



Hon Sabine Winton MLA
Minister for Early Childhood Education; Child Protection;
Prevention of Family and Domestic Violence; Community Services

Your Ref: A1029972 Petition No. 071
Our Ref: 81-01194

Hon Peter Foster MLC
Chair
Standing Committee on Environment and Public Affairs
Legislative Council Committee Office 18-32 Parliament Place
West Perth WA 6005
Email: env@parliament.wa.gov.au

Dear Mr Foster

A handwritten signature in blue ink that reads "Peter".

Thank you for your letter dated 22 June 2023 following up on a request for additional information in relation to Petition No. 71 – Protecting children from harmful hypersexualised advertising. I apologise for the delay in response and appreciate the Committee's patience.

I understand my colleague the Hon Sue Ellery MLC, Minister for Finance; Commerce and Women's Interests, whose portfolios are better placed to respond to the matters raised in the Committee's correspondence including advertising regulation, has responded to the Committee, with her response outlining the regulation of the advertising industry, advertising on public transport infrastructure and information about advertising at VenuesWest.

I also note Minister Ellery confirmed the State Government is not considering further legislative changes to advertising rules in any of the areas raised by the Committee at this time. As Minister for Prevention of Family and Domestic Violence, I would like to reiterate Minister Ellery's preliminary comments regarding the importance of addressing harmful attitudes relating to young women and girls, in the efforts to reduce family and domestic violence including through programs like Respectful Relationships.

Further to this, the State Government is continuing to raise awareness of family and domestic violence through campaigns such as 16 Days in WA, and a range of primary prevention activities have been funded through nearly \$3 million worth of grants

awarded to 17 Western Australian organisations to deliver primary prevention projects. The program will fund initiatives that target the gendered drivers of family and domestic violence to enable social and structural change that over time will create lasting results.

I thank the Committee again for giving me the opportunity to comment on the petition and the joint submission and take this opportunity to reaffirm that the Cook Labor Government is committed to the safety and wellbeing of Western Australian children and young people.

Your sincerely



**SABINE WINTON MLA
MINISTER FOR EARLY CHILDHOOD EDUCATION; CHILD PROTECTION;
PREVENTION OF FAMILY AND DOMESTIC VIOLENCE; COMMUNITY SERVICES.**

15 AUG 2023
