



ESTIMATES AND FINANCIAL OPERATIONS COMMITTEE

2016-17 ANNUAL REPORT HEARING – SUPPLEMENTARY QUESTIONS

Public Transport Authority

Hon Colin Tincknell asked:

Question:

B1 – Were any payments made in regard to the Merredin transfer fee in 2016-17?

Answer:

No

Question:

B2 –

- a. If no, when was the last payment made;

Answer:

20 December 2009

- b. Was there an agreement between the Government and CBH to cancel the Merredin transfer fee?

Answer:

No

- c. If yes, when was the transfer signed; and

Answer:

Not applicable

d. Is the Government liable for back payments?

Answer:

No. The Grain Transfer Agreement 1966 relates to above rail responsibilities and all costs in accordance with this agreement are the responsibility of the above rail operator. This is consistent with CBH's advice that these costs have been paid by the above rail operators (Australian Western Railroad and Australian Railroad Group) since the sale of the Western Australian Government Railways Commission freight business in December 2000.

Question:

B3 – Which regional town bus services do not have a SmartRider ticketing system?

Answer:

Broome, Carnarvon, Collie, Kununurra, Manjimup and Narrogin.

Question:

B4 – what is the cost of producing the SmartRider card?

Answer:

The cost to produce SmartRider cards varies depending on the card type, volume of cards ordered and production requirements; for example, double sided printing, the addition of a signature block etc. The approximate price range per card is from \$0.543 to \$2.108. The cost of a standard SmartRider card is also dependant on order volume but would typically cost \$1.067 per card based on an order of between 300,000 and 600,000 cards.

Question:

B5 – How many SmartRider cards have been distributed during the period of the 2016-17 Annual Report and how many cards have been produced?

Answer:

Cards distributed: 377,441.
Cards produced: 1,443,431.

Question:

B10 – What is the percentage breakdown of initial boardings for cash fares, SmartRider fares and free travel fares for 2016-17?

Answer:

Cash	19 per cent
SmartRider (Paid)	59 per cent
Free (inc. FTZ & CAT)	22 per cent*

* Note of the 22 per cent free travel boardings, the Public Transport Authority receives funding for 16 per cent of these boardings through the Perth Parking Management Account (for the Perth CAT and Free Transit Zone) or via service contributions (Joondalup CAT, Fremantle CAT, and Midland Shuttle). This means that only 6 per cent of free travel boardings are fully subsidised by the State Government.



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Hon Nick Goiran asked:

Question:

B6 – In relation to page 153 and the \$7,852,000 in advertising income, can the Public Transport Authority provide an itemised breakdown of this income;

Answer:

Bus related infrastructure: \$3,759,000
Train related infrastructure: \$4,093,000

Question:

B7 – What is the reason for the \$160,000 decrease in advertising income?

Answer:

The decrease relates to a reduced demand for advertising which was a trend mirrored nationally on all outdoor media in the transport advertising category. The national reduction was 2.7 per cent compared to the 2 per cent reduction achieved for Transperth bus and train infrastructure.

Question:

B8 – Is there a registry at the Public Transport Authority in relation to the advertising income of \$7,852,000, and if yes, who maintains it. How much time is required to determine and provide information relating to advertising for a one month?

Answer:

The Public Transport Authority does not have a registry for advertising. Details for all advertising campaigns, are managed and maintained by APN Outdoor Group Ltd. PTA has advised that providing an overall summary in a spreadsheet of all current advertising campaigns on a monthly basis would involve approximately one to two hours of effort per month, however to provide copies of the creatives supporting each of these advertisements, as the member requested in his questions, would involve an additional 16 hours of effort per month.

Question:

B9 – What is the criteria for advertising displayed on Transperth Buses and who decides what advertising is prohibited and what is not?

Answer:

The bus advertising contracts contain restrictions on the types of advertising. Those Restrictions include advertisements that are political, religious or pornographic in nature or that are likely to be considered offensive. The contractor - APN Outdoor Group Ltd - ensures that all displayed advertisements comply with the standards set by the Advertising Standards Bureau, an independent body that ensures compliance with the Australian Association of National Advertisers Codes of Ethics and Practice. APN Outdoor Group Ltd assesses all advertisements for compliance against these standards and codes, and where considered necessary will also seek independent advice from the Outdoor Media Association to ensure compliance before posting any advertisement.

APN Outdoor Group Ltd and the Public Transport Authority will uphold any decision of the Advertising Standards Bureau.

Where the Public Transport Authority receives a complaint about a decision by APN Outdoor Group Ltd to permit or not to permit the display of an advertisement on its buses, it will review the complaint in consultation with APN Outdoor Group Ltd, having regard to the terms of the contract. In the past this has sometimes resulted in a change to the decision so that an advertisement has been withdrawn.

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Public Transport Authority

Hon Tjorn Sibma asked:

Question:

B11 – What is the cost of the purchase of 10 three-car B-series trains for the Forrestfield-Airport Link?

Answer:

The current approved budget for the 10 x 3 B-Series railcar sets is \$122.715 million.

