

Extract from Hansard

[LEGISLATIVE ASSEMBLY COMMITTEES A AND B SUPPLEMENTARY INFORMATION — Thursday,
24 May 2018]

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Ms Libby Mettam; Mr Vincent Catania

Division 15: Jobs, Tourism, Science and Innovation (Services 2, 3 and 4: Tourism) —

[Supplementary Information No B8.]

Question: Ms L. Mettam asked for a general breakdown of expenditure on destination marketing activities in the year to date.

Answer: The 2017–18 Estimated Actual spend for Destination Marketing is as follows:

Destination Marketing	Estimated Actual 2017–18 \$'000
In Market Expenditure	
International Marketing	15,138
Domestic Marketing	9,632
Cross Market Activity	6,419
Partnership Agreements	10,206
Salaries and Administration	3,180
Corporate Overheads	4,313
Total as per 2018–19 State Budget Papers	48,888

[Supplementary Information No B9.]

Question: Mr V.A. Catania asked: How much of the \$425 million fund that will be spent on destination marketing and event tourism over the next five years is royalties for regions money?

Answer: Royalties for Regions program funding included in the \$425 million budget for Destination Marketing and Event Tourism over five years is as follows:

Program	2017–18 \$'000	2018–19 \$'000	2019–20 \$'000	2020–21 \$'000	2021–22 \$'000	Total \$'000
Event Tourism	9,550	10,841	6,592	6,270	6,270	39,523
Destination Marketing	300	3,501	5,524	5,500	5,500	20,325
Total	9,850	14,342	12,116	11,770	11,770	59,848