

Economics & Industry Standing Committee

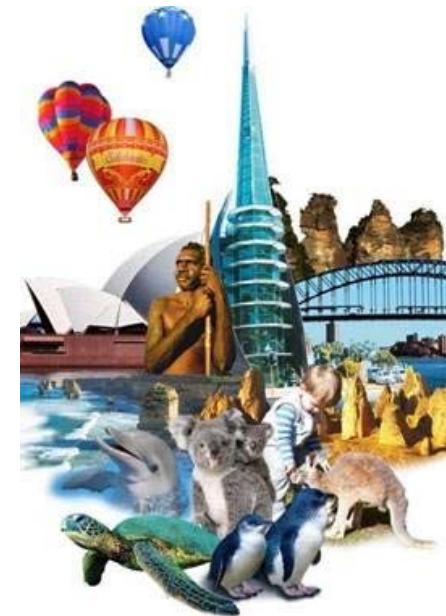
9 September 2020

Firoz K Pestonji





Presenter – Firoz K Pestonji



- Founder & Director of Aussie Perth Tours – Tour operator since 1999
- Founder & Director – Aussie Destination Tours -2004
- Founder & First Secretary of Zoroastrian Association of WA (1997 – 1999)
- President - Federation of Indian Communities of WA (2000 – 2003)
- Vice President of the Australian Indian Chamber of Commerce WA (2001 - 2005)
- President of the Zoroastrian Association of WA (2000 – 2003)
- Founder & President of the Business Association of WA Zoroastrians (2012 to date)
- Founder of the Federation of Zoroastrian Associations of the Oceania Region (2019 to date)
- Represent the Oceania region in Global Working Group committee of the Zoroastrians (2014 to date)
- Founder Committee member of the Small Charter Vehicles Association of WA (1999)
- Chairperson – 11th World Zoroastrian Congress in Perth June 2018
- Committee member of the Federation of Indian Associations of WA (2018 to date)
- Life Member of the Indian Society of WA



Indian visitors to Australia

- Western Australia is the closest entry point for India into Australia
- Only a 2.5 hour time difference between Perth and India – great for working collaborations!
- In 2019 Western Australia had 31,000 visitors from India.

State Visitors YOY % growth by state:

Victoria	178,000	3.2%
New South Wales	175,000	6.9%
Queensland	82,900	6.6%
Western Australia	31,000	0.5%
South Australia	28,600	125%
Canberra	16,500	11%
Northern Territory	6,250	53%



Indian Visitors to WA

INDIA | MARKET PROFILE 2018-19

MARKET OVERVIEW

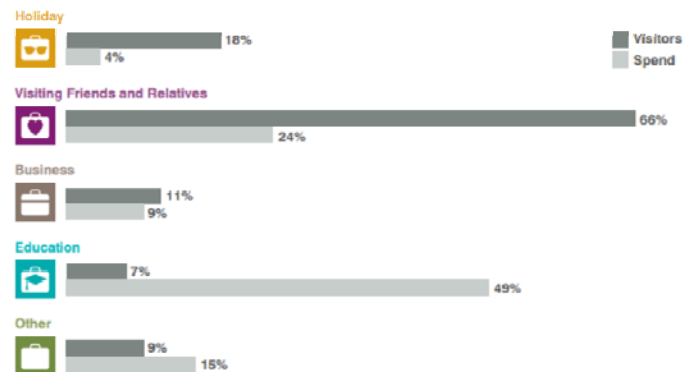
INDIA LEISURE VISITATION TO WA¹

- **23,900** leisure visitors to WA
- **\$13.9 million** spent by leisure visitors in WA¹
- WA's **11th largest** international market by leisure visitors
- Average daily spend: **\$11**
- Average length of stay: **53 nights**

