

**WA PCYC Lucky Number Raffle – Cold Calling Example Script**

<b>PCYC WA</b>	<b>Permit Number: LS208376816</b>
<b>Drawn:</b>	<b>Friday 15<sup>th</sup> July 2016</b>
<b>Published:</b>	<b>Wednesday 20<sup>th</sup> July 2016 in The West Australian Newspaper</b>
<b>Postal address:</b>	<b>PO Box 185 Cloverdale WA 6105</b>
<b>Raffle enquiries:</b>	<b>1300 265 162</b>
<b>Web address:</b>	<b><u><a href="http://www.wapcyc.com.au">www.wapcyc.com.au</a></u></b>

<b>First Prize -</b>	<b>\$20,000 CASH</b>	<b>Fourth Prize-</b>	<b>\$1,000 CASH</b>
<b>Second Prize -</b>	<b>\$3,000 CASH</b>	<b>Fifth Prize-</b>	<b>\$1,000 CASH</b>
<b>Third Prize-</b>	<b>\$1,000 CASH</b>		

Hello my name is .... I'm calling on behalf of the WA PCYC - "The Police and Community Youth Centres of WA"

Just a quick call to let you know we're working hard with the local community to get kids off the streets away from drugs, alcohol and crime.

Our next fund raising Raffle will be drawn on the 20<sup>th</sup> July with a first prize of \$20,000 cash. The lucky numbers are just \$2 each.

Can we please count on your support and send you out some lucky numbers.

**<<If YES>>**

I'll read through some of the packages we have available and you can let me know which one suits you best.

**<<Say the above only - no more no less.>>**

150 Lucky Numbers for \$300.00  
100 Lucky Numbers for \$200.00 **<STOP>>** Any of these suit?

75 Lucky Numbers for \$150.00  
50 Lucky Numbers for \$100.00 **<STOP>>** Any of these suit?

40 Lucky Numbers for \$80.00  
30 Lucky Numbers for \$60.00 **<STOP>>** Any of these suit?

25 Lucky Numbers for \$50.00  
20 Lucky Numbers for \$40.00 **<STOP>>** Any of these suit?

Finally we have our minimum of 15 Lucky Numbers for \$30.00

*<<Agents please note: \$30 is the target minimum sale; but can go down to \$20 sale>>*

*<<Also accept any donation - but donations have to be on CC>>*

Draw Date: **15h July 2016**

*<<Respondent may prefer to make a Donation (credit card only for donations) – use the donation section of the Coupon and make sure you use terminology consistent with a Donation>>*

*<<If No Sale or Donation>>* Thank you for your time today. Goodbye.

*<<If Sale or Donation>>*

*<<Credit Card>>* *(Visa, MasterCard, Amex)*

Mr/Mrs/Miss ..... will that be on MasterCard, Visa or Amex? Your credit card payment reduces our costs and ensures we can put your money to use immediately.

I can arrange an immediate one-off deduction from your Credit Card..... ***Go to CC Sale Authorisation tab***

*<<Pledge>>* ***Go to Pledge Sale Authorisation tab***