



Mr Sanjeev Gupta MBA,BSc,AFA,IPA

# **Inquiry into Western Australia's economic relationship with the Republic of India**

**From:**

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**A recognized community leader.**

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1. I am very blessed and appreciative of the fact that I am living in Australia, a nation that is blessed with thousands years old indigenous culture, customs, language and beliefs. My so far engagement with the Indigenous culture has amazed me with the elder leader's story of bush medicine, medicinal benefits of some flora and fauna and it's practicality and medicinal benefit that can be explored for the benefit of human welfare. Being a Botanist from a prestigious university in India where only few students get the opportunity to study a major in Botany after a rigorous selection process over 5000+ students. I spend a lot of time in exploring the benefits of herbal medicine from the thousands years old era of Rishis and Munis ( Ancestral form of teaching in Vedic India, some form of these are mentioned in our Ayurvedic Shastras ). Indian Ayurveda and Indigenous Bush Medicine are have tremendous amount of similarity and benefit. A joint study or a mutually benefited, strategically developed and well executed partnership in this regard will not only open a door to a new business opportunity but will also help us to preserve the thousands years old history and traditional form of human healing. With the recent awareness of climate and planet earth, this will also project Australia's image as a nation who truly appreciate the Indigenous culture and customs and 100% committed in restoring this culture.

India has various form of research facility in Ayurveda medicine and is doing an outstanding advancement in this regard. The recent research facility opened by world renowned yoga guru Shree Baba Ramdev, who happens to be in Perth,WA today is investing huge in this noble cause.

Patanjali Research Institute (Herbal Garden Site) and Patanjali Yogpeeth-I is an remarkable example of how plant based medicine can cure many serious human disease. (<http://www.divyayoga.com/research/patanjali-research-institute/>)

With my extensive knowledge on this and being a Botanist, I can contribute a vast amount of my expertise and my passion on this project. This project will not only have monetary value but will also add social value too. This noble partnership will restore a faith in Australian Indigenous community



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about the Australian leadership and WA parliament. So far I am working on this project of my own for last two years but due to funding issues, its getting delayed. I will appreciate and willing to contribute in every possible way if opportunity open.



*(Ipomoea pes-caprae)* Goat' s Feet



Tulsi (*Ocimum sanctum*)

The following link provides a summary of few Australian traditional flora and fauna medicinal value.

<https://www.australiangeographic.com.au/topics/history-culture/2011/02/top-10-aboriginal-bush-medicines/>

The following link provides a summary of few Indian traditional flora and fauna medicinal value.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5871155/>

2. The agriculture is one of the most important sector in India. India a country with 1.02 Billion people is capable of producing 70% of their domestic agricultural needs in India. With current government in India lead by Honourable Prime Minister Mr Narendra Modi, they are putting a great initiative to resolve various ongoing issue faced by Indian farmers such as soil testing, seeds preservation and selection, sourcing new agriculture machinery, food storage and harvesting equipment. Current situation of farmers and food security crisis has led PM Modi to invest heavily on food production and farmers welfare. India is in desperate needs of modern technology and expertise in Agro sector and Western Australia can plays a vital role in this. Indian states like Bihar, Jharkhand , Bengal, Orissa , North-East, regional Area of Punjab and Haryana are in desperate needs of help and Western Australia can help a lot through technology transfer partnership and manufacturing of agricultural machinery.However, a feasible study is required on the subject matter and sustainability of business opportunity. A joint study and an open dialogue on this will go long to make a difference in the human life of struggling Indian farmers. Although I understand some initiative has been taken by Australian eastern states but WA a major producers of wheat can get an edge over other states. This project will also boost Australian government image in influencing human life by social initiative like this.

### FARMERS' SUICIDES

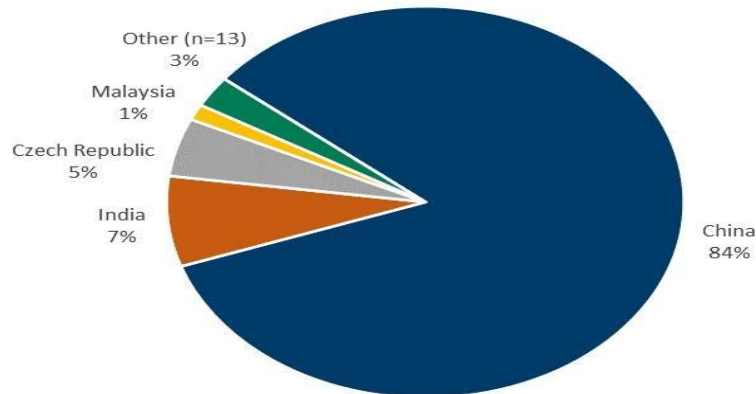
(includes those by farm labourers)

