FINANCIAL YEAR EVENT SUMMARY 08/09-12/13

	IMI	10
PI	JBI	

2012/2013

Total estimated value to WA (economic and media impact)

\$1,000,000 \$6,275,000

\$3,514,000

\$12,254,000

\$1,483,000 Hyundai Hopman Cup

Attachment 2

Total estimated value to WA (economic and media

impact)

2008/2009	Total estimated value to WA (economic and media impact)	2009/2010	Total estimated value to WA (economic and media impact)	2010/2011	Total estimated value to WA (economic and media impact)	2011/2012
Rugby Test v South Africa	\$3,627,000	Revelation Perth Int Film Festival	tbc	Revelation Perth Int Film Festival	tbc	One Movement for Music Perth
Australasian Safari	\$2,273,000	Australasian Safari	\$2,273,000	Rugby Test v England	\$3,627,000	Indian Rim Asian University Games
Perth Fashion Festival	\$155,000	Rugby Test v South Africa	\$3,627,000	One Movement for Music Perth	\$1,483,000	Hyundai Hopman Cup
Australian Transplant Games	\$603,000	Perth Fashion Festival	\$252,000	Australian University Games	\$4,447,000	Great Escapade Bike Ride
National Polocrosse Champs	\$3,267,000	One Movement for Music Perth	\$1,483,000	Cape to Cape MTB	\$100,000	Red Bull Air Race
Cape to Cape MTB	\$100,000	World Long Distance Triathlon Championship	\$1,605,000	ISAF Sailing World Championships	\$40,872,000	
Ironman Western Australia Triathlon	\$6,358,000	Cape to Cape MTB	\$100,000	Hyundai Hopman Cup	\$6,275,000	
Red Bull Air Race	\$12,254,000	V8 Supercars	tbc	Red Bull Air Race	\$12,254,000	
Hyundai Hopman Cup	\$6,275,000	Indian Rim Asian University Games	\$1,000,000	Arts and Cultural Events Scheme (x4)	tbo	,
Johnnie Walker Classic Golf	\$15,605,000	Ironman Western Australia Triathlon	\$6,358,000			
Aust Surf Life Saving Championships	\$24,108,000	Hyundai Hopman Cup	\$6,275,000			
Margaret River Pro Surfing	\$1,016,000	FotoFreo	tbc			
International Super Series Perth	\$1,794,000	Sculpture by the Sea	\$252,000			
Sculpture by the Sea	\$252,000	Fremantle Street Arts Festival	\$60,000			
Fremantle Street Arts Festival	\$60,000	Red Bull Air Race	\$12,254,000			
Great Escapade Bike Ride	\$3,514,000					
National BMX Championships	\$1,805,000					