.
- (e) if there is a general office credit card or cards and the credit limit; and
- (f) other specific costs associated with each team, including office space, computers or other office equipment?

Mr D.A. TEMPLEMAN replied:

Botanic Gardens and Parks Authority; Ministerial Office; Zoological Parks Authority; Peel Development Commission:

- (a) No online marketing team is assigned, as described in the question.

The day to day management of websites is not assigned to a specific "website management team" within the agencies, as described in the question.

- (b)-(f) Not applicable.

Department of Environment and Conservation; Swan River Trust:

No online marketing team is assigned within the Department of Environment and Conservation, as described in the question. The website management team that provides website services for the department, Swan River Trust, Environmental Protection Authority, Marine Parks and Reserves Authority and the Office of the Appeals Convenor is described below.

- (a) 4.
- (b) (i)-(ii)

Donna Weston, Community Information Manager, L7. Manages development and maintenance of the department's websites and oversees the web team.

David Gough, E-Media Manager, L6. Manages the NatureBase website and e-media projects.

Ryan Scott, Web Developer and Content Author, L5. Works with staff throughout the department to develop website content and keep it current and relevant.

Nitin Solanki, Electronic Communications Officer, L3. Provides specific technical support to the web team.

(b) (iii)-(iv)

Qualifications and employment history of employees are not readily available. These details are usually disclosed by applicants for employment and are then recorded on the application file for the appointment process of the employee. Personal information disclosed in applications for employment is confidential to the appointment process and is not available for release without permission of the employee.

(b) (i)-(iv) None.

(c) None.

(d) No.

(e) The website management team is housed within the department's Strategic Development and Corporate Affairs Division and the team's costs are not accounted for separately.