	2015	2016*	% Chg
Punjab	124	271	118.0
Haryana	162	250	54.32
Karnataka	1,569	2,079	32.50
Gujarat	301	408	35.5
Madhya Pradesh	1,290	1,321	2.4
Telangana	1,400	645	-54.0
Maharashtra	4,291	3,661	-15.0
Andhra Pradesh	916	804	-12.2
Chhattisgarh	954	682	-28.5
<b>Total</b>	<b>12,602</b>	<b>11,370</b>	<b>-9.8</b>

Note: Total might not match as all states have not been included  
 Source: Parliament questions



3. Australian wool is regarded as one of the best in the world. India a country with over one billion people is in desperate needs of more resources and raw material like this. The rising income of Indian middle class and lifting 30 million people out of poverty is a clear sign of rising consumer spending power in India. With the target of 5 trillion economy of PM Mr Modi, there is a big opportunity to cash in by the WA wool industry. A dedicated organization and a team with better understanding of Indian consumer habit will definitely benefit WA. India's wool imports from Australia growing at 17% which is less than China who exported 60% of Australian wool. But the 17% increase will go up as India's consumer spending power is increasing every year. At present WA is the third largest producer of Wool in Australia but a better tie with Indian counterparts will not only help WA but will help India too to meet their growing demands.



Western Australian wool export markets by volume in 2017/18 (Based on ABS data, DPIRD analysis) (2020 DPIRD)

India is the third largest importer of WA wool with 7% of total 17% exported from Australia to a value of AUD \$ 216 million. If WA target various other major Indian capital cities instead of relying only on Mumbai and New Delhi, the WA wool industry can become the largest exporter of Wool to India. There is an excellent opportunity for the WA wool industry.

4. The rising trend in India for overseas holidays, increasing consumer spending power, ease in tourist visa granting process and hosting the second largest international students, Australia is becoming a



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favourite tourist destination for Indian middle and upper middle class. A better marketing, cultural acknowledgment and understanding of Indian tourist needs, WA can become a must see destination for visiting Indian tourist. Being a graduate from Australian School of Tourism and hospitality Management I definitely see an opportunity and room for improvement. Indian Bollywood industry can also be a source of revenue and a medium for promoting tourism, this required a well developed visa granting procedures and clearly defined health and safety guidelines with Do's and Don't's.

A partnership with Indian State Tourism Board can benefit a lot, in depth strategy can be supplied if requested.

5. Australian second largest export industry is education, however the reputation of Australian education system is just an medium to get Australian residency. A great amount of Australian graduate who awarded with Australian Citizenship fails to secure employment in their respective field and as a result a WOM marketing affecting the quality of students coming to Australia. WA education sector has to uplift their reputation and invest in campus placement. Failure to project an image of institution with excellence, university are now regarded as a medium of getting residency. WA needs to place a academic standard to grant admission and lure brightest mind who will then invest their knowledge and expertise in innovation, in turns creating jobs and industry. WA government and parliament must acknowledge that a great amount of knowledge is available here in WA which is getting wasted. Being a student senate in past I have heard, met and interacted with many international students who have the potential to contribute a great deal to WA economy but they don't get proper resources and support. If WA needs to create a parallel economy and different pillar of economy then a great deal of attention and care is required. Appointing a community leader or a community person will not help as I have seen in most cases they don't look beyond their close friends. In order to source these talents and bring these brains under one roof , we need a people who can spend a vigorous amount of time and energy to look beyond their friends and family. WA government has to come with strategy like Innovation Visa, additional visa points for entrepreneurship and Innovation, self employment loan scheme, government backed Innovation fund, a data base of all International students with Master degree and area of expertise and an unbiased forum to brainstorm ideas and Innovation. Indian talent is being very much utilized by Germany, United States of America and other developed economy. Western Australia needs to focus on the pool of Indian talents that exist here in WA to form a partnership with the talent in India to boost the WA economy. A close collaboration of WA institution and Indian Institution like IIT,IIM will go far in the field of Innovation, research and social & sustainable development of two countries.

*Kind Regards,*

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