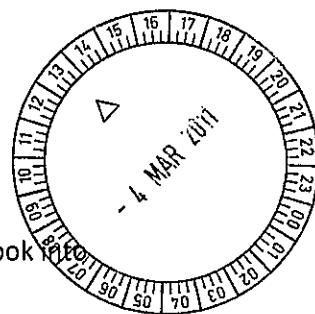


Malouf, Carolyn

PUBLIC

SUB003

From: Martin Wright [perth@citysightseeing.com.au]
Sent: Friday, 4 March 2011 8:39 AM
To: Malouf, Carolyn
Subject: One Movement for Music festival
To whom it may concern,



I received an email from The Tourism Council pointing out that an enquiry was being held to look into the Music festival.

Surely the WATC has strict Policies and procedures regarding fund allocations and perceived benefits prior to holding such events. For example how many tourists will be attracted to any particular event or the amount of dollars spent by attendees vis a vis dollars invested by WATC. This would then be scrutinised by a group of staff to make sure that there were no personal reasons for anyone to support this event.

The suggestion is, that these processes are not in place and arbitrary decisions are being made by this organisation without due process taking place!

I would say that the WATC has been under pressure to find suitable events to support due to the demise of The Red Bull Air Race, Rally Australia, Heineken Classic etc. – perhaps an element of panic set in!!

Without further information it is impossible to pass comment or suggest recommendations,

Regards, Martin

Martin Wright
Managing Director
City Sightseeing Perth

Phone: +61 (0)8 9203 8882
perth@citysightseeing.com.au
www.citysightseeingperth.com

City Sightseeing

4/03/2011