INDIA LEISURE VISITATION TO AUSTRALIA¹

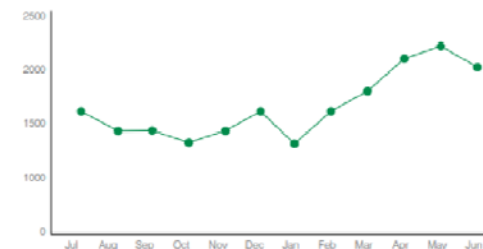
- **266,600** leisure visitors to Australia
- Australia's **8th largest** international market by leisure visitors

VISITORS AND SPEND IN WA BY PURPOSE¹

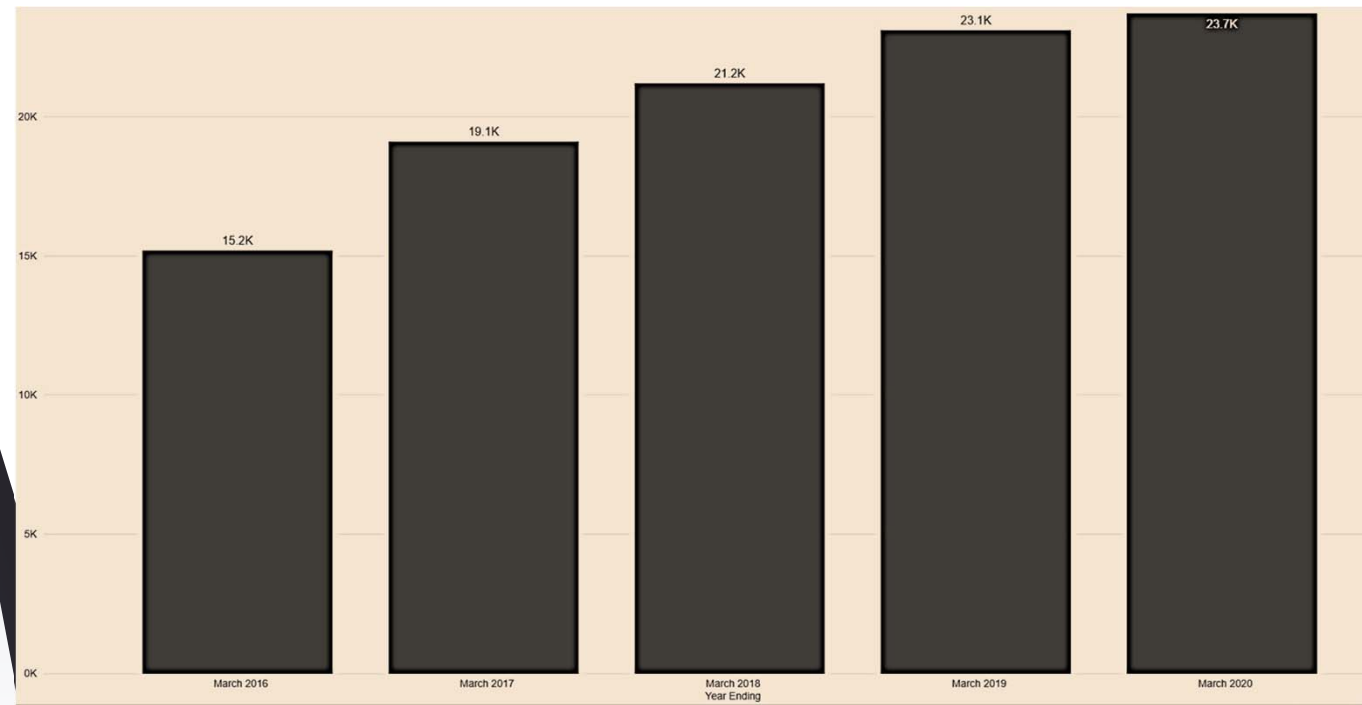


SEASONALITY - SHORT-TERM LEISURE VISITOR ARRIVALS TO WA²

Arrivals traditionally peak around May at the start of school/university summer holidays, with a smaller peak in December.



Indian Visitors to WA



Source: https://www.tourism.wa.gov.au/Research-Reports/Latest_Visitor_Facts_and_Figures/Pages/Visitor-Statistics.aspx#/

Thank You !

