

Admin, LACO

From: Committee, Economics & Industry Standing
Sent: Friday, 30 November 2018 10:02 AM
To: Admin, LACO
Subject: FW: Inquiry into Short-Stay Accommodation- Sub No. 8

From:
Sent: Friday, 30 November 2018 9:28 AM
To: Committee, Economics & Industry Standing
Subject: Inquiry into Short-Stay Accommodation

Good Morning,

I would like the opportunity to comment on the issue of short stay (Air BNB) Accommodation within Broome.

We currently reside in _____, within a small estate of only 36 blocks. This area cannot be increased from the current size, therefore is considered an 'exclusive' area. Hence, the value and size of the land is higher than in some other area of Broome. Land size is around 1000 sq. mtrs with a minimum cost of around \$600,000.00 for a block.

Mantra Frangipani is within our estate, The Pearle of Broome is across the road and Cable Beach Club Resort and Spa is within a 10 minute walk.

_____ and he has constructed a 'purpose built' very large 5 bedroom home with the intention to solely rent it through the short stay accommodation market. This home has taken up most of the block so as to cut down on the garden size, which would incur large ongoing garden maintenance fees. We suspect that he is going after the more exclusive 'punter' who is willing to pay a higher rate to stay in a home environment rather than a resort environment. This assumption is based on the fact that a home 8 doors down has been rented out during the dry season for the past few years at \$1,000.00 per night/10 people/5 bedrooms – netting the owners in excess of \$80,000.00 per year .

Our concern is that this property, _____, will become a hub for short term vacationers coming to Broome for the good weather and not respecting the fact that they are staying within a residential, family focused environment.

With the rise in the number of Air BnB's within Broome I can only imagine the resorts and hotels are doing it tough. It is time that regulation was established to sustain our tourist industry by supporting our existing resorts whilst enabling short stay accommodation to businesses to commence and thrive – but only under strict guidelines.

Kind regards,