Lifesaving sponsorship up for grabs

Community-focused organisations are invited to apply to become the exclusive naming rights sponsor for Western Australia’s fleet of emergency rescue helicopters.

Funded by the State Government and managed by the Department of Fire and Emergency Services (DFES), the emergency rescue helicopters perform hundreds of lifesaving missions each year to help people who need urgent rescue, evacuation and medical care.

A suite of promotional opportunities will see the sponsor’s name and brand become synonymous with a trusted service that has been saving lives in WA since 2003.

Fire and Emergency Services Commissioner Darren Klemm said the service was designed and delivered to save lives and keep the community safe.

“We are proud to manage WA’s only dedicated rescue helicopter service operating 24 hours a day, 365 days a year,” Commissioner Klemm said.

“Every second counts in an emergency and this vital service provides a lifeline for our community in times of need.”

Launching from bases in Perth and Bunbury, the two helicopters operate around the clock to respond to a range of emergencies and traumatic events – extending a helping hand when our communities need it most.

Their highly trained crews assist people injured in road crashes, conduct search and rescue missions on land and at sea, and transfer seriously ill patients between medical facilities.

Commissioner Klemm said DFES was seeking to partner with a sponsor who shared the Department’s vision of building resilient communities.

“This is an unparalleled opportunity for a community-minded organisation join us in putting the community first and working together to keep Western Australians safe,” he said.

DFES, in collaboration with its dedicated network of 26,000 emergency services volunteers across the State, has been contributing to a safer WA for almost 120 years.

Applications close 12pm WST, Friday 9 November.

For more information about this exciting opportunity, visit tenders.wa.gov.au

Facts and figures:
• The emergency rescue helicopter service completes over 700 missions each year – from road crashes to search and rescue missions and urgent medical transfers.
• Two emergency rescue helicopters – one based in metropolitan Perth and the other in Bunbury – can reach 95% of WA’s population.
• The helicopters can be airborne within 15 minutes, getting patients to hospital sooner and resulting in lifesaving outcomes and a better recovery for those rescued.

Media Contact: DFES Media and Corporate Communications 9395 9543